

**INTERESTED PARTY REPRESENTATION
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

D.M.C

13 FEB 2012

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE

SURNAME

FIRST NAME(S)

ADDRESS

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

~~3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS~~

Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

*This application, if granted, would affect our
charity in a negative way. 7, Court St
is too close to our church (place of
worship) for comfort. Furthermore,*

with a Ballet School (LWAD) based in our building, we are concerned about the impact of the application on our tenants' business, and therefore on our own income. As a former director/trustee of Regeneration, I am not convinced that the sex industry can ~~be~~ play a positive role in regeneration of the Old Town

Please attach further numbered pages as necessary.

SIGNED.....DATE.....

Please send this form to:
Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or

YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

5/11

APP 3

Kirsten Page

From:
Sent:
To:
Subject:

[REDACTED]

Dear Licensing Committee,

1. APPLICATION DETAILS

I wish to add the following representation to review the application already submitted for:

AMARA / NATALIE BEEJADHUR, 7 COURT STREET, LEAMINGTON SPA, CV31 2BB,
DATED 1 FEBRUARY 2012

2. REPRESENTOR DETAILS (if you are objecting as a representative, go to 3)

[REDACTED]
.....
.....

ADDRESS

[REDACTED]

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS

The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

.....
.....

MY OBJECTION IS BASED ON THE FOLLOWING:

I think it is wholly inappropriate to have the sex industry established close to people's homes where families are raised and the elderly live - there are family residences all around this area. (The Tower Street cul-de-sac, Court St and High St flats, rear of Clemens St)

People do not want to have to walk home past such an establishment, with all the risk of verbal abuse, sexualised behaviour and discomfort which may well arise. How a strip club is run does not change the fact that it is nonetheless a strip club in a residential area.

There is an Academy of Dance nearby which is attended by many children and teenagers.

There are family health services nearby which cater both for the young and the vulnerable elderly.

There is also a bus stop located metres away from the applicant at the intersection of Court Street and the High Street:

This is used by, amongst others, school children, female university students, families and the elderly and operates well into the hours that the proposed Sex Establishment would be open - Members of the public would have to wait in a location where any patrons of the sex industry would pass to and from the club, as this t-junction is the main route to access the applicant's premises. Security personnel positioned directly outside the applicant's premises on Court Street could not ensure the safety of members of the public at the bus stop who would be exposed to sex industry patrons passing by them on their way to/from the club.

The establishment of such a club would wholly undermine all the efforts that so many people, have, over the years, made to try and improve the image of Old Town. We want it to be seen as a vibrant, healthy and safe area, where businesses thrive alongside local facilities for education, health and leisure. We do not want an image of sleaze to prevail.

5/12

I would be very unhappy to think that my wife, daughter or any woman would have to walk past such an establishment at night.

This is not wanted by people in the area whose daily lives would be affected. Please listen to what local people are saying.

[REDACTED]

[REDACTED]

[REDACTED]

APP 4

David Davies

From: [REDACTED]
Sent: 07 February 2012 16:36
To: Licensing
Subject: Objection to "Amara" Sex Establishment Licence

INTERESTED PARTY REPRESENTATION - SEX ESTABLISHMENT LICENCE (SEXUAL ENTERTAINMENT VENUE) APPLICATION

I wish to add the following representation to review the application already submitted for:

**AMARA/NATALIE BEEJADHUR, 7 COURT STREET, LEAMINGTON SPA, CV31 2BB,
DATED 1 FEBRUARY 2012**

Representor details

[REDACTED]

I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS

The Grant of a Sex Establishment Licence would be inappropriate given the character of the local area, and

The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put.

My objection is based on the following:

I am a Town Councillor for Leamington Spa, and have lived in the South of Leamington for 34 years. For the whole time I have lived here, I have been aware of the efforts made by Warwickshire County Council, Warwick District Council and Leamington Town Council to raise the profile of the area, and to remove the stigma that it has in some quarters. Granting this application by Amara would undo those efforts, and would imply that the Licensing Authority does not care about South Town.

The proposed site is in a busy residential and retail area. Many adults and children walk along the High Street daily, and can easily see 7 Court Street. There is traffic on foot, bicycle, and car along Court Street, to the GP surgery at Waterside Medical Centre, the Pharmacy, the Dental Practice and to small local businesses. There is a residential area accessed at the end of Court Street. For all these residents and customers of local businesses, passing a sex establishment is offensive and potentially threatening, both at night and in the day time. It is also inappropriate that children and their parents attending the local Dance Academy up to 9.00 pm should have to pass through or park near such an establishment. There are many people using the busy High Street on foot, and awaiting a bus, who would be affected by such an enterprise. Many students who live in the area are young people living away from home for the first time, and they would find a sex establishment in the locality very threatening and off-putting particularly when it is dark.

5/14

This area of South Leamington has important local historical interest. Residents of the area, and local Councils, have spent time and money attempting to restore the area as a family friendly and business friendly one. We do not want to see this ruined by the sort of enterprise which attracts a negative clientele. We want to see new businesses, that create jobs for local people, take up the opportunities that the area presents - ie access to public transport, and a vibrant retail environment. A sex establishment would be a disincentive for any new business or resident.

As a resident, and as a Town Councillor, I want to see the image of the area improve, and not deteriorate for the sole benefit of the proprietors of a sex establishment. I have not heard of even a single local resident who supports this, and question why this neighbourhood should have it imposed on it.

[REDACTED]

APP 5

David Davies

From: [REDACTED]
Sent: 09 February 2012 21:10
To: David Davies
Cc: [REDACTED]
Subject: [REDACTED]

Dear Mr Davies,

I wish to object to **Amara, 7 Court Street Leamington Spa** being granted a Sexual Entertainment Venue (SEV) licence on the following grounds for refusal as given in WDC's Sex Establishments licensing policy para 3.2 : -

3.2 Whilst the council has not imposed a limit on the number of premises that may be licensed in any area, and whilst treating each application upon its own merits, the council will not normally licence premises that are in close proximity to: -

- (a) a residential area;
- (b) a school, nursery or any other premises substantially used by or for children under 16 years of age;
- (c) a park or other recreational area used by or for children under 16 years of age;
- (d) a church or other place of religious worship.

It is clear that the applicant's premises are situated in a locality which is highly inappropriate for an SEV given the uses to which nearby premises are put: -

- (a) Residential. The applicant's premises are close to housing in Tower Street (entered via Court Street), Clements Street, Court Street flats and High Street flats.
- (b) School. Academy of Dance at 54 High Street
- (d) Place of Worship. I understand that 54 High Street is also used as the Polish Catholic Church

Yours sincerely,

[REDACTED]
[REDACTED]
[REDACTED]

5/16

If you DO NOT want your objection to be made public, please complete the space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

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.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☒ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

Please reject this application. The 'Old Town' has real character and real potential to be a thriving and creative community. The threat of the sex industry being allowed in and taking hold would make our community decay: people would stop coming to this end of town, and the old and newly-established businesses would struggle to keep going. Children, students, women would all be threatened

by the actual patrons in the evenings nights, and

(Continued)

by the unsafe reputation of the area at all times.

I have been running my acupuncture practice on Russell Terrace for 24 years - please don't allow this area to fall into the decadence that comes with the sex industry. Please don't allow new businesses to be threatened by the reputation that sex industry establishments inevitably create.

'Old Town' is a very mixed community, with poor and well-off and many races living here happily: it would ~~be~~ appear to be a mark of prejudice on the Council's part if you allowed this SEL in the poor part of town.

I am aware of the NHS Dentist next door, of the GP Practice, of the Dance Studio, and many important services being located right by Amara premises. It would be inappropriate to allow a Sex Establishment ~~and~~ next door & close by.

Please reject this application.

SIGNED.....

DATE.....

6.2.12

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

If you do make a representation you will be expected to attend a meeting of the Licensing Authority's Panel. If you do not attend, the Panel will consider any

Please state nature of representation. This may not be on the solely on the grounds of morality or religion.

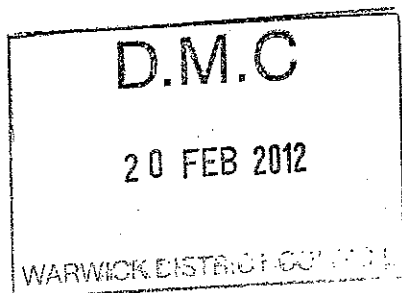
These premises are located within a residential area, where many ~~see~~ families, and single female students live.

Our Salvation Army hall is used by families with young children (approx 45 families per week).

The Salvation Army is also a church, and is in close proximity to these premises.

Signed: 

Dated: 17/2/12.



APP 7



17 Feb. 12

Warwick District Council
Riverside House
Milverton Hill
Leamington Spa
CV32 5HZ

Dear Sir/Madam,

**Objection to application for a Sex Establishment Licence – Amara, 7 Court Street,
Leamington Spa, CV31 2BB (1 Feb 2012)**

In the capacity of an Old Town resident, I would like to lodge a strong objection to the above licence application on the grounds of nearby premises use and character of the local area.

At the outset I would like to draw your attention to the fact that this is the second application for a sex establishment in as many months: the Old Town is rapidly becoming synonymous with the sex industry above any other form of cultural feature which is an unwanted and insidious attempt by irresponsible night club owners to base their commercial sex industry operations in a part of the town where I live.

