

Final Decision?

Health Scrutiny Sub Committee on Agenda Item No. 5 Tuesday 15th January 2018

01/COUNCIL		
Title	Coventry and Warwickshire Year of Wellbeing 2019	
For further information about this report please contact	Bernadette Allen, Localities and partnership Officer Email:Bernadette.allen@warwickdc.gov.uk	
Wards of the District directly affected	All	
Is the report private and confidential and not for publication by virtue of a paragraph of schedule 12A of the Local Government Act 1972, following the Local Government (Access to Information) (Variation) Order 2006?	Yes/No If yes state why	
Date and meeting when issue was last considered and relevant minute number		
Background Papers		

Contrary to the policy framework:	Yes/ No
Contrary to the budgetary framework:	Yes/ No
Key Decision?	Yes/ No
Included within the Forward Plan? (If yes include reference number)	Yes/ No
Equality Impact Assessment Undertaken	Yes/No (If No state why below)

Officer/Councillor Approval				
Officer Approval	Date	Name		
Chief Executive/Deputy Chief Executive	03/01/19	Andrew Jones		
Head of Service	03/01/19	Marianne Rolfe		
CMT	TBC			
Section 151 Officer				
Monitoring Officer				
Finance				
Portfolio Holder(s)	03/01/19	Councillor Andrew Thompson		
Consultation & Community Engagement				
The Year of Wellbeing is an initiative of the Joint Health and Wellbeing Boards of Coventry and Warwickshire of which WDC is a member.				

Yes/No

1. SUMMARY

1.1 This report updates SMT on the Council's commitment to the Coventry and Warwickshire Year of Wellbeing 2019.

2. RECOMMENDATION

- 2.1 That the report and the progress of actions is noted.
- 2.2 That the committee support the Year of Wellbeing 2019 and the actions being taken by the council to deliver improved health and wellbeing for visitors, residents and those who work within the district.

3. REASON FOR RECOMMENDATIONS

- 3.1 The aim of the Coventry and Warwickshire Year of Wellbeing is to celebrate and promote the wide range of valuable local activity available to promote people's wellbeing, resilience and independence.
- 3.2 The Year of Wellbeing aims to increase the number of opportunities for people to think about what good wellbeing means to them, and take positive action.
- 3.3 The Year of Wellbeing is the result of high-level commitment across the range of health, care, education, blue light and community providers under the banner of the Coventry and Warwickshire Place Forum (the Joint Warwickshire and Coventry Health and Wellbeing Boards).
- 3.4 This group of political and strategic leaders have come together in an alliance to transform the way we work with people and the way we work together. By switching the focus of conversations from problem-solving to solution finding we aim to remind people of their innate resourcefulness, strengthening their confidence to cope with challenges.
- 3.5 In partnership, the aim is to identify and refine existing good practice and to look at ways of reaching people. The range of activities to be undertaken include:
 - Produce some plain English phrases that capture hearts and minds of staff and people across Coventry and Warwickshire and widen understanding of the value of good wellbeing;
 - Develop a shared understanding across organisations of what high quality activity exists, and look at ways of sharing experiences and increasing access to it;
 - Record real stories of Coventry and Warwickshire people to spearhead awareness raising campaigns and messages

- Cement relationships across organisations, sectors and services so that we work together for the benefit of Coventry and Warwickshire people;
- Raise the profile of local information, advice and support;
- Write a partnership working agreement (the Alliance Concordat) between Coventry and Warwickshire organisations that is positive, ambitious and compelling;
- Design a graphic of the health, social care and wellbeing system;
- Measure benefits in improving wellbeing;
- Develop a cohesive brand and branding for 2019 that people will connect with;
- Explore opportunities to learn from and work with local, private and community businesses.
- 3.6 During 2019 it is proposed that people will hear about the Year of Wellbeing as a common thread running through many local activities and offers. This consistency intends to help people make the links between certain types of activity and their wellbeing. There will be a series of branded campaigns operating in tandem with other campaigns, and a calendar of promoted activities showcasing our innovative and locally-based range of opportunities.
- 3.7 The council has pledged to support the year of Wellbeing through a number of actions within are contained within the Health and Wellbeing Approach. These include but are not limited to:
 - Roll out Mental Health Awareness Training to employees of the council
 - Continue to work with the NHS, Public Health, Drug and Alcohol Support Services along with partners in the voluntary sector to support individuals maintain good mental health.
 - Delivering interventions which support 'Time to Chat' including Making Every Contact count training for 140 front line staff.
 - Reviewing the lifeline scheme in line with opportunity to assist in hospital capacity
 - Supporting activities delivering the 'Daily Mile'
 - Deliver training opportunities to train persons to deliver seated chair exercises within suitable locations for elderly/dementia patients.
 - Look to increase the number of 'Measured Miles' throughout the district.
 - Working in partnership with sporting clubs and organisations to promote Physical activities
 - Promote outdoor gym equipment/trim trails
 - Developing a Mental Health Protocol for homeless people
 - 3.8 The following tables demonstrates the current status of the actions the council are undertaking for the year of wellbeing and how the actions are spread across the priorities identified within the Health and Wellbeing approach.

