

 Executive – 1st June 2017		Agenda Item No. <h1 style="text-align: center;">5</h1>
Title	Update of Indoor Sports Facilities and Playing Pitch Strategies	
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Wards of the District directly affected	All	
Is the report private and confidential and not for publication by virtue of a paragraph of schedule 12A of the Local Government Act 1972, following the Local Government (Access to Information) (Variation) Order 2006?	No	
Date and meeting when issue was last considered and relevant minute number		
Background Papers		

Contrary to the policy framework:	No
Contrary to the budgetary framework:	Yes
Key Decision?	Yes
Included within the Forward Plan? (If yes include reference number)	Ref: 868
Equality Impact Assessment Undertaken	n/a

Officer/Councillor Approval		
Officer Approval	Date	Name
Chief Executive/Deputy Chief Executive	9/5/2017	Andrew Jones
Head of Service	9/5/2017	Rose Winship
CMT	9/5/2017	
Section 151 Officer	9/5/2017	Mike Snow
Monitoring Officer	9/5/2017	Andrew Jones
Finance	9/5/2017	Mike Snow
Portfolio Holder(s)	9/5/2017	Cllr Coker
Consultation & Community Engagement		
Final Decision?		Yes
Suggested next steps (if not final decision please set out below)		

1. **Summary**

- 1.1 The Council adopted the Playing Pitch and Outdoor Sport Strategy (PPS) and Indoor Sports and Leisure Strategy in 2015. The documents have both been essential in providing evidence for the Local Plan and the negotiation of Section 106 contributions from developers. The strategies also informed the detail of Phase I of the Leisure Development Programme, the investment in Newbold Comyn and St Nicholas Park Leisure centres, and the successful award of the £2 million Sport England grant.
- 1.2 The strategies are both informed by data on supply and demand of sports facilities in the district and therefore there is a need to ensure that this data is up to date and relevant. Hence this request to update the data and refresh the strategies so that they remain current and robust documents that can be used as evidence for future plans.

2. **Recommendations**

- 2.1 Members approve the allocation of up to £30,000 from the Contingency Budget to allow for the data collection and analysis for outdoor sports provision, and the production of a revised Playing Pitch Strategy, and for the re-run of the Sport England Facilities Planning Model (FPM) for Kenilworth to allow the Indoor Sport and Leisure Strategy to be revised where necessary.
- 2.2 Members approve an exemption in line with the Code of Procurement Practice to allow the contract for the work to be awarded to Neil Allen Associates (NAA) who carried out the original work in 2013/14.

3. **Reasons for the Recommendations**

- 3.1 The Council engaged Neil Allen Associates in 2013 to undertake facility and pitch audits across the district to establish the levels and quality of provision of indoor and outdoor sports. Standard methodologies were used to gather baseline information and analyse the results of these audits, using the Sport England Facilities Planning Model, and then to develop two strategies, an Indoor Sport and Leisure Strategy and a Playing Pitch and Outdoor Sport Strategy. As noted in the summary to this report, these strategies have both provided a robust evidence base for the development of the Local Plan, the negotiation of Section 106 contributions, and the evolution of Phase I of the Leisure Development Programme.
- 3.2 Both strategies were formally adopted by the Council in 2015, however, the data upon which they are based was largely collected in 2013/14 and therefore is reaching the end of its validity. Since the data was collated there have been significant developments which will have had an impact on the data:
 - 3.2.1 Revision of the Local Plan with particular reference to Kenilworth and the area south of Coventry which will as above result in significant growth in population and therefore increased demand on sporting facilities.

- 3.2.2 The changing picture in the north of the district is also compounded by the improved and expanded sports facilities at Warwick University which are currently in construction and due for completion in 2018, and a commitment to significant capital investment in sporting infrastructure by Coventry City Council. We know from the previous audit that there is significant migration across the district boundary between the Kenilworth area and Coventry and therefore it is essential that we consider the impact of this when planning for future provision in the north of the district.
- 3.2.3 Phase I of the Leisure Development Programme is now underway and will see by Spring 2018, vastly improved and extended leisure centres in Leamington and Warwick. Any updated audit would recognise these new facilities and the impact that they will have on local residents in terms of opportunities for participation in physical activity.
- 3.2.4 It is also worth noting that alongside the expansion of Council facilities there has been an increase in private health & fitness provision in the area since 2013/14. The intervening years have also seen new trends in physical activity come and go, and notably a new focus and strategy from Sport England, "Towards and Active Nation", which recognises the need to widen the scope of what is considered to be "sport and fitness" to include more informal recreation, outdoor exercise, and volunteering in the sector and make sport more accessible for all. These changes should be considered in any refreshed strategy or action plan that the Council adopts in the future.

3.3 The following timeline is proposed for the works described in the report:

Summer 2017	Re-run the FPM for Kenilworth and north of district
Oct 2017 – Feb 2018	Site visits and data collection for outdoor sports
Summer 2018	Site visits for summer outdoor sports
Autumn 2018	New PPS produced

3.4 Playing Pitch and Outdoor Sport Strategy

- 3.4.1 In light of the changes outlined in 3.2.1 – 3.2.4, officers, in consultation with Sport England and NAA, have discussed the best approach to updating the two strategies. It is considered that the Playing Pitch Strategy (PPS) is in need of a complete refresh to reflect the new methodology from Sport England and the changes in demand and provision in the district.
- 3.4.2 The PPS Action Plan has been monitored by the Council in partnership with key National Governing Bodies (NGBs) from football, hockey, rugby and cricket. The "PPS Group" which brings together officers, NGB regional representatives and the County Sports Partnership (CSW Sport) is seen as an exemplar of how a PPS should be owned by the range of partners and be a live document that evolves over time.
- 3.4.3 It is proposed that working in partnership with the NGBs, the provision of playing pitches is re-audited in order to refresh the baseline data. Recommendation 3.1 seeks approval for a budget to engage NAA to gather the

new data on behalf of the Council, use the data and the Sport England methodology, to develop a revised PPS and associated action plan that reflects the most up to date position.

