

 Executive 1st November 2017		Agenda Item No. <h1 style="text-align: center;">10</h1>
Title	Participation in Bid by Birmingham City Council to host the Commonwealth Games in 2022	
For further information about this report please contact	Chris Elliott/Rose Winship Chris.elliott@warwickdc.gov.uk Rose.winship@warwickdc.gov.uk 01926 456003 01926 456223	
Wards of the District directly affected	Leamington Clarendon	
Is the report private and confidential and not for publication by virtue of a paragraph of schedule 12A of the Local Government Act 1972, following the Local Government (Access to Information) (Variation) Order 2006?	No	
Date and meeting when issue was last considered and relevant minute number	N/A	
Background Papers	Heads of Terms Documents (Private and Confidential)	

Contrary to the policy framework:	No
Contrary to the budgetary framework:	No
Key Decision?	No
Included within the Forward Plan? (If yes include reference number)	Yes
Equality Impact Assessment Undertaken	No (If No state why below)

This report relates to the very start of a project and equalities impact issues will be addressed once the project scope is agreed.

Officer/Councillor Approval

Officer Approval	Date	Name
Chief Executive	06.10.17	Chris Elliott
Head of Service	06.10.17	Rose Winship, Tracy Darke, Rob Hoof, Marianne, Rolfe
CMT	06.10.17	Chris Elliott, Bill Hunt; Andrew Jones
Section 151 Officer	06.10.17	Mike Snow
Monitoring Officer	06.10.17	Andrew Jones
Finance	06.10.17	Mike Snow
Portfolio Holder(s)	10.10.17	Cllr Michael Coker – Culture

Consultation & Community Engagement

Initial discussions have taken place with Bowls England, Leamington Spa Bowls Club and the Friends of Victoria Park and other local organisations using the Park.

Final Decision? No

Suggested next steps (if not final decision please set out below)

If this report is agreed then the next stage is to agree a scope of project and feasibility work.

1. **Summary**

- 1.1 This report seeks to initiate a project about the District's involvement in the bid by Birmingham City Council (BCC) to host the Commonwealth Games 2022 (CG 2022) and in this respect also reports retrospectively on the use of the Chief Executive's emergency powers to sign Heads of Terms documents with the relevant bodies.

2. **Recommendation**

- 2.1 The Executive notes the use of the Chief Executive's emergency powers under CE(4) of the constitution in consultation with the Group Leaders and the Culture Portfolio Holder to sign broad Heads of Terms documents for the Council's involvement in Birmingham City Council's (BCC's) bid to host the Commonwealth Games 2022 (CG 2022).
- 2.2 Should BCC's Bid to host the Commonwealth Games in 2022 succeed the Executive is asked to regard the Council's involvement in the CG 2022 as one of its Key Projects in its Fit for the Future Strategy.
- 2.3 The Executive agrees that, if recommendation 2.2 is agreed and the award is made to BCC, a further report will be submitted defining the scope of the project and containing an initial assessment of issues, costs and risks, no later than March 2018.

3. **Reasons for the Recommendation**

- 3.1 In August of this year it became apparent that as BCC were preparing a bid to host the CG 2022 as the original host (Durban in South Africa) had had the award withdrawn. This represented an opportunity for this Council and for the District to be involved by providing the world class facilities of one of the Commonwealth Games compulsory sports – Bowls. This had the support of Bowls England.
- 3.2 However, as the bidding process was very short the Council was asked to complete some Heads of Terms documents at short notice with BCC, the body organising the bid for BCC and the Commonwealth Games Federation (CGF). This was carried out by the Chief Executive in consultation with the Group Leaders and the Culture Portfolio Holder under the emergency powers granted by the Council's Constitution CE(4). In summary these documents related to the use of the Bowls Facilities at Victoria Park, and; compliance with protocols in relation to bidding procedures. Caveats were inserted given the legal interests in the facilities by Bowls England, Leamington Spa Bowls Club and the Caterer.
- 3.3 On 17th August BCC announced that the District's and its bowls facilities were formally part of its bid for CG 2022. This coincided with the National Bowls Championships and the visit of the Queens Baton for the 2018 Commonwealth Games in Australia. The District Council and the town achieved a significant amount of positive publicity as a result.
- 3.4 Shortly afterwards the Government decided to support BCC's bid over that of Liverpool and on 29th September 2017 it announced that the BCC bid was viable and agreed its overall funding contribution. Overseas competitors Victoria in Canada and Kuala Lumpur in Malaysia made no bid leaving BCC's bid as the only one on the table. However, the CGF have now extended the

deadline for nominations as the BCC Bid was not fully compliant. The deadline is now 30th November 2017. The Government has given MPs and the House of Lords until the end of October 2017 to object to the Government's proposed spending in support of the Bid. Should it be awarded to BCC it is proposed that the Council should then recognise the CG 2022 as one of its Key Projects for the next few years

3.5 Whilst it is possible that BCC's bid may not be successful, but given the relatively short time horizon to prepare for the CG 2022 it is proposed that in advance of that decision, officers proceed to work to scope the project, and to assess issues, costs and risks and that a further report be brought back on these matters by March 2018 by which time a decision will have been made. Obviously if the award is not made to BCC no report will then come forward.