Residents do not want to live side by side with the sex industry. Strip and lap dancing clubs confer a tarnished, sleazy and dangerous image upon an area which is very popular with young families and professionals who are starting out on the property ladder because of the numerous modestly sized period houses in this location. We want a safe, respectable, friendly and welcoming place to live in, that we can invite guests to with pride. Outsiders possess an image of Leamington Spa which is associated with the grandeur and sophistication of a Regency spa town. Instead, this area is now repeatedly associated in the local press with what is effectively a legalised form of prostitution – strip clubs constitute part of the sex industry – and I very much doubt that any member of the Regulatory Committee would be happy to live close by to a Sex Establishment, and certainly not if they have a family. The decision you make has a real effect on other people's lives and I urge you to remember this when you consider this application, even if you yourselves do not live in this area.

Court Street is located at the centre of a thriving community with new ventures regularly emerging to regenerate the area in positive ways. Despite persistent attempts by Shades and now Amara to monopolise the area as a nefarious destination for people who seek out the sex trade, other local business people are working hard to set up valuable community businesses: we now have a tailor, an interiors shop and an acupuncture therapy clinic, all

within the last few months. This is side by side with large new residential developments, a string of chain retail and leisure operators (Wetherspoons, the Co-operative, Majestic Wine, Iceland) and many charitable organisations. Hundreds of people live and work in this area: it is *not* a desolate island where no-one would be affected by the sex industry being established here.

Nor does it matter what time of day Amara would be open: a strip club is still the sex trade so long as it exists per se, and this existence alone is enough to cast a run down, sleazy and low-value image upon what should deservedly be seen as an up-and-coming area.


Amara is next door to a dentist, a family medical centre and pharmacy, and is right around the corner from homes on Tower Street and a dance school which caters for everyone from the age of infancy. The dance school building is also the site of a Polish Catholic church. It is self evident that the sex industry is clearly not appropriate for a part of Leamington which has so many key parties who would be negatively affected by it being allowed to operate here.

Your Sex Establishment Policy clearly states that you will not normally licence premises nearby to a residential area, a place of worship or a place where children congregate. I question the point of you having this policy if it is abandoned or an backdoor exception is made for every Sex Establishment licence application – it looks as if the local authority is turning a blind eye, or even worse, encouraging the sex industry and everything that this type of business involves to set up next to a children's dance school and people's homes. The very point of the policy and the law behind it is to protect certain parts of the community from the harms of the sex industry, and I fail to see how this application can be granted based on the facts. If there ever were a serious event in connection with a person who uses the sex industry in this area, public attention would first turn to the decision of the Regulatory Committee in enabling this situation to occur through a perverse decision to grant a licence in such a clearly unsuitable place. Such an event could then never be undone.

It has also come to my attention that a partner in the very business (Amara) which is applying for a Sex Establishment Licence, Dean Hayer, is himself against Amara being granted a Sex Establishment Licence. If even a majority investor in the applicant's business firmly thinks that the sex trade is not a positive step for the area and has gone to the trouble of objecting to this in his own right, this speaks volumes about the unsuitability of this application for the Old Town.

I strongly urge you to refuse this application and keep the sex trade out of our town. It is not welcome, it is not constructive, and condemns the area to a retrograde public image of decline which affects the long term prospects of residents and businesses alike.

Yours sincerely



5/21

INTERESTED PARTY REPRESENTATION – SEX
ESTABLISHMENT LICENCE (SEXUAL ENTERTAINMENT VENUE)
APPLICATION

1. APPLICATION DETAILS

I wish to add the following representation to review the application
already submitted for:

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB, DATED 1 FEBRUARY 2012

2. REPRESENTOR DETAILS (if you are objecting as a
representative, go to 3)

TITLE: [REDACTED]
.....

SURNAME..... [REDACTED]
.....

FIRST NAME(S) [REDACTED]
.....

ADDRESS..... [REDACTED]
[REDACTED]
.....
.....
.....
.....
.....
.....
.....

3. I AM REPRESENTING AN ORGANISATION ☐ (please tick if this
applies)

X ☐ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

The area is mainly residential. It is composed of many young families and students. At present the area is being improved by the presence of many small businesses and some national chains of supermarkets; a development such as this proposed would be detrimental to further consolidation of businesses in the area.

This establishment would be in operation at the very times that students, young dancers and other vulnerable members of the public would be also utilising the highways.

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APP 9

INTERESTED PARTY REPRESENTATION – SEX ESTABLISHMENT LICENCE (SEXUAL ENTERTAINMENT VENUE) APPLICATION

1. APPLICATION DETAILS

I wish to add the following representation to review the application already submitted for:

AMARA / NATALIE BEEJADHUR, 7 COURT STREET, LEAMINGTON SPA,
CV31 2BB, DATED 1 FEBRUARY 2012

2. REPRESENTOR DETAILS *(if you are objecting as a representative, go to 3)*

TITLE

[REDACTED]

SURNAME..

[REDACTED]

FIRST

[REDACTED]

NAME(S)

ADDRESS...

[REDACTED]

3. I AM REPRESENTING AN ORGANISATION ☐ *(please tick if this applies)*

NAME OF ORGANISATION / BODY

NATURE OF REPRESENTATION (e.g. trade body, religious group, residents' association, Parish or Town council, District Council Ward Councillor)

[REDACTED]

[REDACTED]

.....

NB A full copy of your objection (including name and address) will be sent to the applicant and will be a public document at any hearing of this matter. If you DO NOT want your objection to be made public, please complete the space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

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.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☐ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

- teenage girls coming home late at night to their homes in the Old Town (in particular the Tower Street cul de sac and homes at the rear of Clemens St.) are especially vulnerable to the threat of harassment, assault or violence if they have to pass a sex industry establishment;
- local businesses depend upon the Old Town possessing a safe and welcoming image to attract visitors; this is mitigated by the presence of the sex industry unfairly tarnishing the local area.
- in the Tower Street cul-de-sac, which contains fourteen terrace/semi detached houses which were designed as starter homes to accommodate young families with infant children and couples, but given their size are also appropriate for the elderly.
- The main entrance to Tower Street is via Court Street. For ease of access residents would be required to pass a Sex Establishment in order to travel into the town or

make their way home at night when the club is in operation. This is very similar to a set of facts which led to Shades (another Sex Establishment applicant) being refused a Sex Establishment Licence in June 2011, because of the pressures and nuisance it would have imposed on residents.

- At the rear of Clemens Street, which contains multiple flats in mixed use commercial/residential buildings. As with the residents of the Tower Street cul-de-sac, many of these flats are accessible through Court St., which would require passing a Sex Establishment in order for these residents to get into the town or make their way home at night when the club is open.
- Court Street flats, which are located near the intersection of Court Street and the High Street; and
- High Street flats, which are numerous and line the first floor premises of retail and night time economy units, as well as a purpose built residential block opposite the Leamington and Warwick Academy of Dance (see below) on the corner of George St.

The applicant is located in an area of mixed use premises, which includes not only retail and industrial units but a high number of established dwellings. The aggregate residential composition of the area includes people of all ages, from infant children through to teenagers, university and college students (females being especially at risk), professionals, families and the elderly.

Amara is very close to premises which accommodate large numbers of children: **The Leamington and Warwick Academy of Dance** at 54 High Street which is a few metres around the corner from the applicant.

- It would be highly inappropriate for a sex establishment to operate so close to a place where high numbers of infants and children are taught throughout the week.
- Parents may not feel at all comfortable with the sex industry and its customers being drawn to an area where their children regularly attend.
- Granting a Sex Establishment Licence could expose children to the harms associated with the sex industry. The school holds classes up to 9-9.30pm on four nights a week. By the time pupils have changed from their dancewear into outside clothes they will need to make their way home during hours that the club is in operation.
- The grant of a Sex Establishment licence would also be very unfair on the dance school business operators who are long established. The school is responsible for the welfare of children within their care when they are on the premises. As a business the school depends on parents' trust that their children will be safe from any harm, so allowing the sex industry to set up close by could discourage custom from the dance school through no fault of their own.

c) other relevant uses of nearby premises:

Amara is next door to the **Bridge Street Dental practice**, very close by to the **Waterside Medical Centre** and a **pharmacy**. This means that three premises in the immediate area provide public health services for the local community, particularly for

more vulnerable persons such as children and the elderly. A key destination for family health services is not an appropriate place for the sex industry to be established.

There is also a **bus stop** located metres away from the applicant at the intersection of Court Street and the High Street:

- This is used by, amongst others, school children, female university students, families and the elderly
- It is operational well into the hours that the proposed Sex Establishment would be open
- Members of the public would have to wait in a location where any patrons of the sex industry would pass to and from the club, as this t-junction is the main route to access the applicant's premises
- Security personnel positioned directly outside the applicant's premises on Court Street cannot ensure the safety of members of the public at the bus stop who would be exposed to sex industry patrons passing by them on their way to/from the club

2) Character of the local area

The points listed above are equally applicable to how the character of a local area can be negatively affected by the sex industry.

Residential housing, dance school and public health services

The character of any given area is based upon the types of land use nearby. The location is predominantly characterised by The Warwick and Leamington Dance Academy and public health services. The presence of a busy dance school, dentist, medical centre and pharmacy premises gives the local area a family orientated character that would be typical of a suburb or small town centre location. Around the corner on the High Street are an interior design store, a tailor, an acupuncture clinic, two jewellery/haberdashery shops, several grocer/convenience stores, hair dressing salons and take away restaurants.

Combined with the designated residential area in the Tower Street cul-de-sac and housing at the rear of Clemens Street and on the High Street, these premises serve the local community in positive and regenerative ways. The character of the area would be heavily set back by the sex industry moving in as it is not in fitting with the established use of land in this part of the Old Town.

