

 Executive meeting – 31st August 2017		Agenda Item No. 4
Title	Car Park Fees and Charges 2018	
For further information about this report please contact	Gary Charlton Contract Services Manager gary.charlton@warwickdc.gov.uk 01926456315	
Wards of the District directly affected	All	
Is the report private and confidential and not for publication by virtue of a paragraph of schedule 12A of the Local Government Act 1972, following the Local Government (Access to Information) (Variation) Order 2006?	No	
Date and meeting when issue was last considered and relevant minute number	N/A	
Background Papers	None	

Contrary to the policy framework:	No
Contrary to the budgetary framework:	No
Key Decision?	Yes
Included within the Forward Plan? (If yes include reference number)	Yes
Equality Impact Assessment Undertaken	No

Officer/Councillor Approval		
Officer Approval	Date	Name
Chief Executive/Deputy Chief Executive	15 th August 2017	Bill Hunt
Head of Service	4 th August 2017	Rob Hoof
CMT	15 th August 2017	Bill Hunt
Section 151 Officer	15 th August 2017	Mike Snow
Monitoring Officer	15 th August 2017	Andy Jones
Finance	15 th August 2017	Mike Snow
Portfolio Holder(s)	15 th August 2017	Councillor Moira-Ann Grainger
Consultation & Community Engagement		
Local Business Groups and Town Councils have been updated on the revised charges.		
Final Decision?	Full Council 20 th September 2017	
Suggested next steps (if not final decision please set out below)		

1. Summary

- 1.1) There are significant challenges on the horizon for car parks in Warwick and Leamington and the increases to car park charges take in to account the individual towns parking needs and forthcoming car parking issues.
- 1.2) The changes to car park fees and charges detailed in this report estimate to increase overall car park income by 2%. The additional income is to be generated from a review of season ticket rates, increases to the pay & display rates in the Kenilworth car parks, Old Town Car Parks and the overnight charge.

2. Recommendation

- 2.1. The Executive Committee recommend to Full Council on 20th September 2017 to the increase to car park fees and charges as detailed in sections 8.5 and 8.7 for implementation from 1st January 2018.
- 2.2. The Executive Committee grants delegated authority to The Head of Neighbourhood Services, in consultation with the Portfolio Holder for Neighbourhood Services, to implement the car park fees and charges (as detailed in Appendix 1), in accordance with the Off-Street Parking Order Process.

3. Reasons for the Recommendation

- 3.1 Consultation on the proposed increases to car park charges is still ongoing and will be completed before the Executive meeting on 31st August 2017, therefore a verbal update on any further stakeholder comments will be provided at this meeting. To date officers have been able to gain support for the proposed charges from Leamington Town Council and Kenilworth Town Council. Warwick Town Council is due to review the proposals on the 17th August and comments are still to be received from local business groups.
- 3.2 The Council is required to update its Fees and Charges in order that the impact of any changes can be reflected in the setting of the budget for April 2018. Discretionary Fees and Charges for the forthcoming calendar year have to be approved by Members.
- 3.3 The provision of off-street car parking is an important service that Warwick District Council provides as it supports residents, town centre businesses and tourism.
- 3.4 The car park stock requires substantial funds on an ongoing basis to maintain and improve it. All the costs of operating, maintaining and supporting the car park service have been brought together in a car parking Memorandum Account. This demonstrated that the car parks are operating at a substantial deficit. With continued financial restraint by Central Government upon Local Authorities there is a requirement for Warwick District Council to seek to recover the full costs of the service. Charges for this year have been devised to take into account the need to reduce the net cost of the service whilst understanding the parking needs associated with each town.
- 3.5 The proposed Riverside House move would result in the closure to Covent Garden multi storey and surface car parks in late 2018, also the structural condition of Linen Street car park is under constant review and this car park could potentially close at any time. Both of these closures will have significant

impacts on parking within Warwick and Leamington Spa and there is ongoing work in relation to car park displacement planning which might necessitate the need for further changes to charges. This has been factored in to the new car park charges resulting in only minor changes to Warwick and Leamington Spa car parks rates.

4. Policy Framework

- 4.1 Fit for the future, supporting the vitality and viability of town centres.
- 4.2 Fit for the Future, ensuring that the Council achieves additional income to enable it to set a balanced budget whilst maintaining service provision.