Table 1: Status of the action contained within the Health and Wellbeing Approach general and Year of Wellbeing

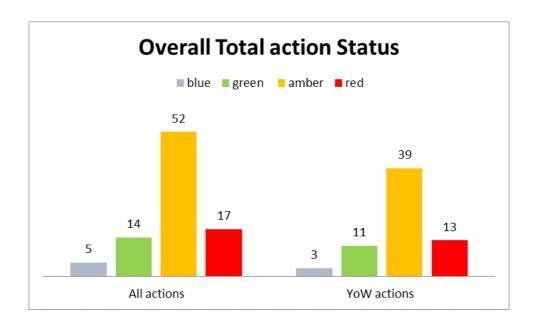


Table 2: Status of Actions against each of the priority areas outlined in the Health and Wellbeing approach.

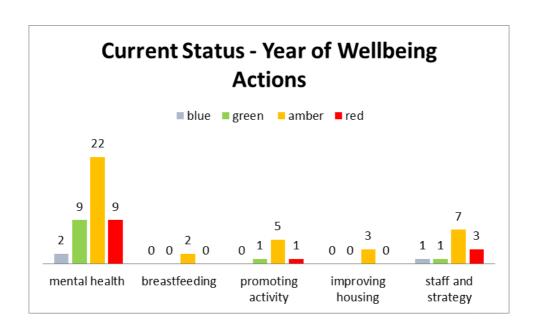


Table key:

Red - Not started

Amber - In progress

Green - Completed and Continuing

4. **Policy Framework**

4.1 Fit for the Future (FFF)

The FFF Strategy has 3 strands – People, Services and Money and each has an external and internal element to it. The table below illustrates the impact of this proposal if any in relation to the Council's FFF Strategy.

	FFF Strands				
People	Services	Money			
External					
Health, Homes,	Green, Clean, Safe	Infrastructure,			
Communities		Enterprise,			
		Employment			
Intended outcomes:	<u>Intended outcomes:</u>	<u>Intended outcomes:</u>			
Improved health for all	Area has well looked	Dynamic and diverse			
Housing needs for all	after public spaces	local economy			
met	All communities have	Vibrant town centres			
Impressive cultural and sports activities	access to decent open	Improved performance/ productivity of local			
Cohesive and active	space Improved air quality	economy			
communities	Low levels of crime and	Increased employment			
Communicies	ASB	and income levels			
Impacts of Proposal	1,100	and meetine levels			
The Year of Wellbeing	The year of Wellbeing	Not applicable			
will deliver a range of	aims to increase the				
interventions to improve	number of persons using				
health and wellbeing for	the green spaces				
visitors, residents and	throughout the district.				
those who work within					
the district.					
Internal					
Effective Staff	Maintain or Improve	Firm Financial Footing			
	Services	over the Longer Term			
Intended outcomes:	<u>Intended outcomes:</u>	<u>Intended outcomes:</u>			
All staff are properly	Focusing on our	Better return/use of our			
trained	customers' needs	assets			
All staff have the	Continuously improve	Full Cost accounting			
appropriate tools	our processes	Continued cost			
All staff are engaged,	Increase the digital	management			
empowered and	provision of services	Maximise income			
supported		earning opportunities			
The right people are in		Seek best value for			
the right job with the right skills and right		money			
behaviours					
Impacts of Proposal					
The Year of Wellbeing	Not applicable	Not applicable			
will deliver a range of	Not applicable	The applicable			
interventions to improve					
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health and wellbeing for	
our staff and their	
families	