Stigmatisation by the sex industry

The Old Town has suffered from stigmatization due to social and economic decline in the past few years, but it is home to over 500 businesses which are struggling to survive since the recession. Many of them depend on family and couple trade, but the presence of a sex establishment can drive away this valuable source of revenue by unfairly tarnishing the area with an image of sleaze, prostitution, crime, drug abuse and anti-social behaviour.

It is notable that for the second time in early 2012, the Old Town will now have been negatively associated with the sex industry above and beyond any other form of positive

However, the character of the Old Town area has seen significant improvements due to the investment of local and national organisations. This includes the Friends of Leamington Spa Station which has raised money to refurbish the station; the Leamington Assembly music venue, Wetherspoons take over of the Jug and Jester public house, and the decision of national retail chains to locate themselves in the area (Majestic Wine, the Co-Operative Food and Iceland stores).

My ambition as ward councillor [REDACTED] is to improve the area through regeneration and beautification. To allow a sex establishment on this site would bring the character of the area down towards sleaziness. I object very strongly..

5

5/28

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

Use of nearby premises in local area:

① Polish Center - has ballet lessons for young girls & various other community uses.

② Christian book shop close by makes this a culture clash - not good for community relations.

③ Location will be close to Coventry & Warwickshire Child & Adolescent Mental Health Services (CAMHS) unit at Orchard House, 83 Radford Road.

SIGNED.....

DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

④ Close to Waterside Medical Centre - used by families all the time!

5/29

I don't think it is appropriate to have the sex to a unit near helping a unit near a shop for adolescents

APP 11

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

Not appropriate as located to ballet school
with young children.

SIGNED..... DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

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MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

- 1/ There are three flats above our premises, one of which is occupied by a family with young children, a tenant moved out last year explicitly because of noise from the club such is its proximity to our premises. Adjacent to us is the Polish Centre which houses a dance school used by many Jewish children. We are also surrounded by student accommodation, much occupied by young women who often use the street as they visit the town night life. Therefore, I would regard the granting of a sex establishment licence as wholly unwise.
- 2/ The local council, residents and businesses in the area have invested heavily in raising the area from a 'seedy' image, the granting of this licence undermines their effort.

SIGNED.....

DATE.....

17/2/2012

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

D.M.C

23 FEB 2012

APP 13

WARWICK DISTRICT C

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I run a busy pharmacy in Barn Street, Leamington Spa. As you will appreciate Pharmacies cater very much for families. The key to a thriving business & residential area where people feel comfortable to live is a 'safe' environment, I feel that if the application were to be granted it would lead to a 'down-grading' of an area, leading to vulnerable people, or persons who feel uncomfortable, not using local businesses. This would then result in businesses moving away or closing leading to a further deterioration in the quality of the environment for people who live in the area. I feel the residential area would be compromised if such an application were granted, this ^{application} is not compatible with the vision which we would like to see in this area.

SIGNED

DATE

20.2.12

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

This is a mixed area, with lots of family residential properties. There are lots of flats with children occupants, dance studios for children's classes and places of worship where children attend. It would be entirely inappropriate for a sex establishment to intrude on this type of area. What sort of people would it attract to the area? What extra kinds of nuisance would we have to put up with?

We are trying to revitalize this historic part of Leamington, and making good progress. Giving a licence to Amara would be a backward step, which we would not easily ~~be~~ put right. It would stamp the area with a party identity in the view of the rest of the town. Let it go to a large town city.

SIGNED  DATE 18/2/2012

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 15

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

My daughter (9) attends the Leamington & Warwick Academy of Dance. Which at such a young age I would not like my daughter to be exposed to the sex industry.

Although my daughter's class is based in Whitnash, sometimes the girls have to attend the Polish Centre for some of their lessons.

SIGNED



DATE 20-2-2012

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 16

David Davies

From: [REDACTED]
Sent: [REDACTED]
To: [REDACTED]
Subject: AMARA application

Dear Licensing Committee,

1. APPLICATION DETAILS

I wish to add the following representation to review the application already submitted for:

AMARA / NATALIE BEEJADHUR, 7 COURT STREET, LEAMINGTON SPA, CV31 2BB, DATED 1 FEBRUARY 2012

2. REPRESENTOR DETAILS (if you are objecting as a representative, go to 3)

S [REDACTED]

ADDRESS [REDACTED]

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING:

-It is wholly inappropriate to have a the sex industry established close to people's homes where families are raised and the elderly live - there are family residences all around this area. (the Tower Street cul-de-sac, Court St and High St flats, rear of Clemens St)

No-one wants to have to walk home past such an establishment, with all the risk of verbal abuse, sexualised behaviour and discomfort which may well arise. How a strip club is run does not change the fact that it is nonetheless a strip club in a residential area

There is an Academy of Dance nearby which is attended by many children and teenagers.

There are family health services nearby which cater both for the young and the vulnerable elderly.

There is also a bus stop located metres away from the applicant at the intersection of Court Street and the High Street:



- This is used by, amongst others, school children, female university students, families and the elderly and operates well into the hours that the proposed Sex Establishment would be open
- Members of the public would have to wait in a location where any patrons of the sex industry would pass to and from the club, as this t-junction is the main route to access the applicant's premises
- Security personnel positioned directly outside the applicant's premises on Court Street cannot ensure the safety of members of the public at the bus stop who would be exposed to sex industry patrons passing by them on their way to/from the club.

The establishment of such a club would wholly undermine all the efforts that so many people, have, over the years, made to try and improve the image of Old Town. We want it to be seen as a vibrant healthy and safe area, where businesses thrive alongside local facilities for education, health and leisure. We do not want an image of sleaze to prevail.

5/35

As a woman I would be very unhappy to have to walk past such an establishment at night.

This is not wanted by people in the area whose daily lives would be affected. Please listen to people who live in the area or are associated by involvement in local groups and facilities, rather than people who are trying to establish an inappropriately placed business.



app 17

space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

.....

.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☐ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☐ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I am highly concerned that such activity is being planned for in the area in which I live.

The premises in question are close to a number of nurseries, a dance school, health & medical services, places of worship and shops etc which families and young children access on a daily basis & above all it is in a densely populated residential area with a diverse population including families with young children, elderly people and many potentially vulnerable residents. Such residents including particularly young women would have to pass the premises at all hours: it surely raises the prospect of their possible harassment or worse (including violence) in having to pass an establishment where such activity is taking place.

In recent years the area has made a number of steps towards improving its image & character including the closure of an unlicensed sex shop, the opening of an up-market music venue and it would therefore be a highly retrograde step if such a sleazy activity as is proposed in this application was introduced. I have been disappointed by negative images of the area and when initiatives to regenerate it do not take root. It is therefore all the more vital at a time of some gains both to consolidate any progress and by preventing its sliding back into an area already previously stigmatised as one where "anything goes". This is an opportunity to send a clear

(Continued)

signal to those wishing to set up such anti-social businesses that Old Town is no longer a place where they are welcome. Equally I think that it is most important also to take note of the progress in social attitudes whereby the dangers of the sexualisation of young women are being more & more widely recognised and the acceptance that participation in the sex industries is fundamentally exploitative in nature: issuing a licence such as the one being sought would unfortunately be likely to signal to the local & wider communities that such an appreciation was not accepted locally & further be of detriment to the local reputation. This inevitably would drive away custom from the many decent local businesses which are already under pressure from the recession and which are dependent on family custom and on people from outside Old Town being prepared to enter the area.

SIGNED.....

DATE

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

If you do make a representation you will be expected to attend a meeting of the Licensing Authority's Panel. If you do not attend, the Panel will consider any representations that you have made.

.....

NB A full copy of your objection (including name and address) will be sent to the applicant and will be a public document at any hearing of this matter. If you DO NOT want your objection to be made public, please complete the space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

.....

.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ **X** The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☐ **X** The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

As a long term resident of South Leamington, I know the area well, and value the sense of community which we have here. I have friends and neighbours with children, and also neighbours who are elderly. Overall, I think this area is perceived to be a safe place to live.

Therefore, I object strongly to the proposal to grant a Sex Establishment Licence in our residential area. The proximity of Amara to where many residents live eg in Tower Street, the rear of Clemens Street, in Court Street & High Street, and to local businesses is entirely inappropriate.

One of these businesses is the Leamington & Warwick Academy of Dance, which has young children as pupils. As a parent, I would question taking my child there if a sex establishment was located nearby- so the Dance

In terms of the existing character of the area, the hard work over the years to regenerate 'South Town' would be damaged by the granting of a Sex Establishment Licence right in its midst.

3

D.M.C

8 2012

App 19

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

[REDACTED]

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS :

a) Residential area mostly relying on access via the Court Street cul de sac. Though not immediately apparent, there is a significant number of residents in this area, all of whom will be affected by having a Sexual Entertainment Establishment in the near vicinity. A very similar set of facts contributed to the refusal of another Sex Establishment licence applicant (Shades) in June 2011, because residents of the Wise St cul de sac had no choice but to pass the applicant's premises during its hours of operation. The fact that this is a residential area makes the grant of a Sex Establishment licence unsuitable.

1. Tower Street, itself a cul de sac: this is WDC social housing : fourteen homes designed for families with young children and couples; also appropriate for elderly and vulnerable people. The main access way to these houses is via Court Street. The pedestrian path from Clemens Street is narrow, dark and not suitable for use at night. If residents wish to go into town or return from town at night when the applicant is operating as a Sex Establishment, they will be required to pass the applicant's premises.

2. The rear of Clemens Street contains multiple flats in mixed use commercial / residential buildings. See above: those wishing to access their homes via Court Street would be faced with the same prospect of having to pass the applicant during its hours of operation.

