

Royal Leamington Spa Chamber of Trade

the changes | the challenges
the CHAMBER
Royal Leamington Spa

Ian Coker
Head of Neighbourhood Services
Warwick District Council
Riverside House
Milverton Hill
Royal Leamington Spa
CV32 5QG

1st March 2012

Dear Ian

I would like to thank you for organising and facilitating the meeting on 16th February 2012. It was good to meet the representatives of Warwick Chamber of Trade, WCC and WDC , all working together to deliver joined up parking strategy for our Towns.

Following the discussions, RLS Chamber of Trade is happy to support the resulting proposals for on and off street parking as circulated on 23rd February 2012. We very much like to see the new charges introduced before June 2012.

We believe that the linear harmonised charges, both on and off street parking will give user a simpler and more user friendly message limiting maximum 2 hours on street and longer off street.

RLS Chamber of trade is also supportive of 'pay by text' initiative and we look forward to working with you to make that facility available to all users , this coupled with pay on exit will provide a more convenient payment method and increase dwell time for visitors and shoppers alike.

We would be very grateful if you could confirm the date of implementing these changes as early as possible and we look forward to being part of the working group to develop a joint marketing plan to promote the new parking initiatives.

Finally, RLS Chamber of Trade is pleased to be working with our principal local authorities and other Town centre stake holders with a common purpose, clear strategy and all working in the same direction.



Mr. Parminder Singh Birdi
Royal Leamington Spa Chamber of Trade

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