

WARWICK DISTRICT COUNCIL

TO : LEISURE COMMITTEE - 21ST SEPTEMBER 1999

SUBJECT : NEWBOLD GOLF COURSE - FREE USE OF GOLF COURSE FOR JUNIOR COUNTY COMPETITION

FROM : HEAD OF LEISURE AND AMENITIES

1. PURPOSE OF REPORT

- 1.1 To request member's approval to allow a Junior County Competition to take place at Newbold Comyn Golf Course on Sunday, 25th June 2000.
- 1.2 It would require the free use of the course to 16 junior players from Warwickshire and Leicestershire between 9.30 am and 10.30 am and then 1.30 pm and 4.30 pm.
- 1.3 This is a high profile junior county competition and could attract welcome publicity to the golf course. It would also help to generate interest from local juniors who have, through our promotional work, started taking greater interest in using the golf course.

2. BACKGROUND

- 2.1 We have, over the past two years, been looking to generate interest from the Professional Golf Association (PGA) to hold competitions at Newbold Comyn. With our promotional work, we have been able to encourage the PGA to take a serious look at our facilities, with particular interest centring around junior golf, with the intention of promoting the site as a possible site of excellence for the junior PGA members.
- 2.2 We would hope that a successful competition would generate further interest from more senior PGA professionals. Such competitions would raise the profile of the Newbold Comyn Golf Course, encouraging growth and income.

3. CURRENT SITUATION

- 3.1 We have not held an external competition since the opening of the course in 1973. Many visiting professionals and county match organisers have suggested we look into such competitions because of the challenging nature and quality of the course.

4. CONCLUSION

- 4.1 Your officers feel this is an excellent opportunity to develop the potential of the golf course and ask that the Committee support this competition and the possibility of future competitions.
- 4.2 It is hoped that the appointment of the new golf professional will be a positive turning point for the future prosperity and development of Newbold Comyn Golf Course in organising, promoting and hosting such competitions for the benefit of the course, the council and its users

5. KEY ISSUES

5.1 This would enable us to encompass Key Issues relating to economic development

6. ACTION REQUIRED

- 6.1 This activity would help to develop and further improve the levels of service we are able to offer at Newbold Comyn Golf Course with the potential encouragement of future growth with other types of competitions. This could realistically encourage growth through tourism and income generated through sponsorship etc.
- 6.2 Members are asked to support and approve this competition and provisionally approve the consideration of future competitions at various levels.

DARREN BENNETT
Contract Officer

BACKGROUND PAPERS : Nil

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AREAS AFFECTED : All