

Title: Corporate Strategy 2030

Lead Officer: Chris Elliott

Portfolio Holder: Councillor Ian Davison

Wards of the District directly affected: All

Approvals required	Date	Name
Portfolio Holder	13.10.2023	Cllr Ian Davison
Finance	13.10.2023	Andrew Rollins
Legal Services		N/A
Chief Executive	13.10.2023	Chris Elliott
Director of Climate Change	13.10.2023	Dave Barber
Head of Service(s)	13.10.2023	Darren Knight
Section 151 Officer	13.10.2023	Andrew Rollins
Monitoring Officer	13.10.2023	Graham Leach
Leadership Co-ordination Group	13.10.2023	LCG
Final decision by this Committee or rec to another Cttee / Council?	No - recommendation to Council for approval.	
Contrary to Policy / Budget framework?	No.	
Does this report contain exempt info/Confidential? If so, which paragraph(s)?	No.	
Does this report relate to a key decision (referred to in the Cabinet Forward Plan)?	Yes, Forward Plan item – scheduled for November 2023.	
Accessibility Checked?	Yes.	

Summary

A corporate strategy is a key document that sets out the Council's priorities, goals and how success will be measured. The strategy provides the basis for the Council to set resources against agreed priorities, inform policy direction and provide the framework to help prioritise future opportunities that arise.

Recommendation(s)

1. That Cabinet reviews the draft Corporate Strategy and recommend its approval by Council.
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1 Reasons for the Recommendation

- 1.1 Following the change in the Council's administration, a revised Corporate Strategy was needed to reflect a new set of strategic priorities.
- 1.2 A corporate strategy is a key document that sets out the Council's priorities, objectives and how success will be measured. The strategy provides the basis for the Council to set resources against agreed priorities, inform policy direction and provide the framework to help prioritise future opportunities that arise.
- 1.3 The strategy will inform the Council's performance framework that explains how the priorities, values and vision are aligned and woven into the fabric of the organisation - known as the 'Golden Thread'.
 - 1.3.1 The draft Corporate Strategy is set out in appendix 1.

2 Alternative Options

- 2.1 Without a Corporate Strategy in place, the Council will be operating without an agreed framework of priorities and objectives. A Corporate Strategy is a critical document to ensure strategic direction, focuses prioritisation of resources and one of the key components of good corporate governance.

3 Legal Implications

- 3.1 There are no legal implications arising from the recommendations contained in this report. Proposals and actions contained within, and arising from the new Corporate Strategy may, where necessary, be the subject of legal advice and support.

4 Financial Services

- 4.1 The corporate strategy will inform the Council's Medium Term Financial Strategy to ensure that there are resources in place to help deliver the priorities as proposed. In addition, the corporate strategy will be reviewed on a bi-annual basis to take into account the Council's evolving budgetary position.
- 4.2 The Council will also look to maximise opportunities for external funding to help support the implementation of the strategy. Businesses cases will be developed as the strategy progresses, which will set out how projects will be delivered and funded.

5 Environmental/Climate Change Implications

- 5.1 The main strategic driver of the corporate strategy is ensuring sustainability and environmental considerations are at the heart of the Council's decision-making processes.

6 Analysis of the effects on Equality

- 6.1 Projects and initiatives taken forward from the Corporate Strategy will be subject to equality impact assessments (where applicable) to ensure decision makers fully understand the impact of any decisions made.

7 Data Protection

- 7.1 There are no data protection implications identified because of this report. Data protection implications will be considered and identified on a project-by-project basis.

8 Health and Wellbeing

- 8.1 There are no health and wellbeing implication identified because of this report.

9 Risk Assessment

- 9.1 Any risks that result from the implementation of the Corporate Strategy will be incorporated into the WDC significant risk register which is regularly reviewed and assessed by Cabinet and the Senior Leadership Team.
- 9.2 The approach to risk management will be guided by the Council's Risk Management Strategy.

10 Consultation

- 10.1 Drafts of the developing Corporate Strategy have been reviewed by Cabinet, Overview & Scrutiny Committee, WDC tenant's forum, the Senior Leadership Team and through the Council's Manager Forum. This process has also included consultation with a range of external organisations some of which include town and parish councils, health, local chambers of trade, Heart of England Forest, Act on Energy, Warwickshire County Council and others.

Background papers:

None.

Supporting documents:

None.