Budgetary Framework

- 5.1. The increases to Pay & Display and Season Ticket charges will generate circa £70k for this forthcoming financial year which is an overall increase to car park income of 2%.
- 5.2. Budget Estimate

	2017/18 £ Budget	2018/19 £ Estimate	% Variation
Off-Street Charges	£2,640,000	£2,695,000	+2
Season Ticket Income	£225,000	£240,000	+6.5
Penalty Charge Notices	£105,000	£105,000	+0
Total Income	2,970,000	3,040,000	+2

- 5.3 Changes to pay & display charges are estimated to generate an additional £55k. The table in section 8.6 gives a detailed breakdown of the existing charges and the table in section 8.7 provides a detailed breakdown of the new charges proposed for each car park. A summary of the pay & display increases are as follows;
 - 5.3.1 Car parks with the overnight charge will see the charge increase by 50p and the new rate will be £1 for overnight parking. It is proposed this will generate circa £15k.
 - 5.3.2 The all day rates in Old Town car parks of Bath Place, Court Street and Packington Place to be increased by £1 to £4.50. It is proposed this will generate circa £4.5k.
 - 5.3.3 The charges at Station Approach Lower Road which are £1.50 for 6 hours and £3 all day are to be changed to the linear charge in operation within the Old Town car parks which is 12 minutes for 10p with a maximum all day rate of £4.50. It is proposed this will generate circa £5.5k.
 - 5.3.4 Amend the linear charge at all Kenilworth car parks from 10p for 12 minutes to 10p for 10 minutes. This will increase the hourly rate by 10p. It is proposed this will generate circa £30k

- 5.4 The changes to season ticket charges are estimated to generate an additional £15k. All car park season ticket charges will now be derived from a formula whereby the total number of days of parking is multiplied by the all-day parking rate in that car park. The introduction of this formula will see increases to most of the current season tickets available to purchase. The table in section 8.5 gives a breakdown of all the old and new season ticket price increases. A summary of the formula is as follows;
- 5.4.1 Increase all annual season tickets prices to reflect 110 days of all day parking in long stay car parks and 135 days of all day parking in high use town centre car parks.
- 5.4.2 Increase all monthly season tickets to reflect 16 days of all day parking in car parks.
- 5.5 The Council's Medium Term Financial Strategy assumes an overall increase in income from discretionary fees and charges of 2% per annum. The proposed changes to car park charges should meet this requirement.

6. Risks

- 6.1. Increasing prices could deter usage as the take up is discretionary. Customers may choose to use the Service less frequently or use an alternative supplier where one is available.
- 6.2. If objections are received during the off-street parking order process, the Council will seek to negotiate the withdrawal of the objection, depending on the amount and type of objection received a report to the Executive Committee may be required.

7. Alternative Option(s) considered

- 7.1 All three towns are utilising the linear charging regime, whilst this type of charge gives greater flexibility for customers it limits the ability to increase prices. With nearly 55% of ticket sales being 2 hours or under, the option to increase the up to 2 hours off-street parking charges was considered. This option has been discounted due to the District not being able to increase these lower band charges without the County Council increasing their up to 2 hours on-street charges.
- 7.2 During the consultation process, the increase of the overnight charge by 50p was considered high by the Town Councils. Officers looked at a lower increase to the overnight charge of 20p which would increase the charge to 70p for overnight parking and is estimated to generate £10k. However this option has been discounted as stakeholders accepted that original 50p increase was still low in comparison to the charges on offer in the car parks.

8. Background

8.1 Off-Street Parking Orders Process;

8.1.1 Informal consultation with local stakeholders is carried out prior to the Executive and Full Council agreeing to increases.

8.1.2 As part of the Off-street Parking Order process it is necessary to submit a report detailing the proposed charges to the Executive for approval. If approved at Executive the charges will then need full Council approval. Once approval is obtained at WDC, approval is then required from WCC as the Highways Authority. If WCC approve, the Parking Orders can then be advertised locally for public consultation.

8.1.3 The Off-street Order process requires objections to be countered by officers. If objections are received, the Council will seek to negotiate the withdrawal of the objection, dependent on the amount and type of objection received a report to the Executive Committee may be required. The Executive Committee may wish to disregard objections made at any stage by any party and accept the risk of High Court action but must only do so if they believe a reasonable argument exists.

