

**Objection to a Sex Establishment Licence**



**Section 1 - Application Details**

**I wish to add the following representation to the Sex Establishment Licence application for:**

Premises name and address:

*Shades "Gentlemen's" Club  
6A High Street Leamington  
SPA*

**Section 2 - Representor details**

**Individual Representor's Details:**

Name:



Address:



These details will not be released to the applicant.

Please state nature of representation. This may not be on the solely on the grounds of morality or religion.

I own and run a [REDACTED]  
[REDACTED] at my provided address  
I consider that I am part of  
promoting tourism in Leamington Spa  
I am proud to be involved!

However, I have just had a return  
visit from a mature couple who  
are from Co Limerick in Ireland.  
They have always enjoyed the area.

Upon reading in the local  
paper of this proposed "venture"  
they were shocked and worried  
about the reduction of the area  
to a "sex tourist" town.

Their comments do concern me as  
each visit they do notice each  
small improvement to this area.

So yet again South Town will  
fail to maintain any semblance  
of respectability

The councillors must consider  
the need for such an establishment  
in this permissive society  
and refuse planning

Signed: [REDACTED]

Dated:

27/8/13

(I can provide  
the names & addresses  
of my visitors)

D.M.C  
09 SEP 2013  
WARWICK DISTRICT COUNCIL

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When people go to the railway station they find it distasteful to have to pass the Sex Club and it is most unfortunate that one of the first buildings visitors to Royal Leamington Spa on arriving at the station is a Sex Club.

Many people these days travel by bus and have to use the bus stop outside the Sex Club and feel very uncomfortable standing there.

People who walk home up Tachbrook Road to Kennan Avenue, Bury Road and Kingsway do not like having to pass a Sex Club on their way from the centre of town and in the evenings some people decide to walk the long way round in order to avoid the people standing outside smoking or coming out of the Sex Club.

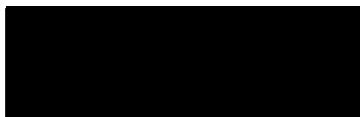
The Old Town has been the subject of regeneration for the past many years, and the presence of the Sex Club is definitely holding this back.

Businesses in Old Town are suffering, despite the efforts of the Mary Portas funding, because a lot of people will not visit an area where there is a Sex Club.

It is unacceptable that the Hindu Religious Association has their very busy place of worship so close to the Sex Club.

I wish to add my Objection to the Shades Application for renewal of their Sexual Entertainment Licence in support of the above statements.

Signed:



Dated: 03. 09. 2013

cc'd 9 Sept 13

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6A High St  
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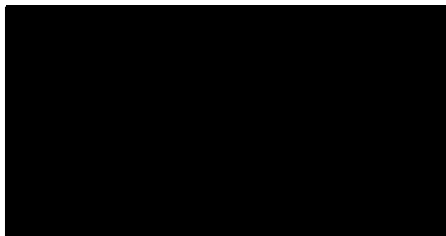
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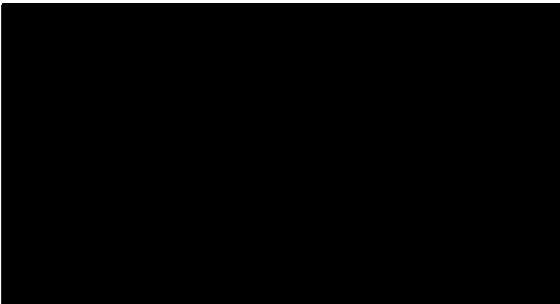
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Signed: 

Dated: 3/9/2013

09 SEP 2013

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Premises name and address: <i>Shades Gentlemen Club 6a High Street Leamington Spa</i>	

<b>Section 2 -Representor details</b>	
<b>Individual Representor's Details:</b>	
Name:	
Address:	
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We as a company have [REDACTED]  
in the immediate area.

We have worked very hard over the years to ensure our premises are used by the local community, and see ourselves as providers of [REDACTED] advice to such, and indeed we are in the process of applying for [REDACTED]  
[REDACTED]

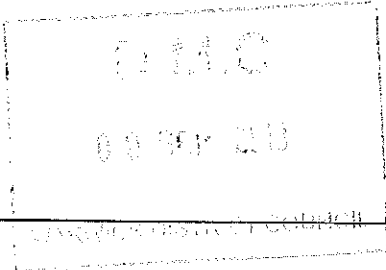
To us, anything which would impact on our customer base, such as the application from shades, will have a detrimental effect on our business, which like every business in Old Town is currently suffering from the economic downturn, roadworks etc, but in the longer term we feel this application will only concentrate the downturn in footfall in this area and is incompatible with the family ethos of our businesses.

