

Scheme	Names of the Business	Hours of support provided	Outcome	Evidence attached as per the guidance tab?
Employers engaged	Shakespeare's England (SE)	2	presentation at SE Tourism Forum 21/11/2021	Yes
	Shakespeare's England (SE)	6 x 2=12	attendance at quartely SE tourism forums to network with business and promote B2022 thro	Yes
	Shakespeare's England (SE)	10 x 1.5 =15	attendance at monthly online SE tourism forums to network with business and promote B202	Yes
	Shakespeare's England (SE)	12 x 2= 24	attendance at SE quarterly destination management plan meetings to promote B2022 throug	Yes
	Talk Business	6 x 1.5=9	attendance/presentation face to face at breakfast meetings outside of Covid restrictions	Yes
	Federation of Small Business	6 x 1.5=9	attendance at networking meetings, face to face and virtual throughout 2021/2022	Yes
	BID Leamington	2	Presentations at BID Member Forum April 2022 attended by 60 local businesses	Yes
	BID Leamington	15 x 2 =15	Attendance at Bid Memmber Forums, Board Meetings and regular email, newsletter and soci	Yes
	Warwick Town Council	8x2 =16	attendance /communication at quarterly meetings (virtual during Covid) 2020/2021/22	Yes
	Leamington Town Council	8 x 2 = 16	attendance/commnication at quartley meetings (virtual during Covid) 2020/2021/2022	Yes
	Kenilworth Town Council	8 x 2 =16	attendance /communication at quarterly meetings (virtual during Covid) 2020/2021/22	Yes
	Chamber of Trade Leamington	15 x 1.5= 22.5	attendance/communication at bi-monthly meetings (virtual during Covid) 2020/2021/2022	Yes
	Chamber of Trade Warwick	5 x 1 =5	attedance /communication at bi-monthly meetings (virtual during Covid) 2020/2021/2022	Yes
	Chamber of Trade Kenilworth	10 x 1 = 10	attendance at monthly virtual network meetings 2020/2021/2022	Yes
	Warwickshire Towns Network	15 x 1.5= 22.5	attendance at monthly virtual meetings 2020/2021/2022	Yes
	Chamber of Commerce Coventry & War	4 x 2 =8	virtual attendance at events in 2020/2021	Yes
	WDC Rateable business-general	30	3000 businesses communication with via email and newsletter in2021/2022	Yes
	WDC Rateable business - hospitality/tou	30	300 businesses communicated with via email and newsletter in 2021/ 2022	Yes
	WDC website & social media followers	30	Business and Job Opportunities links to B2022 portal/ Find it in Birmingham	Yes
	WDC website & social media followers	30	Promotion to register on Visit Birmingham platform and access to Customer Services Training	
WCC Inward Investment Team	15 x 1=15	monthly meetings Promotion of tender opportunities and job / volunteer opportunities on W	Yes	
Covid Recovery Meetings	20 x 1.5 =30	JR Hosted Covid recovery meetings from March 2020 to July 2020 weekly at first then month	Yes	
Businesses Assisted				
	BID Leamington (member business)	3 x 37 = 111	350 member companies - presentations at forums, Board meetings, preparation for promotion of local businesses at Festival Site, B2022 awareness through BID website with wide local, national and global coverage , attendance at festival site shifts	
	Food & Drink concessions at Festival Sites in Leamington		local businesses commissioned	
	Food & Drink concessions at Festival Sites in Warwick		local businesses commissioned	
	Businesses attending the 'Get Games Ready' Customer Services traini		Information sought from WMGC as part of BAT programme to see which WDC businesses signed up	
	Noisegate Media and other media associate companies at Festival Sit		local businesses commissioned	
Entertainment businesses at Festival Sites		local businesses commissioned		

Year / Item	Description	Evidence	Forecast Amount
Employers Engaged	Support, information, advice and guidance where assistance is face to face, telephone, web based, seminars, and workshops or through networks.	Evidence of engagement – attendance at events / workshops. Name of employer. Sector. Date of engagement	80
Businesses Assisted	Support, information, advice and guidance where assistance is face to face, telephone, web based, seminars, and workshops or through networks.	Evidence of assist. Name of employer. Sector. Date of assist. Nature of assist.	2000