

APPENDIX
Kenilworth Town Centre Partnership

	Annual Health Check Questions	Commentary (Please refer to any supporting documents)	Scrutiny Comments
9.1	What has the partnership achieved during the course of the previous twelve months?	<p>K leaflet for visitors Two new Invest in Kenilworth brochures Improved website Assisted a number of businesses in investing in the town Development of a public art action plan (in conjunction with WCC/WDC Arts Officer) Business Breakfasts Running of the town retail radio scheme</p> <p>The work of the partnership has contributed towards an environment where: Footfall has increased against the national declining trend Vacancy rate reduced to approx 1% (way below County & national averages)</p> <p>The TCM has also assisted in a number of projects that are outside of the direct work of the TCP.</p>	
9.2	How have the achievements made a difference to the residents/visitors/businesses of Warwick district and how do those achievements align to the aims of the Sustainable Community Strategy?	<p>Work primarily aimed to deliver a vital and viable town centre – regenerating sites and intensifying development.</p> <p>Economy, Skills and Employment</p> <p>Safer Communities (Retail Radio)</p>	
9.3	Have there been any significant changes to the external environment, such as the state of the economy or the introduction of new legislation, which require a re-appraisal of the need for	<p>No</p> <p>The Economic Climate continues to be difficult which will cause a re-appraisal of the partnership’s priorities.</p>	

	the partnership? If so, what are these?		
9.4	What measures have been used to determine whether the partnership is providing value for money?	Improvement of footfall Vacancy rate Business engagement	
9.5	What consideration to extending the scope of the partnership has been made?	None. However, this has to be considered under Lean Systems.	
9.6	How can it be demonstrated that the achievements were not possible without the partnership?	Co-ordination, co-operation and an agreed approach to what needs to be done have enabled work priorities to be set and to contribute to an environment where the town thrives.	
9.7	What alternative options to the partnership have been considered?	Business Improvement District feasibility. The costs of development are currently high and there is no certainty that business will support it.	
9.8	What are the key outcomes to be achieved over the forthcoming twelve months and how will they be measured?	Development (or a revision) of a new action plan Better promotion of the town (linked to tourism) and also to new businesses Address visitor management issues – sign posting/maps etc.. Increase in retail radio take up Work with WDC on Area Action Plan Aiming to: Further increase footfall Reduce Vacancy rate and increase investment	
9.9	What arrangements have been in place during the previous 12 months for the management of risk? If no risk register is in place, why was one considered unnecessary?	Enhanced risk management of major events Risk register not in place for the TCP, because the TCP is largely informal (with a constitution), has no direct (or devolved budget), and risks for projects are dealt with as part of project management.	

		<p>Executive Group of the Partnership also considers Risks to TCP and the town centre during it's pre-meetings.</p> <p>ED&R risk register includes risks for TCM where appropriate.</p>	
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