Signed: [REDACTED]

Dated: [REDACTED]

5.9.17





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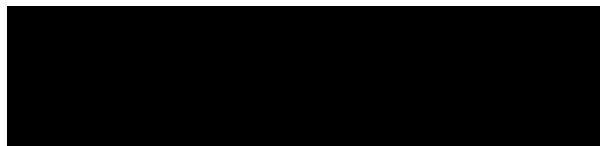
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I wish to add my Objection to the Shades Application for renewal of their Sexual Entertainment Licence in support of the above statements.

Signed:



Dated:

3<sup>rd</sup> September 2013

red 9 Sept 13

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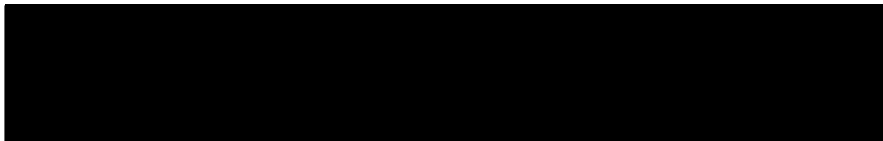
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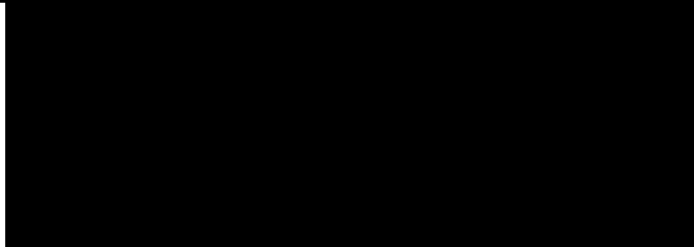
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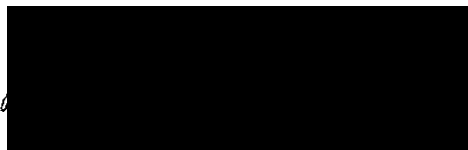
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Dated:

3/9/13

D.M.C

09 SEP 2013

WARWICK DISTRICT COUNCIL

APPENDIX 6

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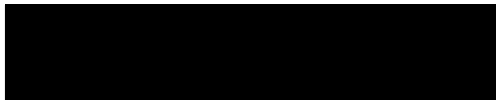
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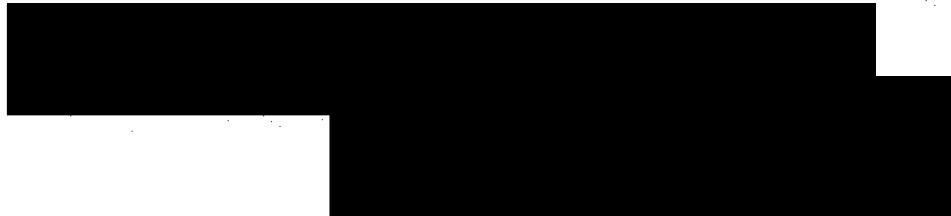
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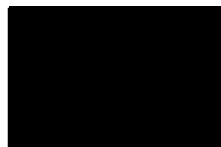
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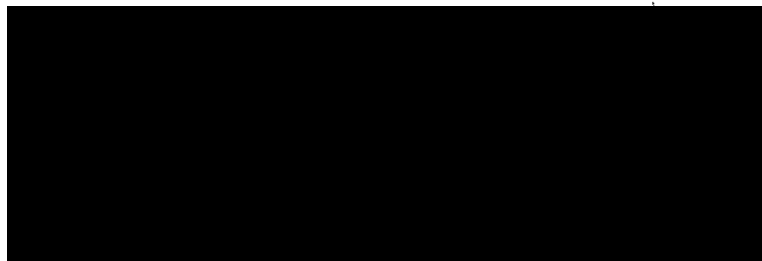
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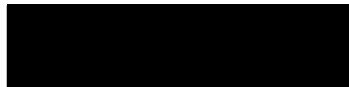
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Dated:

3/09/13



**Jayne Bailey**

---

**From:** [REDACTED]  
**Sent:** 19 September 2013 12:10  
**To:** Licensing  
**Cc:** [REDACTED]  
**Subject:** Shades - 6a High Street Leamington Spa  
**Attachments:** Shades - SEV renewal.pdf

Dear Sirs,

I enclose a letter of representation on behalf of the [REDACTED] concerning the application to renew the SEV licence at Shades, High Street, Leamington Spa.