3. Court Street flats located near the intersection of Court Street and the High Street;

4. High Street flats on the first floor of premises of the many retail and night time economy units.

b) The Polish Centre at 54 High Street (a listed building previously the original Town Hall and then the Police Station) is a Community Centre which houses the Polish Catholic Parish Church, attended by many members of the Polish

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Community District wide. The WDC Sex Establishment Policy specifically identifies places of worship as being of a particular premises use that would make the grant of a Sex Establishment unsuitable. In June 2011, Shades was refused a Sex Establishment licence partly because of close proximity to a place of worship.

c) **The Acupuncture Academy**, where there are several practising acupuncturists, is also housed in 54 High Street, and is a newly established business, seeking to attract new customers into Old Town. Such efforts will be made significantly less successful if in the neighbourhood of a Sex Establishment.

d) **The Leamington and Warwick Academy of Dance** is also housed at the Polish Centre at 54 High Street. The use of these premises – to teach predominantly young females – makes the grant of a Sex Establishment so close by especially unsuitable. Classes run to 9 or 9.30 on four nights a week, which means that by the time the pupils have finished changing into their outdoor clothes they will be making their way home at the time the applicant is operating as a Sex Establishment. Parents of children who attend the school are entitled to know that the safety and welfare of their daughters is placed in priority to the commercial interests of the Sex industry, and that they are not exposed to undue early sexualisation. This is a long established local business bringing good trade into the area. The grant of a Sex Establishment licence would be likely to have a seriously detrimental effect on how their customers perceive them, and might make them feel they need to consider moving elsewhere.

e) **The Bridge Street Dental practice** catering for people of all ages, is next door to Amara.

f) **The Waterside Medical Centre** and the associated pharmacy are at the top end of the Court Street cul de sac. Both provide public health services for the local community, including vulnerable persons and many children and elderly patients. Court Street provides the only route to these services. The location of three premises devoted to the provision of family medical care bestows a particular character upon the area – that of a family friendly safe neighbourhood - which therefore makes it highly unsuitable for a Sex Establishment.

g) **The Althorpe Enterprise Centre** (<http://www.wdcbusinessenterprise.co.uk/>) is in the building on Althorpe Street directly behind the car park for the Waterside Medical Centre.

h) **The Creative Arches** are the revamped railway arches flanking the Court Street car park, directly opposite the Amara Club, also visible on www.wdcbusinessenterprise.co.uk/

These two business premises represent a significant investment by Warwick District Council in seeking to bring good traders and businesses into the area. These efforts will be brought to naught if the Amara Club is given a Sex Establishment Licence.

i) **Drugs Advisory Group (NHS)** is in the building directly behind the pharmacy and accessible only from Court Street. As a valuable resource for highly vulnerable persons, sometimes of no fixed abode with significant substance abuse problems,

permitting the Sex industry to establish itself nearby would not be a healthy, positive or constructive contribution, in fact quite the opposite. The needs of these people must be considered in light of their broader disadvantaged circumstances.

j) **The Leamington Priors private members club** has vehicular access from Tower Street off Court Street and members will be unable to reach their club without passing by Amara.

k) **The car park in Court Street** is used by members of the Hindu Community who attend worship in the Hindu Temple (Mandir) and classes at the Hindu Community Centre, which they reach by crossing Clemens St and walking thro the archway between the shops, a matter of a couple of hundred metres maximum.

l) **The car park in Court Street, the Old School, the Spa Dairy building and the semi derelict building which was the Stoneleigh Arms on Clemens Street** comprise a significant area awaiting redevelopment. During the time of *Regenesis* (see below) a public consultation was undertaken which supported the plan for mixed use development. This means that when a suitable developer is found, they will be expected to build both housing and workshops, and any other appropriate community buildings. Finding this developer will be made a great deal more difficult if Amara, facing onto this land, is given a licence for Sexual Entertainment. This would seriously undermine the plans for the regeneration of the area (the original housing was knocked down in 1962). The social and economic needs of Old Town greatly outweigh the business opportunities sought by individual operators of the commercial Sex industry.

m) Impact of the new legislation in other areas

Despite the reform being still in its infancy, **several Councils have already adopted a "nil cap" on new SEL applications.**

For example **HACKNEY Borough :**

"The Council's vision is to achieve balanced, sustainable communities and neighbourhoods to enable a good quality of life for all. In consultation with its partners it has developed and adopted a number of strategies, policies and plans that set out how we mean to achieve this vision and it is the Council's view that the granting of Sex Establishment licences would undermine the said vision."

"It is the Council's view that having regard to each ward and recognising that because of the mix of uses, the character, the strategic vision and the existing locations of particular types of premises in those wards, it would be inappropriate for Sex Establishments to be located in its wards. The association that Sex Establishments have with a part of the "Sex industry" and adult Entertainment means that they are not suitable for location in those parts of the borough associated with commerce, family retail and entrepreneurship, nor are they appropriate for location in residential areas or areas frequented by families and children."

On this basis Hackney has gone for a total Nil policy in all wards except one where trading is to be allowed, but severe limitations have been imposed: "Sex Establishments are not to be functionally visible to passers by on retail thoroughfares or pedestrian routes. Premises should be at basement level or with a main entrance away from such routes."

5/43

COVENTRY ENVIRONMENT AND COMMUNITY SAFETY SCRUTINY BOARD
meeting on 7th December 2011

41. Outcome of the Consultation on the draft Sexual Entertainment Venue Policy

The Scrutiny Board considered a report of the Director of Community Services which detailed the outcome of consultation in respect of the draft Sexual Entertainment Venue Policy. The report had previously been considered by the Cabinet Member (Community Services and Equalities) on 16th November 2011, (Minute 44/11 Refers), and Licensing and Regulatory Committee on 29th November 2011 (Minute 75/11 Refers).

RESOLVED:

(1) That the Scrutiny Board unanimously agreed that the proposed number of Sexual Entertainment Venues for the whole of the City be nil.

OTHER AREAS ARE SERIOUSLY CONSIDERING THIS APPROACH. WHY NOT WARWICK DISTRICT ?

The removal of the Sex industry from Brunswick Ward would greatly enhance the profile of Old Town, drawing more family and couple custom into the area, and thus boosting the very many Old Town businesses which depend on this type of trade. It would contribute significantly to the removal of the "seedy feeling" that many people complain about in this area.

n) **Personal Statement :** I, and a remarkable team of dedicated people, worked for over seven years for *Regenesi*, the **SRB5 Regeneration Project for Old Town, Leamington Spa**. I chaired the Board of Directors and Trustees, all of whom also contributed significantly to the resulting final evaluation, which was judged to demonstrate an unusually high success rate. However, Advantage West Midlands, unlike some other Regional Government Funding Bodies, made no provision for continuation. As a result, the programme came to a halt. Since then, despite the valiant efforts of a few people, (and because of the destructive efforts of others) Old Town continues to be regarded as a second rate place. It is clear that if Sex Establishments were to apply for licences north of the river, they would be strongly advised against pursuing such an application. Yet, Old Town, the historic home of Leamington Spa, and the home of a great many excellent small businesses, many of them sole traders who offer exceptional service, is left to deal with the undoubtedly bad odour that the Sex trade creates in an area. Indeed people with whom I have spoken told me quite clearly that they don't like visiting this part of town, though they have heard of good shops in the area.

During the time of *Regenesi*, it was clear that younger residents were beginning to take pride in saying they lived South of the River. A significantly rising percentage of young people started seeking to enter education via Warwickshire College. Arts, Crafts and the Creative Industries were on the rise, bringing some new prosperity to the area.

All of this will be jeopardised even further if Amara is allowed to run a Sexual Entertainment Establishment in Court Street.

5/44

AP/ 20

space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

.....

.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☒ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

CHARACTER OF LOCAL AREA: OLD TOWN NEEDS

TO DEVELOP A POSITIVE IMAGE TO SUPPORT LOCAL

BUSINESSES + RESIDENTS AND AID ITS DEVELOPMENT

+ PROSPERITY. THE SEX INDUSTRY TARNISHES

THE AREA, IS ASSOCIATED WITH SLEAZE AND

A NEGATIVE IMAGE. THE AREA NEEDS TO

BE SAFE AND ATTRACTIVE TO FAMILIES LIVING,

EATING, + SHOPPING IN OLD TOWN.

.....

(Continued)

INAPPROPRIATE BECAUSE OF NEARBY PREMISES
 THE ESTABLISHMENT, AMARA, IS NEAR FAMILY + FLAT
 HOUSING, INCLUDING IN TOWER STREET, COURT STREET
 + HIGH STREET + CORNER OF GEORGE STREET. SUCH
 AN ESTABLISHMENT INCREASES RISK OF HARASSMENT
 TO STUDENTS, TEENAGERS + CHILDREN, IN PARTICULAR
 FEMALES, AS WELL AS FAMILIES + THE ELDERLY.
 CHILDREN ATTEND THE DANCE ACADEMY AT 54
 HIGH STREET AND WILL BE VULNERABLE IF LICENSE
 IS GRANTED. THE MEDICAL CENTRE,
 THE PHARMACY AND THE BRIDGE STREET
 DENTISTS ALL PROVIDE FOR LOCAL PEOPLE,
 YOUNG + OLD, WHO SHOULD NOT HAVE TO
 PASS A SEX CLUB TO GET THE SERVICES
 THEY NEED. I AM AN ELDERLY WOMAN IN THE
 AREA AND I WANT TO FEEL SAFE IN MY NEIGHBOURHOOD.

