

Scrutiny Review Outline

Review Topic	The Impact of For Sale & Letting Boards in Leamington Spa
Working Group Members	To be confirmed
Key Officer Contact	To be confirmed
Scrutiny Officer Support	To be confirmed
Rationale	<p>Cllr Jerry Weber and other councillors in Leamington town have been approached by residents and the Leamington Society concerning the unsightly proliferation of estate agent letting boards at certain times of year and in certain key locations in the town.</p> <p>There has been significant media coverage on this topic from Leamington Courier and Observer and BBC Coventry & Warwickshire radio.</p> <p>There other councils that have successfully adopted a Direction 7 of the Town & Country Planning Act.</p> <p>If the council finds a satisfactory resolution to this problem, it will clean up certain parts of Leamington, be popular with settled and student residents.</p> <p>Any restrictions on letting boards will not have an adverse effect on trade and will have no impact on the success of letting agents.</p>
Purpose/Objective of Review	<p>The objectives of this review are to:</p> <ul style="list-style-type: none"> • Significantly reduce the unwanted impact of letting and for sale boards • Provide guidance to letting and estate agents • Create a more effective approach to enforcement
Scope of the Topic	<ul style="list-style-type: none"> • Review letting and for sale boards and the impact on our community.
Indicators of Success	<ul style="list-style-type: none"> • If considered appropriate, a successful application to the Secretary of State for a Direction 7 of the Town & Country Planning Act • Control of Letting Boards in key areas particularly in Leamington • Robust guidance offered to estate agents • Enforcement of existing regulations
Specify Evidence Sources	<ul style="list-style-type: none"> • Briefing document from Tracy Darke (attached) • Guidance from Secretary of State • Experience of other councils that have imposed a Direction 7 • Existing estate agencies' policies • Approval of proposals by Executive/Council

Specify Witnesses/Experts	Potential witnesses/experts <ul style="list-style-type: none"> • WDC officers • Portfolio holder • Elected members from councils that have adopted a Direction 7 • Letting agents • The Leamington Society • Residents • Students Union 		
Specify Site Visits	Leamington town		
Consultation with Stakeholders	Letting agents		
Level of Publicity	WDC press release when a result is determined		
Barriers/dangers/risks	None identified		
Projected Start Date		Draft Report Deadline	
Meeting Frequency		Projected Completion Date	
Date to evaluate impact			
Methods of tracking / Evaluating			