

RURAL/URBAN CAPITAL IMPROVEMENT GRANTS - APPLICATION FOR 11th SEPTEMBER 2013 EXECUTIVE

Applicant :	CENTRAL AJAX FC		
Description of scheme:	The project is to repair and replace the existing driveway at Central Ajax football club which has fallen into disrepair due to the lack of adequate surface and drainage as well as additional damage caused by the increased level of rainfall during 2012.		
Evidence of need:	General observation of the surface clearly shows the need for repair, however, there have also been a number of complaints from parents and other visitors to the ground over a long period of time. During the last twelve months the situation has escalated due to the level of rainfall which on some days has left the driveway un-passable due to the size and number of deep pot holes. There is a serious risk of damage to vehicles which if not resolved may lead to increased parking on the main road that could potentially cause further hazards or potentially members of the community may stop utilising the clubs facilities.		
3 years accounts received?	Yes		
Financial Performance (minus figure = deficit)	Year ended 31/07/12 -£376	Year ended 31/07/11 £2,197	Year ended 31/07/10 £1,155
Available Funds (cash and reserves)	Year ended 31/07/12 £20	Year ended 31/07/11 £4,990	Year ended 31/07/10 £3,674
Details of membership, fees etc:	The club currently has 170 Members; the income generated through subs totals £10,200 annually @ £1,500 per 11-a-side team, £1,200 9-a-side, £1,000 7-a-side. During the annual club hosted tournament, over a typical weekend, approx 100 teams participate with an entry fee of £25 per team.		
Details of usage:	Central Ajax Football is a professionally run local football club which caters for children from all ages; development team, U9 to U16 teams and also a youth side. The club has 8 pitches and a fully functioning club house with kitchen, bar and changing room facilities. The club also hosts two tournaments per year which raises the majority of the money to help run the club and pay for the up-keep. Additionally the club house is hired out to the local community for families who wish to use the club for birthdays and other social events. The annual club presentations are also hosted from the club grounds.		
Details of Organisations equalities policies:	The football club is committed to equality, no discrimination and adopt the F.A. playing for respect rules. The club have achieved Charter Status by the F.A. for recognition of its compliance and promotion of the F.A. play for respect rules.		
3 quotes provided for schemes in excess of £10,000:	Yes - 3 quotes were obtained at the start of planning the project. An updated quote dated 20th July 2013 has been received from P Rudeck Ltd = £41,550 inclusive of VAT		
Which of the Council's Corporate Priorities are met?	Evidence		
Reduce Anti-Social Behaviour	The club engages hundreds of children from all ages and helps them engage in relationships with other children and coaches. This encourages better social skills and helps them grow up with a positive attitude helping to reduce the risk of children being drawn into other less desired activities.		
Reducing Obesity, particularly in children	The level of training and football played, as well as the positive encouragement by parents and coaches for the need to train well, to have a good diet and to generally stay fit, naturally pushes the children to remain very active; this means there is a much lower risk of being overweight and obese. As part of the discipline of a competitive sport, diet education is also taught at the club as part of the routine training programme.		
Increase opportunities for everyone to enjoy and participate in sports, arts and cultural activities	Due to the nature of the football club, many children who otherwise may not get the opportunity to play or get involved with football at their school can easily become a member of the club, along with adults who may want to help with the coaching of players.		
Engaging and Strengthening Communities	Volunteers from across the community help to clean and maintain the pitches, work in the club house kitchen on Saturday and Sunday mornings and carry out car park duties during tournaments. Alongside this the club also hold regular tournaments for teams across the wider community. These activities bring people together and contributes towards engaging and strengthening of the whole community.		
Total cost of scheme (inc. VAT where appropriate):	£41,746		
Funded by:	Status		
Town Council	£1,500	Approved	
Own Funds	£15,903	Approved	
Previous Rural / Urban Initiatives Scheme Application - 182	£15,000	Approved - at the Executive Meeting held on 9th January 2013, the committee agreed a RUCIS award of £15,000 being 35% of the total project costs. However, since this decision, Central Ajax have found themselves with a shortfall on the total project costs due to anticipated external / local fundraising not being achieved. The RUCIS criteria has since been amended to state that only current cash reserves will be taken into account; future local fund raising will not be considered. This current application is to request an overall award of 49% of the total project costs; Central Ajax's cash reserves / overall external contributions have all been evidenced / confirmed to ensure that there is no repetition of a funding shortfall.	
External Funding:			
Taylor Wimpey	£1,700	Approved	
Coventry City Elite Development	£1,770	Approved	
Total Rural / Urban Initiatives Scheme	£5,873	Requested	
equates to	14.1% For this second application for the same project		
Overall RUCIS percentage of total project costs	49%		