SIGNED. [REDACTED] DATE 20/2/2012

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

If you do make a representation you will be expected to attend a meeting of the Licensing Authority's Panel. If you do not attend, the Panel will consider any representations that you have made.

NB A full copy of your objection (including name and address) will be sent to the applicant and will be a public document at any hearing of this matter. If you DO NOT want your objection to be made public, please complete the space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

✓ **The grant of a Sex Establishment Licence would be inappropriate given the character of the local area**

✓ **The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put**

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

1. The grant of a Sex Establishment Licence would be inappropriate given the character of the local area:
 - a. Old Town is one of the most deprived areas of Leamington and the presence of a sex entertainment venue undermines efforts to improve the character of the area.
 - b. Amara Club is in the heart of a residential area, where there are young families.
 - c. Children known to us, growing up in Old Town, already face many challenges and inequalities, and the presence of a strip club in the area further stigmatizes, by association, those who live nearby.
2. The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put:
 - a. Amara Club is within a few minutes walk of Shrubland Street Community School and Clapham Terrace School.
 - b. The entrance to Court Street is on the route that families in South Town use to access shops, public transport, health and dental services.

SIGNED

DATE

28/2/12

APP 29

This is because

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

✓ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

✓ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

1. The grant of a Sex Establishment Licence would be inappropriate given the character of the local area:
 - a. Over the past ten years a lot has been and continues to be done by the council, community groups and individuals to revitalise the South Town area and it's community. We are concerned that a sex entertainment venue would degrade the area and present an unsafe and unwelcome image to residents and visitors.
 - b. Schools within South Town, like ours have taken seriously our duty to promote Community Cohesion but strip clubs undermine it by promoting gender inequalities, with women as objects for purchase.
2. The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put:
 - a. Amara Club is within a half-mile radius of 4 primary schools (St Patrick's, Kingsway, Clapham Terrace and Shrubland Street Community)
 - b. Amara Club is on the route that children and families use to travel through South Town to attend schools or clubs, shop and worship.
 - c. The presence of a sex entertainment venue in South Town would add to the marginalisation of families, who already feel the effects of the increase in the student population and multiple occupancy housing.

SIGNED..........DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwick.gov.uk including the same information as set out in this form.

5/48

APP 24

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

✓ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area.

✓ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

1. The grant of a Sex Establishment Licence would be inappropriate given the character of the local area:
 - a. The granting of a license would further degrade and impoverish the South Town community and environment particularly for families, who already feel the effects of the increase in the student population and multiple occupancy housing.
 - b. A sex establishment with associations of prostitution, crime, and drug abuse adds to degradation of the area, which has previously been identified for regeneration and increases the fear of crime among residents.
 - c. South Town is home to many families like mine. I am concerned about the sexualisation of children and think that the granting of a licence would hinder government efforts to address this in the South town area.
 - d. South Town borders Leamington town centre, which has traditionally been a place for tourists and shoppers. A sex establishment on the edge of the town centre would adversely affect visitors' and shoppers' perceptions of Leamington and may contribute to the further decline of the town centre.
2. The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put:
 - a. Court Street is a hub for medical, pharmaceutical and dental services used by my family and a cross-section of people within the South Town community. Families and individuals are often most vulnerable and in need when they make use of these services and so it seems inappropriate for a sex establishment to be licensed to operate within the same area.
 - b. My family as well as many others in the less affluent area of South Town regularly use public transport. There are two bus stops on the High Street at the end of Court Street, and the entrance to Court Street is also on a primary route to the Railway Station and the main bus stops at the bottom of the Parade. I am concerned if a sex establishment licence is granted, my wife and three daughters will be more vulnerable to verbal, physical or sexual assault.

5/49

APP 25

Please tick here if you DO NOT want your objection to be made public ☐

This is because

.....

.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☒ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: *(please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)*

Character of local area

The character of the local area will be adversely affected if this application is granted, given the nature and type of use of nearby land and buildings.

The character of the area aspires to be one of a welcoming, child and family-friendly place, with the nearby busy dance academy, Polish Centre – used as a place of worship - medical centre, and pharmacy. This is also enhanced by the range of retail stores, including grocer stores, a tailor, jewellery shops, hair dressing salons, and restaurants. Granting a SEL will permanently change this character for the worse by creating a sordid and unwelcoming image for Old Town by it's association with Sex Establishments.

The area has suffered from economic decline over the past several years, and significant progress has been made in regenerating the area, working towards creating a space that is appealing to families, businesses and visitors. Most of the businesses operating here are small, many are struggling and cannot depend on a national brand image so rely on operating in an area that is attractive and welcoming. Granting a SEL will therefore immediately, severely and permanently damage this part south Leamington's ability to attract more investment, visitors, residents and shoppers, and workers – just at the time when a boost is sorely needed for the area.

5/50

APP 26

(Continued)

Uses to which premises in the nearby vicinity are put

The application premises is very close to places which attract large numbers of children, in particular the Leamington and Warwick Academy of Dance at 54 High Street. It is not at all appropriate to have a sex establishment this close to children, who may be finishing their dance classes and going home whilst the sex establishment is operating.

The Polish Centre, also at 54 High Street, is a place where children and families meet, also as a place of Catholic worship for the Polish Community. Not only is inappropriate for a SEL to operate nearby where large numbers of children are, but that the Polish Centre is a place of worship further strengthens the case against the application. The WDC SEL policy states that it is not normally appropriate to have SELs close to places of worship or where children congregate.

The application premises is also close to residential buildings, in particular Tower Street, Clemens Street, Court Street flats and High Street flats. The homes in Tower Street are for young families, who would have to pass the sex establishment to travel through the main entrance to Tower Street via Court Street. The same is also true for residents of the flats at the rear of Clemens Street. Granting the application will have a lasting and adverse impact on the lives and well-being of nearby residents.

More generally, the application premises is located in mixed area of retail, industrial, office and residential use. Granting the application will have a profoundly negative impact on the business, visitor numbers, image, use, and feel of the area in general.

Therefore the arguments weigh heavily against the application, and I implore you to refuse this application.

SIGNED

DATE

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

If you do make a representation you will be expected to attend a meeting of the

5/51

APP 27

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

... INAPPROPRIATENESS OF A SEX CLUB IN AN
... AREA WHERE DAILY DANCE CLASSES ARE
... HELD, WITH MANY CHILDREN + TEENAGERS
... WALKING IN THE AREA. ITS NOT A PLEASANT
... AREA OF TOWN AS IT IS, WITH MANY BARS,
... DRINKS AROUND. AS A PARENT WITH
... YOUNGER CHILDREN, ITS NOT AN AREA OF TOWN
... I FEEL COMFORTABLE TO WALK IN. I FEEL
... THIS WILL ONLY ADD TO THE 'SEEDINESS'
... OF THE AREA.

SIGNED..... DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

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MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

The site that has applied for the Set Establishment Licence is very near the residential area of Syleham, as well as the residential housing along the High Street and Radford Road. Furthermore Amara is very close to the Warwick and Leamington Dance Academy and a Polish Catholic Church.

More generally, I feel strongly that the establishment of such a venue within the town would have a negative impact on the perception of Leamington as a whole; which is to say, as being a fashionable and elegant regency town with a rich heritage and history, beautiful gardens and architecture, not to mention its "lovel" designation.

SIGNED...

DATE...

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APR 29

2

THE COURT ST CAR PARK IS QUITE OFTEN
USED BY THE HINDU COMMUNITY CONGREGATION
AT NIGHT TIMES AND WEEK-ENDS WHEN THEY
HOLD THEIR REGULAR PROGRAMMES. THE HINDU
COMMUNITY HAVE A HINDU TEMPLE AT 9B
HIGH ST. WHICH IS NOT VERY FAR FROM COURT
ST CAR PARK WHERE THE CLUB IS SITUATED
AND I AM A MEMBER OF THE HINDU COMMUNITY

Please attach further numbered pages as necessary.

SIGNED.....

DATE.....

Please send this form to:
Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or

YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

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D.M.C

•

27 FEB 2012

WARWICK DISTRICT

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME.....

FIRST NAME(S)

ADDRESS.....

[REDACTED]

NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO BE REGISTERED BUT ARE NOT MADE PUBLIC.

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS
Objections solely on matters of procedure

Objections solely on moral or religious grounds will not be accepted.

It will be really helpful if you say how you feel the sex industry in the area will affect your home, your family, your social life or your business personally. Please explain, as fully and as specifically as possible, why you wish to object.

It means females anywhere near the premises are in danger of being prey to men's unfulfilled sexual urges & thousands of pounds have

APP 31
2

been spent on the
regeneration of Old Town.
What is the point in allowing a
potentially degrading, off putting
activities which may deter
the establishment of
a) local businesses
b) more visitors

Please attach further numbered pages as necessary.

SIGNED.....

DATE.....

Please send this form to:
Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or

YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

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APP 32

D.M.C

27 FEB 2012

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME..... [REDACTED]

FIRST NAME(S) .. [REDACTED]

ADDRESS..... [REDACTED]
[REDACTED]
[REDACTED]

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS
Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

I WISH TO MAKE AN OBJECTION TO AMARA'S APPLICATION
FOR A SEX ESTABLISHMENT LICENCE IN THE
FOLLOWING TERMS. OLD TOWN IS RELIANT TO A
LARGE EXTENT ON REPUTATION AND WORD-OF-

5/57

1
2
MONTH CUSTOM FOR ITS SURVIVAL (MANY OF THE
BUSINESSES, GAIA INCLUDED, ARE SMALL AND INDEPENDENT),
AND I BELIEVE THAT THE PRESENCE OF PREMISES
SUCH AS AMARA WILL HAVE A NEGATIVE IMPACT UPON
PUBLIC PERCEPTIONS OF OLD TOWN, WHICH WILL,
CONCOMITANTLY, HAVE A NEGATIVE IMPACT UPON
TRADE AT THIS END OF TOWN (PARTICULARLY
FROM FAMILIES WITH YOUNG CHILDREN.) OLD
TOWN NEEDS AS MUCH SUPPORT AS POSSIBLE, AND THE
PRESENCE OF THE SEX INDUSTRY, IN WHATEVER
GUISE, WILL ONLY HAVE A DETRIMENTAL IMPACT
UPON THE BUSINESSES AND RESIDENTS OF THE
AREA.