8.2 Linear Charge - The Linear charge means progressing from one charge to another in a series of incremental time steps. Where there is a minimum stay of 30 minutes no pay and display tickets can be purchased for amounts below this tariff vend. Where the linear charge is 10p for 6 minutes the minimum vend for 30 minutes will be 50p subsequent additional coins will add to the expiry time of 6 minutes for every 10p inserted.

8.3 The recent report "Off-street car parking charges review" produced by the Task & Finish Group at the end of May 2017 gave consideration to number of proposals in relation to price structure and income generation. It will take some time for officers to work through all of these proposals. The timescale for implementing the car park charges for 2018 is very tight, therefore the proposal from the Parking Task and Finish Group cannot be considered as part of this process. Officers will work on the proposals from the Task and Finish Group report separately.

8.4 Comments from stakeholder consultation;

8.4.1 Leamington Town Council comments - Members initiated a debate on this matter and agreed that no objection is raised to the parking charge increases. However, the following observations were made:-

- The Council recognises the reasons for the increases in the all- day parking charge for Car Parks in South Leamington. It is supportive of strategies that strive to achieve a balance between parking for residents and commuters.
- The Council notes the intended progressive increase in charges at Kenilworth and would wish to see equalisation of charges with those in Leamington as soon as practicably possible.

8.4.2 Kenilworth Town Council comments - Members have asked that the following response be sent in response to the consultation

- Kenilworth Town Council were supportive of the car park charge increase proposals but wanted Warwick District Council to note that they felt the level of increase to the overnight charge and season tickets was high.

8.5. Detailed Season Ticket Table

Area	Car Parks	Maximum Permits Available	Current Annual Charge	Proposed New Charge	Current Monthly Charge	Proposed New Charge
Leamington, Warwick and Kenilworth	District wide Long Stay Car Parks (includes Adelaide Bridge, Rosefield Street, Court Street, Packington Place, Bath Place, West Rock, St Nicholas Park, St Marys Lands Area 2 & 4, Myton Fields, Abbey End and Square West)	25	£735.32	£787.50	£76.60	£81.00
Royal Leamington Spa	St Peters multi-storey car park	170	£592.34	£607.50	£66.38	£72.00
	Covent Garden multi-storey car park	250	£357.44	£330.00	£49.02	£48.00
	Royal Priors multi-storey car park	50	n/a	n/a	£112.34	£128.00
	Adelaide Bridge	10	£482.55	£495.00	£56.17	£72.00
	Rosefield Street	20	£482.55	£495.00	£56.17	£72.00
Leamington Old Town	Packington Place, Court Street and Bath Place	45	£375.83	£495.00	£40.85	£72.00
Warwick	St Nicholas Park	100	£428.94	£495.00	£45.96	£72.00
	West Rock	40	£428.94	£495.00	£45.96	£72.00
	St Mary's Lands Area 2 - (The Racecourse)	150	£199.15	£110.00	£20.43	£16.00
	St Mary's Lands Area 4	60	£428.94	£495.00	£45.96	£72.00
	Linen Street multi-storey car park	100	£674.04	£607.50	£81.70	£72.00
	Priory Road	10	£428.94	£495.00	£45.96	£72.00
Kenilworth	Square West	75	£375.32	£440.00	£40.85	£64.00
	Abbey End	75	£375.32	£440.00	£40.85	£64.00
	Abbey Fields	30	£375.32	£440.00	£40.85	£64.00

8.6 Pay and Display Tariff Tables for 2017

CAR PARK	Tariff Structure for Leamington Car Parks								
	Linear charge of £0.10 for 6 minutes								Over night
	12 mins	24 mins	30 mins	1 hour	2 hours	3 hours	4 hours	All Day	
ROSEFIELD STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
ADELAIDE BRIDGE	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	n/a
ST PETERS (MSCP)	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
COVENT GARDEN (MSCP)	n/a	n/a	£0.50	£1.00	£2.00	£3.00	N/A	£3.00	£0.50
COVENT GARDEN (SURFACE)	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	n/a	£0.50
CHANDOS STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	n/a	£0.50
BEDFORD STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	n/a	£0.50
BATH PLACE	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£3.50	£0.50
PACKINGTON PLACE	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£3.50	£0.50
COURT STREET	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£3.50	£0.50
STATION APPROACH (LOWER ROAD)	n/a	n/a	n/a	n/a	n/a	n/a	£1.50	£3.00	n/a