3.5 Indoor Sport and Leisure Strategy

3.5.1 The Indoor Sport and Leisure Strategy was reviewed in 2015 just prior to adoption by Members and was considered to be sound, despite the University of Warwick and Coventry sports infrastructure developments. Having taken advice NAA it is considered that the Indoor Sport and Leisure Strategy largely remains valid and has now moved into the implementation phase. Therefore the advice is that it is not necessary to re-write this Strategy.

3.5.2 However, in order to pick up the developments detailed in 3.2.2 it is proposed that the Sport England Facility Planning Model is re-run just for the north of the district (Kenilworth) to capture the current position and the impact of the recent developments and proposed housing growth in this part of the district and allow the Indoor Sport and Leisure Strategy Action Plan to be updated.

3.6 Procurement

3.6.1 Recommendation 2.2 asks Members to approve an exemption from the Code of Procurement Practice (COPP) in order for the Council to commission Neil Allen Associates (NAA) who carried out the original work in 2013/14, to undertake this latest work. NAA were originally procured through a full procurement process and were selected following a detailed evaluation of their submission.

3.6.2 The COPP states that Executive approval is required for an exemption where the total contract value exceeds £20,000. The cost of the works described in this report has been estimated at £20,000 to £30,000 depending on the detail of the project specification which will be confirmed once the Executive have considered this report.

3.6.3 An exemption is sought for the following reason:

Where new works or services are required which are a repetition of works or services carried out under the original contract. For E U contracts, the new works or services must be required within 3 years of the original contract, and the contract notice must have stated that a new contract might be awarded by negotiation.

3.6.4 NAA is considered to be market leaders in undertaking this type of work. They work closely with Sport England in the development of methodologies that allow organisations to undertake the type of work that is proposed in this report. Working with NAA and Sport England, the Council has the opportunity to be at the forefront of developing a new approach that encompasses new Sport England methodology to ensure appropriate and modern facilities are provided for local people to participate in their chosen activity.

4. **Policy Framework**

4.1. **Policy Change;** the recommendations of the report do not conflict with any of the current statutory policies within the council`s policy framework.

4.2. **Policy Development;** the recommendations proposed strengthens the evidence base for Infrastructure Development which is a key component of the emerging Local Plan.

4.2 **Fit for the Future (FFF)**

4.2.1 **Aligning Strategies;** the development of a clear Vision and Principles for the district for Sports & Leisure which is aligned with the FFF Vision for the district ensures the council`s role and investment in this area is appropriate and supports future progress.

4.2.2 **Sustainable Community Strategy;** the proposed Vision and Strategy will directly support the delivery of the Sustainable Community Strategy priorities and actions;

Prosperity Theme;

- Ensuring the right infrastructure is available.....
- Making better use of public sector assets
-use of cultural activities and events..
- ..attract visitors to spend within the district...

Health theme & Wellbeing Theme;

- Increasing opportunities for everyone to engage in sports...
- Reducing obesity
- .. introduce a new leisure centre programme...
- .. implement our new arts strategy, indoor sports strategy and playing pitch strategy

4.2.3 **Compliance with FFF;** the proposals within the report are fully in support of the strategic direction set out within the 3 strands of the FFF programme. By refining service provision and making sure that the local sporting infrastructure is appropriate it is consistent with the **Service** strand of the FFF programme. By virtue of inclusion within the IDP, there is the opportunity to ensure appropriate levels of funding to deliver the infrastructure so it is in line with the **Money** strand of the FFF Programme. The strategy is not directly relevant to the **People** strand but is certainly not in conflict with it.

5. **Budgetary Framework**

5.1 New PPS data and revised PPS produced – budget estimate £15,000 to £20,000
Re-run of FPM for Kenilworth – budget estimate £5,000 - £10,000
Final costs will be confirmed once the detailed scope and methodology of the work is agreed and, subject to members approval of Recommendation 2.2, a quote for the work received from NAA.

5.2 The work outlined in this report would be funded from the Contingency Budget, the balance of which stands at £180,500 prior to the approval of any reports on the agenda for this meeting.

6. Risks

6.1 There are no significant risks related to the recommendations in this report.

7. Alternative Options

7.1 A decision could be taken not to update the baseline data that informs the PPS and continue to deliver on the Action Plan included in the 2015 strategy. As the district grows and provision evolves, both the PPS and the Indoor Sports and Leisure Strategy will become out of date and irrelevant. Both documents would no longer be considered to be robust evidence to underpin negotiations with developers, and requests for S106 requirements in planning decision. Without this robust evidence the Council would not be able to secure financial contributions to deliver the necessary infrastructure to support new developments that are being delivered through the Local Plan. The Council would also be in a weaker position in working with Sport England and a range of NGB's to deliver quality sports provision across the district both in terms of the delivery of sport but also in terms of securing any future financial contributions from Sport England or individual NGBs.