Please attach further numbered pages as necessary.

SIGNED, 

DATE 

Please send this form to:
Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or
YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

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APP 37
1

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME [REDACTED]

FIRST NAME(S) [REDACTED]

ADDRESS [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS

Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

*This club is in the middle of and adjacent to
flats e.g. Tower Street, Court Street, High Street.
In Tower Street the flats are occupied by young
families and elderly residents. These flats are*

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accessible via Court Street, there are also flats at
the rear of Clemens Street.

Old Town is vulnerable to this sort of invasion
because:

Rates are lower

Owners rely on the idea that residents will not bother
to object, because they are poorer & homeless. ^{Perceived} power
Unemployment among women is at a record high so
that although arguably the poorest employment for
a few it runs the risk of opening up Old Town to
the sex trade, further undermining the image and
reputation of Old Town and negatively impacting
on business i.e. visitors, customers and morale. These
establishments will seek to flourish in the present
economic climate. Their purpose is to make money
and its evident from the Bristol survey that 'services'
do not stop at lap dancing whatever their
'intentions'!!

SIGNED.....

DATE.....

Please send this form to:

Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or

YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

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MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I don't think it is appropriate to have a Sexual entertainment venue in an area where children regularly attend the dentist and doctors. This may encourage ~~the~~ people with children to find a different dental practice + medical practice.

SIGNED.....

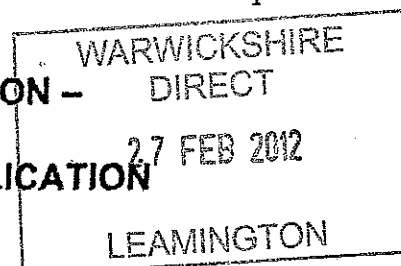
DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 35

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**



**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME..... [REDACTED]

FIRST NAME(S) [REDACTED]

ADDRESS..... [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS

Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

I AM A 50 YEAR OLD WOMAN LIVING ALONE
IN A FLAT IN TOWER STREET. I AM PARTIALLY
SIGHTED AND HAVE WALKING DIFFICULTIES
& SOME LEARNING DIFFICULTIES AND I

I CAN FEEL VULNERABLE LIVING IN THIS
AREA ANYWAY WITH DRUG USERS USING
THIS ENVIRONMENT. THE CLUB WILL
BRING OTHER PEOPLE INTO THE AREA
LOOKING FOR SEX ENTERTAINMENT AND
THIS WILL MAKE ME FEEL EVEN MORE
VULNERABLE IN MY OWN HOME.
FOR THIS REASON I STRONGLY OBJECT
TO THIS APPLICATION.

Please attach further numbered pages as necessary.

SIGNED. [REDACTED] DATE. [REDACTED]

Please send this form to:
Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or
YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

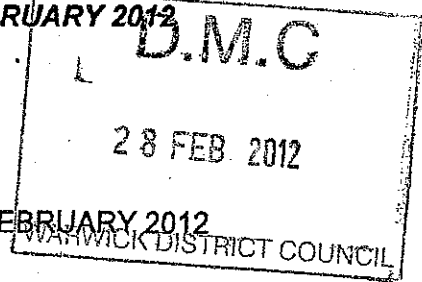
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APP 36

1

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**



1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME..... [REDACTED]

FIRST NAME(S) [REDACTED]

ADDRESS..... [REDACTED]

[REDACTED] 200

.....

.....

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS

Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

I am a woman
person who lives in
Town Street. I object
on the grounds of the

5/64

noise or disturbance
that it is well known
to me and my fellow neighbors
who are mostly Vietnamese
and a vulnerable
person to whom I have
given a Chinese
to whom I have
said a personal
reference

Please attach further numbered pages as necessary.

SIGNED.....DATE.....

Please send this form to:
Warwick District Council, Licensing Section,
Community Protection,
Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
BY 28 FEBRUARY 2012

Or
YOU MAY LEAVE THE FORM AT
GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk
making sure you give the same information as set out in this form.

5/65

APP 27

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I am a member of Leamington & Warwick Dance Academy (LWAD) & attend dance classes 3 nights a week at a premises close to Amara, the licence applicant.

I personally would feel very uncomfortable knowing a sex establishment was being run in close proximity & I would also feel unsafe when travelling to & from my classes, as there are in the evening & do not finish until approx 9.30pm.

I also feel very strongly that it is highly inappropriate for such an establishment to operate in an area where a large number of children (infants through to teenagers) are also present in the evening for their dance classes.

SIGNED.....

DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

AP1 38

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

INAPPROPRIATE IN A HEALTH CARE

SURROUNDING

SIGNED.....DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 39

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

MY MAIN OBJECTION IS MY DAUGHTER
ATTENDS LEAMINGTON & WARWICK
ACADEMY OF DANCE, JUST ROUND THE
CORNER. I FEEL THAT THIS IS INAPPROPRIATE
FOR THIS AREA, THE AREA HAS ALREADY
TWO PUBS, THAT ON OCCASION
MEANS THERE ARE DRUNKEN MEN
WALKING AROUND THE AREA, THIS
WOULD ADD TO THIS CREATING AN
UNPLEASANT ENVIRONMENT FOR RESIDENTS
AND PEOPLE HAVING TO WALK IN
THE AREA, ESPECIALLY THE YOUNG
GIRLS THAT ATTEND LEAD.
I PERSONALLY DO NOT FEEL
THERE IS A NEED FOR THIS TYPE
OF VENUE AT ALL, AND CERTAINLY
NOT WITHIN TOWN.

SIGNED  DATE 

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

The neighbourhood includes, in close proximity to 7 Court Street, premises comprising a mixed urban community including residential, religious and medical establishments.

Court Street provides the only vehicular access to residential properties on Tower Street and to the rear of part of Clemens Street. Residents pass 7 Court Street to leave and return home. The application therefore contravenes WDC Licensing Policy 3.2 (a).

The Old Town Hall at 54 High Street nearby houses the well-established Polish Catholic Parish Church. The application therefore contravenes the Policy 3.2(d). Medical facilities catering for the community, including significant usage by children under 16, are in very close proximity. They include Waterside Medical Centre, the Bridge Dental Practice, and a chemist. The application contravenes the spirit of Policy 3.2 (b).

The investment in these medical facilities is significant as part of the much-needed regeneration of the area, changing its character to make it more attractive to families and businesses. An SEV would have an adverse impact and would undermine the regeneration effort.

SIGNED..... DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 41

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

The sex establishment venue is opposite to a dance school where young children and women (including myself) dance during the week + into the evening (I often leave at 9:30pm on a Thursday). This would leave us feeling vulnerable & raises potential child protection issues. The building where we meet (Polish Centre is also a place of worship). The area is a residential and business area, already somewhat run-down, and I feel that opening a sex establishment in the area would further push out families and smuggling businesses. Young children would be exposed to the presence of sex "for sale" in their neighbourhood, adding to the mind of confusing images they see daily, which are leading to the growing sexualisation of children.

SIGNED [REDACTED] DATE [REDACTED]

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

Members of my family attend the Leamington and Warwick Academy of Dance. Young people, predominantly girls, of all ages come and go from their classes throughout the after-school hours. We would like to think that older teenagers could safely go to and from their dance classes without the need for parents ~~at~~ in cars to ferry them. The impact of a sex establishment on the local streets would put this severely in doubt and is likely to discourage parents from sending their children to the ballet school.

A large block of University accommodation is being built very close to the premises. The proximity of the sex establishment will make their journey to and from their accommodation dangerous and very frightening.

SIGNED: [REDACTED] DATE: [REDACTED]

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

It will also discourage people from coming to the area by rendering the bus stop a "no go area" at night.

APP 43

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I AM STRONGLY AGAINST THE PROPOSED APPLICATION BY AMARA. THIS AREA OF ADULT ENTERTAINMENT IS ASSOCIATED WITH POOR SOCIAL BEHAVIOUR + CRIMINAL ACTIVITY. THIS WILL GIVE A NEGATIVE IMAGE OF THE AREA, AND CONSEQUENTLY REDUCE THE NUMBER OF PATIENTS ATTENDING OUR DENTAL PRACTICE NEXT DOOR. WE ARE A FAMILY ORIENTATED PRACTICE WITH ALL GENERATIONS OF FAMILIES ATTENDING, WHICH MAY FEEL FEARFUL OF THE 'BAD' PEOPLE DRAWN TO THE AREA, FURTHERMORE THERE ARE DAYS THE DENTAL PRACTICE CLOSSES AT 8PM. A SEX ESTABLISHMENT WOULD BE A MENACE TO SOCIETY AND HAVE A POOR EFFECT ON THE COMMUNITY'S SOCIAL WELL-BEING, ALSO THE LOCAL ECONOMY WILL SUFFER

SIGNED

DATE

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

AP 44

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

THIS TYPE OF VENUE WOULD NOT BE APPROPRIATE WHEN
FAMILIES AND CHILDREN ATTEND THE PRACTICE WE ARE
OPEN IN THE EVENING, AND FEEL THIS COULD DETER
OUR PATIENTS FROM ATTENDING

SIGNED.....DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 45

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

The location is too close to a local dance school where teenage girls go for classes in evenings. It is not appropriate for them to come into contact with the type of clientele who frequent Sexual Entertainment Venues. They could find it, at the least, intimidating or worse. Ladies on their own park near the dance school and do not want to fear walking back to their cars.

