

Title	CCTV company requesting permission to introduce their system to vehicles licensed by this authority
For further information about this report please contact	David Davies, Licensing Services Manager, Community Protection. Tel: 01926 456113. david.davies@warwickdc.gov.uk
Service Area	Community Protection
Wards of the District directly affected	None
Is the report private and confidential and not for publication by virtue of a paragraph of schedule 12A of the Local Government Act 1972, following the Local Government (Access to Information) (Variation) Order 2006	No
Date and meeting when issue was last considered and relevant minute number	N/A
Background Papers	None

Contrary to the policy framework:	No
Contrary to the budgetary framework:	No
Key Decision?	No
Included within the Forward Plan? (If yes include reference number)	No

Officer/Councillor Approval

With regard to officer approval all reports must be approved by the report author's relevant director, Finance, Legal Services and the relevant Portfolio Holder(s).

Officer Approval	Date	Name
Relevant Director	19/11/2009	Roger Jewsbury
Chief Executive		
CMT		
Section 151 Officer		
Legal	19/11/2009	Peter Oliver
Finance	19/11/2009	Andy Crump
Portfolio Holder(s)	19/11/2009	Councillor Kirton

Consultation Undertaken

None

Final Decision?	Yes
Suggested next steps (if not final decision please set out below)	

1. SUMMARY

- 1.1 Officers received communications from Cabcast who wish to fit CCTV in hackney carriage and private hire vehicles at no cost to the owners. This will be paid for by advertising at the rear of the headrests in the vehicles.

2. RECOMMENDATION

- 2.1 That members permit the use of advertising within licensed vehicles, subject to any conditions that members feel appropriate.

3. REASONS FOR THE RECOMMENDATION

- 3.1 Officers have spoken to the director of Cabcast by telephone regarding the content and nature of the advertising that is used and have been assured that the council would have the final say in the content.
- 3.2 The advertising would be mounted onto the company's website before being used to enable a decision to be made as to the suitability of the content. It is proposed that the Licensing Services Manager vets the content before it goes live.
- 3.2 In exchange for the fitting of the screens, Cabcast will install CCTV in the vehicle. All of this will be at no cost to the driver.
- 3.3 The CCTV system will enhance the safety of the drivers as they are less likely to be attacked or robbed if the passenger is aware of the existence of the CCTV cameras. It will be of use to the drivers only, unless they wish it to be produced as evidence themselves and it will not be routinely inspected by officers.
- 3.4 Pictures of head restraints with the advertising are attached as appendix 1.

4. ALTERNATIVE OPTION CONSIDERED

- 4.1 No alternatives may be considered.

5. BUDGETARY FRAMEWORK

- 5.1 This report has no budgetary considerations for the Council.

6. POLICY FRAMEWORK

- 6.1 None

7. BACKGROUND

- 7.1 None.