CAR PARK	Tariff Structure for Warwick Car Parks								
	Linear charge of £0.10 for 6 minutes								Over night
	12 mins	24 mins	30 mins	1 hour	2 hours	3 hours	4 hours	All Day	
LINEN STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
CASTLE LANE	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
THE BUTTS	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
PRIORY ROAD	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
WEST ROCK	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
ST NICHOLAS PARK	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	n/a
WESTGATE	n/a	n/a	£0.50	£1.00	£2.00	£3.00	n/a	n/a	£0.50
NEW STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	n/a	n/a	£0.50
MYTON FIELDS	n/a	n/a	n/a	n/a	n/a	n/a	£3.00	£4.50	£0.50
ST MARYS LANDS AREA 2	n/a	n/a	£0.50	n/a	n/a	n/a	n/a	£1.00	£0.50
ST MARYS LANDS AREA 3	Free	Free	Free	Free	Free	£2.00	£3.00	n/a	n/a
ST MARYS LANDS AREA 4	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£0.50
BARRACK STREET	n/a	n/a	n/a	£0.70	£1.20	£2.00	£2.80	£4.00	n/a

CAR PARK	Tariff Structure for Kenilworth Car Parks						
	Linear charge of £0.10 for 12 minutes						Over night
	36 mins	1 hour	2 hours	3 hours	4 hours	All Day	
ABBEY END	£0.30	£0.50	£1.00	£1.50	£2.00	£4.00	£0.50
SQUARE WEST	£0.30	£0.50	£1.00	£1.50	£2.00	£4.00	£0.50
ABBEY FIELDS	Free	Free	Free	£1.50	£2.00	£4.00	£0.50

8.7 Proposed Pay and Display Tariff Tables for 2018

CAR PARK	Tariff Structure for Leamington Car Parks								
	Linear charge of £0.10 for 6 minutes								Over night
	12 mins	24 mins	30 mins	1 hour	2 hours	3 hours	4 hours	All Day	
ROSEFIELD STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
ADELAIDE BRIDGE	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	n/a
ST PETERS (MSCP)	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
COVENT GARDEN (MSCP)	n/a	n/a	£0.50	£1.00	£2.00	£3.00	N/A	£3.00	£1.00
COVENT GARDEN (SURFACE)	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	n/a	£1.00
CHANDOS STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	n/a	£1.00
BEDFORD STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	n/a	£1.00
BATH PLACE	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£4.50	£1.00
PACKINGTON PLACE	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£4.50	£1.00
COURT STREET	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£4.50	£1.00
STATION APPROACH (LOWER ROAD)	n/a	n/a	£0.30	£0.50	£1.00	£1.50	£2.00	£4.50	£1.00

CAR PARK	Tariff Structure for Warwick Car Parks								
	Linear charge of £0.10 for 6 minutes								Over night
	12 mins	24 mins	30 mins	1 hour	2 hours	3 hours	4 hours	All Day	
LINEN STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
CASTLE LANE	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
THE BUTTS	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
PRIORY ROAD	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
WEST ROCK	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
ST NICHOLAS PARK	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	n/a
WESTGATE	n/a	n/a	£0.50	£1.00	£2.00	£3.00	n/a	n/a	£1.00
NEW STREET	n/a	n/a	£0.50	£1.00	£2.00	£3.00	n/a	n/a	£1.00
MYTON FIELDS	n/a	n/a	n/a	n/a	n/a	n/a	£3.00	£4.50	£1.00
ST MARYS LANDS AREA 2	n/a	n/a	£0.50	n/a	n/a	n/a	n/a	£1.00	£1.00
ST MARYS LANDS AREA 3	Free	Free	Free	Free	Free	£2.00	£3.00	n/a	n/a
ST MARYS LANDS AREA 4	n/a	n/a	£0.50	£1.00	£2.00	£3.00	£4.00	£4.50	£1.00
BARRACK STREET	n/a	n/a	n/a	£0.70	£1.20	£2.00	£2.80	£4.00	n/a

CAR PARK	Tariff Structure for Kenilworth Car Parks						
	Linear charge of £0.10 for 10 minutes						Over night
	30 mins	1 hour	2 hours	3 hours	4 hours	All Day	
ABBEY END	£0.30	£0.60	£1.20	£1.80	£2.40	£4.00	£1.00
SQUARE WEST	£0.30	£0.60	£1.20	£1.80	£2.40	£4.00	£1.00
ABBEY FIELDS	Free	Free	Free	£1.80	£2.40	£4.00	£1.00