

**Warwick District Council**  
**15 November 2017**  
**Addendum to Executive Report 10(c) of 27 September 2017**

**Licensing and Registration**

There are four completely new charges for vehicle licences, the result of which has altered the amount of deficit applied for that licence type.

These fees have had to be reviewed following the recent judgement of a Supreme Court hearing (Hemming case) to ensure the calculation of our fees are lawfully set and fairly administered.

The above also applies to the fees for Ear Piercing, Tattooing, Electrolysis, Temporary Events and Acupuncture.

There have been some changes to the Animal Boarding and Riding Establishments fees.

**Lifeline Service**

The Lifeline Service needs to operate as a business and, therefore, it is appropriate, in certain circumstances, to offer various incentives for people to use its services. It has to compete with other lifeline businesses to attract new customers. These lifeline businesses often use campaigns and promotions to publicise their services and not to offer something similar would put the WDC service at a competitive disadvantage.

Currently, the Project Manager - Sustaining Tenancies, who manages the service, does not have delegated authority to offer incentives and this may lead to potential customers going elsewhere.

It is recommended that, from November 2017, any future marketing incentives for Lifeline fees, are delegated to the Head of Housing, in consultation with the Housing and Finance Portfolio Holders and the Head of Finance.