

**TO: REGULATORY COMMITTEE – 20 FEBRUARY 2006**

**SUBJECT: ADVERTISING ON TAXIS**

**FROM: MEMBERS' SERVICES**

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**1. PURPOSE OF REPORT**

- 1.1 To consider an application for consent to place adverts on a hackney carriage vehicle.

**2. BACKGROUND**

- 2.1 Authority is delegated to the officers, in consultation with the Regulatory Committee Group Spokespersons, to approve the form of advertisements to be displayed on taxis and private hire vehicles and to issue consents for such advertisements.
- 2.2 An application has been received for consent to an advert proposed to be placed on a TX hackney cab (London cab) for a period of 12 months to start at the end of February.
- 2.3 A copy of the proposal is attached. The proposal was submitted in colour and a colour copy of the proposals will be available at the meeting.
- 2.4 The Group Spokespersons on Regulatory Committee have been asked if they would agree to consent being given in this case and one Spokesperson has replied that he thought the proposals were not acceptable and would add nothing to the street scene. He asked that the application for consent be referred to the Committee for a decision.
- 2.5 Consent has previously been granted in one instance to allow advertising on a taxi in the district.

**3. DECISION REQUIRED**

- 3.1 Members are asked whether they wish to grant consent for the proposed advertising on a taxi in this case.

Colin Tubbs  
Licensing and Committee Services Manager

**BACKGROUND PAPERS**  
NIL

<b>Areas and the District Affected:</b>	All
<b>Key Decision:</b>	Yes
<b>Included in Forward Plan:</b>	No

**For further information about this report please contact:**

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