SIGNED. [redacted] DATE. [redacted]

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

5/74

APP 46

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I bring my 10 year old daughter to Leamington + Warwick Academy of Dance and would be horrified at the thought of such an awful establishment in the vicinity. Collecting at 8pm in the dark where it is poorly lit already + difficult to park (would be very uncomfortable sharing the streets with unsavoury characters - from a) a safety point of view + b) the moral aspect of what the business is encouraging. I also attend a class which finishes at 9pm + feel it would compromise the safety of the area + make the parking problem even worse. The 'Sex industry' simply cannot be supported by what could be a delightful part of Leamington Spa near a children's dance school.

SIGNED.....

DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

* I would feel very unsafe walking back to my car by the bridge alone. It is an abhorrent abuse of women's civil liberties + rights.
5/75

AP 47

INTERESTED PARTY REPRESENTATION – SEX ESTABLISHMENT LICENCE (SEXUAL ENTERTAINMENT VENUE) APPLICATION

1. APPLICATION DETAILS

I wish to add the following representation to review the application already submitted for:

AMARA / NATALIE BEEJADHUR, 7 COURT STREET, LEAMINGTON SPA,
CV31 2BB, DATED 1 FEBRUARY 2012

2. REPRESENTOR DETAILS (if you are objecting as a representative, go to 3)

TITLE [REDACTED]

SURNAME [REDACTED]

FIRST NAME(S) [REDACTED]

ADDRESS [REDACTED]

[REDACTED]

.....

.....

3. I AM REPRESENTING AN ORGANISATION ☐ (please tick if this applies)

NAME OF ORGANISATION / BODY

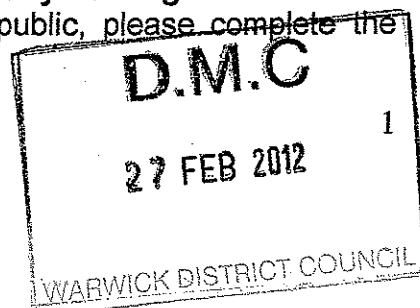
.....

NATURE OF REPRESENTATION (e.g. trade body, religious group, residents' association, Parish or Town council, District Council Ward Councillor)

.....

.....

NB A full copy of your objection (including name and address) will be sent to the applicant and will be a public document at any hearing of this matter. If you DO NOT want your objection to be made public, please complete the



space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

.....

.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☒ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

LEAMINGTON OLD TOWN INCLUDING
COURT ST. IS AN ESTABLISHED
RESIDENTIAL AREA. MANY CHILDREN
AND ELDERLY PEOPLE LIVE CLOSE TO
THE PROPOSED PREMISES. THE PREMISES
ARE EN ROUTE TO MEDICAL CENTRE
AND RELIGIOUS BUILDINGS. THERE IS
A PROBLEM OF PERSONAL SAFETY FOR
DISABLED PEOPLE WITH ME BEING

INTIMIDATED BY SUCH PREMISES
CUSTOMERS

D.M.C

24 FEB 2012

APP 49

1

WARWICK DISTRICT COUNCIL
**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME [REDACTED]

FIRST NAME(S) [REDACTED]

ADDRESS [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS
Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

COURT STREET IS of from High Street, which is very
busy area of the Town. There are Pubs, Cafes, takeaways
and public use them late night and area is
safe night time. There is no need of sex entertainment
place in this area. Court Street are may become
Crime center and youngsters will be feared
to go around. This kind of Licence is shameful
to go around. H.O. South Down Area. 5/78

Ap1 50 1

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

[REDACTED]

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS :

a) **There is a residential areas relying on access via Court Steet.** Though not immediately apparent, there is a significant number of residents in this area, all of whom will be affected by having a Sexual Entertainment Establishment in the near vicinity. A very similar set of facts contributed to the refusal of another Sex Establishment licence applicant (Shades) in June 2011, because residents of the Wise St cul de sac had no choice but to pass the applicant's premises during its hours of operation. The fact that this is a residential area makes the grant of a Sex Establishment licence unsuitable.

1. **Tower Street, itself a cul de sac: this is housing association housing :** fifteen homes designed for families with young children and couples; also appropriate for elderly and vulnerable people. The main access way to these houses is via Court Street. If residents do not feel comfortable /aren't able to use the pedestrian path to go into town or return from town at night when the applicant is operating as a Sex Establishment, they will be required to pass the applicant's premises.

2. **The rear of Clemens Street** contains multiple flats in mixed use commercial / residential buildings. See above: those wishing to access their homes via Court Street would be faced with the same prospect of having to pass the applicant during its hours of operation.

3. **Court Street flats** located near the intersection of Court Street and the High Street;

4. **High Street flats** on the first floor of premises of the many retail and night time economy units.

5/79

b) The **Polish Centre** at 54 High Street (a listed building previously the original Town Hall and then the Police Station) is a Community Centre which houses the **Polish Catholic Parish Church**, attended by many members of the Polish Community District wide. The WDC Sex Establishment Policy specifically identifies places of worship as being of a particular premises use that would make the grant of a Sex Establishment unsuitable. In June 2011, Shades was refused a Sex Establishment licence partly because of close proximity to a place of worship.

c) The **Acupuncture Academy**, where there are several practising acupuncturists, is also housed in 54 High Street, and is a newly established business, seeking to attract new customers into Old Town. Such efforts will be made significantly less successful if in the neighbourhood of a Sex Establishment.

d) The **Leamington and Warwick Academy of Dance** is also housed at the Polish Centre at 54 High Street. The use of these premises – to teach predominantly young females – makes the grant of a Sex Establishment so close by especially unsuitable. Classes run in the evenings until 9.30pm, which means that by the time the pupils have finished changing into their outdoor clothes they will be making their way home at the time the applicant is operating as a Sex Establishment. Parents of children who attend the school are entitled to know that the safety and welfare of their daughters is placed in priority to the commercial interests of the Sex industry, and that they are not exposed to undue early sexualisation.

e) The **Bridge Street Dental practice** catering for people of all ages, is next door to Amara.

f) The **Waterside Medical Centre** and the associated **pharmacy** are at the top end of the Court Street cul de sac. Both provide public health services for the local community, including vulnerable persons and many children and elderly patients. Court Street provides the only route to these services. The location of three premises devoted to the provision of family medical care bestows a particular character upon the area – that of a family friendly safe neighbourhood - which therefore makes it highly unsuitable for a Sex Establishment.

g) The **Althorpe Enterprise Centre** (<http://www.wdcbusinessenterprise.co.uk/>) is in the building on Althorpe Street directly behind the car park for the Waterside Medical Centre.

h) The **Creative Arches** are the revamped railway arches flanking the Court Street car park, directly opposite the Amara Club, also visible on www.wdcbusinessenterprise.co.uk/

These two business premises represent a significant investment by Warwick District Council in seeking to bring good traders and businesses into the area. These efforts will suffer if the Amara Club is given a Sex Establishment Licence.

i) The **Recovery Partnership (drugs advice and support)** is in the building directly behind the pharmacy and accessible only from Court Street. As a valuable resource for highly vulnerable persons, sometimes of no fixed abode with significant substance abuse problems, permitting the Sex industry to establish itself nearby

Cabinet Member (Community Services and Equalities) on 16th November 2011, (Minute 44/11 Refers), and Licensing and Regulatory Committee on 29th November 2011 (Minute 75/11 Refers).

RESOLVED:

(1) That the Scrutiny Board unanimously agreed that the proposed number of Sexual Entertainment Venues for the whole of the City be nil.

It is time for Warwick District to seriously consider this approach.

The removal of the Sex industry from Brunswick Ward would greatly enhance the profile of Old Town, drawing more family and couple custom into the area, and thus boosting the very many Old Town businesses which depend on this type of trade. It would contribute significantly to the removal of the "seedy feeling" that many people complain about in this area.

All of this will be jeopardised even further if Amara is allowed to run a Sexual Entertainment Establishment in Court Street.

SIGNED.....DATE.....

AND 51

**INTERESTED PARTY REPRESENTATION –
SEX ESTABLISHMENT LICENCE
(SEXUAL ENTERTAINMENT VENUE) APPLICATION**

**NOTE : OBJECTIONS MUST REACH THE WARWICK DISTRICT COUNCIL
LICENSING SECTION (ADDRESS BELOW) BY 28TH FEBRUARY 2012**

1. APPLICATION DETAILS

AMARA / NATALIE BEEJADHUR, 7 COURT STREET,
LEAMINGTON SPA, CV31 2BB,

DATED 1 FEBRUARY 2012

2. DETAILS OF PERSON MAKING OBJECTION TO THIS APPLICATION

TITLE [REDACTED]

SURNAME..... [REDACTED]

FIRST NAME(S) [REDACTED]

ADDRESS..... [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**NOTE : NAMES AND ADDRESSES MUST BE GIVEN FOR THE OBJECTION TO
BE REGISTERED BUT ARE NOT MADE PUBLIC.**

3. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS

Objections solely on moral or religious grounds will not be accepted.