[REDACTED] appreciates that the date for receipt of objections to this application has now elapsed but requests that its concern on this matter is drawn to the attention of the Regulatory Committee prior to this matter being considered.

Yours faithfully,

[REDACTED]

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Although any attachments to the message will have been checked for viruses before transmission, you are urged to carry out your own virus check before opening attachments, since the [REDACTED] accepts no responsibility for loss or damage caused by software viruses.

Senders and recipients of e-mail should be aware that under UK Data Protection and Freedom of Information legislation these contents may have to be disclosed in response to a request.

19<sup>th</sup> September, 2013

Dear Sirs,

**RENEWAL OF SEXUAL ENTERTAINMENT VENUE LICENCE**  
**SHADES GENTLEMEN'S CLUB, 6A HIGH STREET, LEAMINGTON SPA**

I refer to the above application for renewal of the SEV licence currently before the Council.

objects to the renewal of this application on three main grounds:-

**1. Impact on character of the local area**

The premises are in a residential area and since the granting of the licence in 2011 more residential premises have become occupied in Wise Street and Wise Terrace. The new Station House is now occupied by students and there is existing housing in High Street, Crown Terrace, Tachbrook Road and Gas Street. sees this area as primarily residential and one that increasingly will have more development of Brownfield Sites. This is envisaged in the new Local Plan.

**2. Proximity to other Premises**

There are a number of premises which are in close proximity – Martial Arts, 8 High Street, Dance Academy, 54 High Street, and 2 places of worship – the Hindu Temple and All Saints Church. There are over 500 local businesses in the area. The site is opposite the Railway Station which has nearly 2 million passengers a year. It is not appropriate to have a sexual entertainment venue near these premises.

**3. Effect on the regeneration of South Town**

Policy TCP 7 of the current Local Plan states that nothing should be agreed which would prevent regeneration of the South of Leamington Spa. This is a key site in Old Town and the Club creates an unnecessary seedy image of the Town. We believe that it is offensive and off-putting to residents, current and prospective businesses and visitors to the Town and maintain that such a use adversely affects regeneration of the area.

is opposed to any sex entertainment venues in the Town and strongly endorses introduction of a nil cap.

Yours sincerely

Head of Licensing,  
Warwick District Council  
Riverside House,  
Milverton Hill  
Royal Leamington Spa

Warwick District Council  
Licensing  
Riverside House  
Milverton Hill  
Royal Leamington Spa

18<sup>th</sup> September 2013

**OBJECTION to Application Shades 6A High Street, Leamington Spa**

The objection by [REDACTED] is unchanged from our previous correspondence in February 2012 and August 2012 and we would reiterate our objection for the following reasons:

1. Proximity to Residential premises- Wise Street is at last developing into a primarily residential Street, with numerous businesses converting to flats and a lot of students occupying them. Site is wholly inappropriate for SEV establishment. Surrounding Streets are predominantly residential and a new 225 Student station house development will see further 225 students introduced to the area
2. Proximity to Community Facilities- Various Charities like Emmanus, Alzeimers are located in and around the building. Khalsa Hockey Club ( KHC) is next door at 10 Wise Street. KHC are introducing new programs to encourage ladies hockey team and youth Hockey teams and more and more members families are visiting the club house in the evenings. SEV establishment would be extremely detrimental and discourage family involvement. There are also various other community facilities around the proposed SEV site.
3. Proximity to Railway Station & Bus Stop – Shades location almost opposite the Railway station and right next to Bus Stop used by students and residents. SEV location at gateway to Old Town is not an appropriate location.
4. Proximity to places of Worship- Shades is close to Hindu Mandir and community Centre and the Parish Church
5. Determent to Regeneration- Old Town Business Association has won a prestigious Mary Portas Bid to regenerate the Old Town Businesses, an SEV establishment is a slap in the face of those residents and businesses that are trying to regenerate their neighbourhood.
6. Shades have no parking and cars were often parked blocking Hockey Club entrance and on previous occasions, incidents have almost led to physical assault. There is also no parking or drop off for the taxis to bring in and pick up Shades clients.
7. We strongly object to repeat applications by exploiting legal loop holes, it is quite apparent that it is the same applicant using family members and that should be obvious to WDC licensing service manager
8. We object to renewal of this application as we consider the site to be wholly inappropriate and would urge the applicant to look for a more suitable location

We would like to thank the members that voted to reject previous applications and would like to urge the rest to give residents, businesses and community groups in Old Town a chance by rejecting the latest SEV application

[REDACTED]