

TO: EMPLOYMENT.COMMITTEE – 19th September 2006.

**SUBJECT: CREATION OF PERMANENT CONTRACT FOR TOWN CENTRE
BUSINESS DEVELOPMENT MANAGERS**

FROM: LEISURE AND AMENITIES

1. PURPOSE OF REPORT

1.1 To request the change of contracts for the Town Centre Business Development Manager post A05020 and A05030 from a 3 year fixed term contract to permanent contracts.

2. BACKGROUND

2.1 In May 2004 two 3 year fixed term Town Centre Business Development Manager posts, one for Kenilworth and one in Warwick, were created out of what was the existing permanent Town Centre Manager post for Warwick and Kenilworth. This was achieved by securing funding from SRB6 to help fund the additional post.

2.2 The £14,000 funding from SRB6 has now finished and alternative funding has already been secured from the Town Councils in Kenilworth and Warwick, Warwickshire County Council and Warwick District Council to meet the loss of funding from SRB6.

2.3 There have been clear benefits to providing dedicated resources in each town to delivering Town Centre Management and both town councils and the County Council have indicated their willingness to continue to support the role both financially and in terms of the resources they have made available for the TCBDM.

2.4 The introduction of Business Improvement Districts could change the way Town Centre Management is delivered across the towns. However in both Kenilworth and Warwick this is some years away and as the current contracts come to an end at the end of this financial year some arrangement needs to be made for when this happens.

2.5 One of the current job holders was employed on a permanent contract in their role as the Joint Town Centre Manager post created in 1998. This post was then used as one of the two Town Centre Business Development Managers posts formed in 2004. It is proposed that the original Joint Town Centre Manager post should now formally become the post for the Town Centre Business Develop Manager for Kenilworth.

2.6 The other proposal is to make the current Warwick TCBDM post permanent to mirror the Kenilworth post. This is because this fixed term contract finishes in May 2007. The post would become titled Town Centre Business Development Manager for Warwick.

3. POLICY AND BUDGET FRAMEWORK

- 3.1 There are no budget implications from this decision as the additional resources required to fund the loss of funds from SRB6 are now secured from other partners. Both Warwick and Kenilworth Town Councils allocate £5,000 a year in support of the funding for the town centre development manager for their own town. Warwickshire County Council allocates £3,000 a year to each of the posts generating £16,000 a year which more than covers the loss of £14,000 from SRB6.

4. RECOMMENDATIONS

- 4.1 The committee is requested to approve the creation of a permanent post of Town Centre Business Development Manager for Kenilworth. This post is being created out of the post previously undertaken by the Town Centre Manager for Warwick and Kenilworth. This post will commence on the termination of the current agreement in April 2007.
- 4.2 The committee is requested to approve the establishment of a permanent post of Town Centre Business Development Manager for Warwick on the termination of the current fixed term contract in April 2007.

Ian Coker
Amenities Manager

BACKGROUND PAPERS

NIL.

Areas in District Affected:

Key Decision: NO

Included in Forward Plan: No

For further information about this report please contact:

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