4. Policy Framework

4.1 Fit for the Future (FFF)

The Council's FFF Strategy is designed to deliver the Vision for the District of making it a Great Place to Live, Work and Visit. To that end amongst other things the FFF Strategy contains several Key projects. This report intends that the CG 2022 should now be recognised as one of the Council's Key Projects, if it is awarded to BCC.

The FFF Strategy has 3 strands – People, Services and Money and each has an external and internal element to it. The table below illustrates the impact of this proposal if any in relation to the Council's FFF Strategy.

FFF Strands		
People	Services	Money
External		
Health, Homes, Communities	Green, Clean, Safe	Infrastructure, Enterprise, Employment
<u>Intended outcomes:</u> Improved health for all Housing needs for all met Impressive cultural and sports activities Cohesive and active communities	<u>Intended outcomes:</u> Area has well looked after public spaces All communities have access to decent open space Improved air quality Low levels of crime and ASB	<u>Intended outcomes:</u> Dynamic and diverse local economy Vibrant town centres Improved performance/productivity of local economy Increased employment and income levels
Impacts of Proposal		
A well-defined and successfully executed CG 2022 project could help to deliver impressive cultural and sports activities and if scoped to encourage participation it could help to improve health & well-being; promote cohesive	A well-defined and successfully executed CG 2022 project could help to deliver improvements to an important open space.	A well-defined and successfully executed CG 2022 project could help to support a dynamic and diverse local economy and support a vibrant town centre by attracting more visitors. This could also help to deliver more employment and higher

and active communities.		income locally.
Internal		
Effective Staff	Maintain or Improve Services	Firm Financial Footing over the Longer Term
<u>Intended outcomes:</u> All staff are properly trained All staff have the appropriate tools All staff are engaged, empowered and supported The right people are in the right job with the right skills and right behaviours	<u>Intended outcomes:</u> Focusing on our customers' needs Continuously improve our processes Increase the digital provision of services	<u>Intended outcomes:</u> Better return/use of our assets Full Cost accounting Continued cost management Maximise income earning opportunities Seek best value for money
Impacts of Proposal		
A well-defined and successfully executed CG 2022 project could help to deliver opportunities for staff in a myriad of ways.	A well-defined and successfully executed CG 2022 project could help to deliver an improved open space which is highly valued by the local community.	A well-defined and successfully executed CG 2022 project could help to deliver better use of a Council asset and maximise an income earning opportunity.

4.2 Supporting Strategies

The Playing Pitch Strategy (PPS) indicates that Bowls is a popular sport in the District of Warwick. The greens are well used, although sufficient to cope with the demand. Victoria Park Bowling Pavilion the venue for the 2022 Birmingham Commonwealth games, will become increasingly more important as it is predicted in the PPS that demand will increase with the growth and average age of the local population in the future.

4.3 Changes to Existing Policies

This report involves no changes to any of the Council's existing Policies.

4.3 Impact Assessments

An impact assessment will be undertaken once the project has had its scope agreed.

5. Budgetary Framework

- 5.1 If agreed as a project, there will be a cost to the Council potentially in capital and/or revenue terms. This needs to be assessed quickly and will be derived from the project scope which is the next stage of work.

6. Risks

- 6.1 The next stage of work will be to assess issues, costs and risks. A very high-level assessment at this stage identifies cost and timing of delivery as the key risk matters but more detailed matters will emerge as the project is defined and

developed. The next stage of work will be to define these risks and develop appropriate mitigations.

- 6.2 There is risk that officer time spent now on the project could be wasted if BCC is not awarded the opportunity to host CG2022. However, the decision point is not too far off and given the relatively short time horizon to deliver the Games should it be awarded it is felt that the small risk of abandoning officer time is worth taking.

7. Alternative Option(s) considered

- 7.1 The Council could choose not to participate further. This would lose the Council and the District an opportunity to promote itself internationally and would have significant reputational impacts. There may also be legal and financial implications though these cannot be scoped at present.