

<b>Title</b>	Public Fundraising Regulatory Authority – Site Management Agreement
<b>For further information about this report please contact</b>	David Butler 01926 456012; david.butler@warwickdc.gov.uk
<b>Wards of the District directly affected</b>	All wards
<b>Is the report private and confidential and not for publication by virtue of a paragraph of schedule 12A of the Local Government Act 1972, following the Local Government (Access to Information) (Variation) Order 2006?</b>	
<b>Date and meeting when issue was last considered and relevant minute number</b>	N/A
<b>Background Papers</b>	

<b>Contrary to the policy framework:</b>	No
<b>Contrary to the budgetary framework:</b>	No
<b>Key Decision?</b>	Yes
<b>Included within the Forward Plan? (If yes include reference number)</b>	No
<b>Equality &amp; Sustainability Impact Assessment Undertaken</b>	No (If No state why below)

**Officer/Councillor Approval**

<b>Officer Approval</b>	<b>Date</b>	<b>Name</b>
Chief Executive/Deputy Chief Executive	09/01/14	Chris Elliott
Head of Service	09/01/14	Tracy Darke
CMT	09/01/14	Chris Elliott/Bill Hunt/Andrew Jones
Section 151 Officer	09/01/14	Mike Snow
Monitoring Officer	09/01/14	Andrew Jones
Finance	09/01/14	Mike Snow
Portfolio Holder(s)	09/01/14	Cllr J Hammon

## Consultation & Community Engagement

<b>Final Decision?</b>	Yes
Suggested next steps (if not final decision please set out below)	

## 1. **SUMMARY**

- 1.1 The report brings forward proposals for the better management of the attendance of charities on the streets of our town centres, though a site management agreement with the Public Fundraising Regulatory Association (PFRA). This agreement covers face-to-face information collection only, cash collection on streets remain subject to existing Licencing regulations.

## 2. **RECOMMENDATION**

- 2.1 That the Executive agree to the Site Management Agreement (SMA) between WDC and PFRA (*Appendix 1*) which would result in the PFRA taking over responsibility for the management of face-to-face information collection in Warwick, Kenilworth and Royal Leamington Spa.
- 2.2 That the responsibility for managing the agreement, and for renegotiating the agreement as the end of the initial term approaches, is delegated to the Head of Development Services, or an officer of their nomination.

## 3. **REASONS FOR THE RECOMMENDATION**

- 3.1 The adoption of the SMA will produce a clear, coherent and enforceable regulation to this activity. It will allow for lawful data collection in a way that does not deter people from our towns. There is no additional impact in workload or in cost to the District Council.
- 3.2 The face-to-face collection of contact details and/or direct debit details on behalf of charities (commonly known as 'chugging') takes place in cities and towns throughout the country. Currently Warwick District Council operates a voluntary scheme whereby organisers directly contact the Council to request dates to visit our towns. The only condition of refusal set is if there is already a collection taking place. The activity is not a licensable activity.
- 3.3 The result is that on occasion there may be different collections taking place on several consecutive days, and also that WDC have little leverage if complaints are received about inappropriate behaviour.
- 3.4 The Public Fundraising Regulatory Association operate agreements in approximately 80 other towns and cities in the UK, regulating the collection of direct debit details under individually negotiated Site Management Agreements. There is no cost for their service.
- 3.5 In order to better manage the attendance of charities on the streets of our town centres, WDC approached the PFRA to draw up a draft SMA that could be used in the District.

## 4. **POLICY FRAMEWORK**

- 4.1 The recommendation contributes to making the District a great place to live, work and visit, as set out in the Sustainable Communities Strategy.

5. **BUDGETARY FRAMEWORK**

- 5.1 There are no budgetary implications.
- 5.2 There will be a small saving in staff time, although insufficient to provide a financial saving.

6. **ALTERNATIVE OPTION(S) CONSIDERED**

- 6.1 The alternative would be to continue with the more informal system currently employed. This would mean that issues currently experienced would be likely to continue along with the inability to effectively ensure their prevention.