*It will be really helpful if you say how you feel the sex industry in the area will
affect your home, your family, your social life or your business personally.
Please explain, as fully and as specifically as possible, why you wish to object.*

I Walk around the area with my young family
a lot and frequently use Court St as a cut through
to from Radford Road to Clemens St. I don't
walk ~~me~~ want my daughter to have to live

close to or walk past a building that is part of the sex industry with an image of slavery & prohibition. I want me and my family to feel safe and live in a South Leamington that we can be proud of for the benefit of the broader community.

I also think it is unfair that existing businesses catering for families such as the Academy of Dance, Bridge St. Dental Practice & the Medical Centre. The mere presence of such a venue with a sex worker whether or not open damages people's perception of the businesses.

Finally, I know many some of the residents of Tower St (who have to pass Amora to gain access by car) who are extremely vulnerable with mental health issues who would be particularly susceptible to any kind remarks or behaviour outside the building venue.

Please attach further numbered pages as necessary.

SIGNED..... DATE.....

Please send this form to:
 Warwick District Council, Licensing Section
 Community Protection,
 Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ
 BY 28 FEBRUARY 2012

Or

YOU MAY LEAVE THE FORM AT
 GAIA, 7 REGENT PLACE, LEAMINGTON SPA, CV31 1EH

You can also send an Objection by email to licensing@warwickdc.gov.uk making sure you give the same information as set out in this form.

D.M.C

29 FEB 2012

APP 52

WARWICK DISTRICT COUNCIL

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I regularly attend LWAD, The local nearby dance school and I think it inappropriate that a sex establishment is proposed nearby where children and young people, particularly females, spend time. The dance school has a duty of care for its young dancers and may be under threat of losing business if they cannot reassure parents etc that the granting of a sex establishment licence will not impact on their dances.

SIGNED

DATE

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

APP 53

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

I strongly object to the idea of a Sexual entertainment venue opening next door to our practice as we are a very family orientated practice with a patient database ranging from all ages.

I also believe that the wrong type of people will be attracted to this area with the motives of drink, drugs and violence.

SIGNED  DATE 27.02.12

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ to arrive before 28 Feb 2012

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

AP 56

space below with reasons. If you are not prepared to allow your objection to be made public then it may be ruled as unusable or as being less important than a public objection.

Please tick here if you DO NOT want your objection to be made public ☐

This is because

.....

.....

4. I WISH TO MAKE AN OBJECTION ON THE FOLLOWING GROUNDS (tick all which apply)

☒ The grant of a Sex Establishment Licence would be inappropriate given the character of the local area

☒ The grant of a Sex Establishment Licence would be inappropriate given the uses to which nearby premises are put

MY OBJECTION IS BASED ON THE FOLLOWING: (please explain, as fully as possible, why you wish to object. If you do not, the Committee may not understand why you have objected. Please attach further numbered pages as necessary and be as specific as possible)

My wife and I have lived at our present address (200 yds from Court Street) for the last 30 years. In the past the supply of cheap rented rooms in large houses in our area attracted a considerable number of rootless & transient members of society frequently in trouble with the law & associated with all kinds of anti-social behaviour from vandalism to drug dealing.

(Continued)

The ensuing poor reputation was itself a magnet for even more of these activities.

In recent years the character + reputation of the town has improved markedly. Thanks to the efforts of the local council, the police, regeneration projects + concerned local residents + residents' groups. Rooms + flats in large houses have been taken over by University students + young professionals; purpose-built student accommodation has been developed + the smaller tenaces & newly built housing association properties have proved attractive to young families and couples.

continued



SIGNED.....DATE.....

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

If you do make a representation you will be expected to attend a meeting of the Licensing Authority's Panel. If you do not attend, the Panel will consider any representations that you have made.

(Continued) This improved reputation & character of our area has been hard won and it is now a pleasantly mixed neighbourhood of shops, small businesses, old established residents, students & families, with appropriate facilities like GPs' surgeries, dentists & child care. The establishment of a 'sexual entertainment' venue in the heart of old town, unlike a pub, is not to provide a service for local residents. It can only succeed if it attracts punters from a wide area (especially as many users of such places require anonymity & therefore travel considerable distances from their homes). Success therefore depends upon the

SIGNED.....DATE.....

continued

Please send this form to: LICENSING, Warwick District Council, Riverside House, Milverton Hill, Leamington Spa, CV32 5HZ.

You can also email licensing@warwickdc.gov.uk including the same information as set out in this form.

If you do make a representation you will be expected to attend a meeting of the Licensing Authority's Panel. If you do not attend, the Panel will consider any representations that you have made.

locality developing a reputation as an area where this sort of sexual entertainment is available, in other words a reputation as a 'sleazy' area or even a red light district. This in turn attracts even more customers looking for sleaze in all its forms whether these other forms exist or not.

Indeed this can become a self-fulfilling prophecy as other 'services' develop to meet this demand.

The setting up of a sex establishment & the consequent ^{development} of any reputation of this sort would seriously undermine all the progress made in our neighbourhood to make it into a safe area attractive to a range of residents, services, small businesses and shops.

[REDACTED]
[REDACTED]
[REDACTED]

APP 55

Applicant: "Amara", 7 Court Street, Leamington Spa, CV31 2BB / Natalie Beejadhur (the "Applicant")

Application and date of application: Sex Establishment Licence, 1 February 2012 ("SEL application")

Representation made on behalf of [REDACTED]
[REDACTED]
[REDACTED]

This objection has been approved by the committees of both of the amenity groups listed above. Email confirmation has been sent to David Davies, Licensing Manager, Warwick District Council.

This representation submits the following objections to the Applicant being granted a Sex Establishment Licence on the grounds of 'uses to which nearby premises are put' and 'character of the local area' (WDC Sex Establishment Policy (Appendix F para 3 (d)) / Local Government (Miscellaneous Provisions) Act 1982).

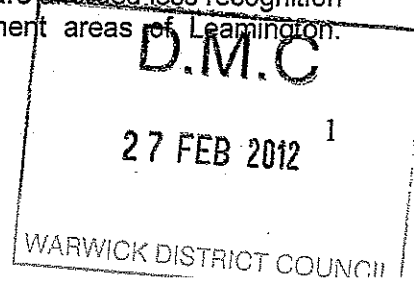
1. SUMMARY

This is the second application for a Sex Establishment Licence in the Old Town in 2012, and it is only February. Twice this area has now had the misfortune to be associated with the commercial sex industry above and beyond other forms of public profile. The decision of sex industry businesses to try and establish themselves in this area brings substantial public image issues which undermine the valiant efforts of hardworking business people and respectable residents who have chosen to base themselves in this area. The persistent efforts these stakeholders to regenerate the area over years and years, investing thousands of pounds, can be unravelled virtually overnight due to the irresponsible actions of individual businesses such as the Applicant which bring with them an insidious image of social and economic decline.

The decision of the Regulatory Committee (the "Committee") in this SEL application affects the lives of many people who live, work and travel through the Old Town. The Committee will recall that a nearby strip club, "Shades," was refused an SEL in June 2011. The decision signalled a positive commitment by the local authority to recognise the regeneration needs of the Old Town, particularly the enhancement of its public image after a sustained period of decline. The refusal referenced the unsuitability of an SEL being granted on the grounds of the character of the local area and the uses of nearby premises, specifically in a residential area or close to a place of worship. (Shades has since re-applied with a decision yet to be made as of the date of this representation). It is submitted that similar grounds for refusal, with additional factors in relation to premises which host children, apply in this case.

In addition, a decision to grant this SEL in the Old Town would broadcast a negative message that some residential areas and places of worship are afforded less recognition than others, such as those in more privileged or prominent areas of Leamington.

5/90



Objections in relation to Shades' December 2010 application indicated those business owners had attempted to open a strip club opposite the Town Hall, which was refused under the 2003 Licensing Act regime. The Old Town is no more suitable a location for the sex industry than the Parade, nor is it less deserving of a positive public image.

A decision to grant the SEL would also leave stakeholders in an uncertain position, because SEL policy provisions which indicate a licence will not normally be granted in a residential area, close to a place of worship or close by to a place where children congregate (all of which feature in this case) would be cast into doubt. If the policy is applied inconsistently it will be rendered redundant in practice. The public would lose confidence in the local authority's commitment to delivering the changes that the legislative reform of this branch of the sex industry was designed to achieve.

Finally, information has surfaced regarding an internal disagreement within the Amara management team in respect of the application for a Sex Establishment Licence. A partner who represents a majority investment into the business has expressed doubts to members of the community who have lodged objections to the application. He has substantial concerns about the appropriateness of the sex industry operating so close to a dance school which teaches children, a place of worship, a residential area and multiple premises which provide public health services. If even a member of the Applicant's business does not want the club to operate within the sex industry, then the case against the club being permitted to function as a strip club is emphatically robust.

Applicant submissions

It is anticipated that the Applicant will state that a record of 'no complaints' during the time it has possessed a premises licence with adult entertainment provisions should weigh in favour of it being granted an SEL.

However it will not escape the Committee's attention that it does not matter how 'well run' the sex industry is, it remains to be the sex industry. It follows that a well run strip club is no more suitable for a residential area, near a place of worship or a place where children congregate than a poorly run strip club. The 1982 Act *does not* provide a lesser set of criteria to be considered for purportedly 'well run' sexual entertainment venues. Last year the Committee was of the opinion that a claim to being 'well run' by another applicant, Shades, was clearly outweighed by the factors which led to it being refused an SEL.

Given that the Applicant in this case has not had a SEL since October 2011 (the mandatory date for all existing premises licence holders in the district with adult entertainment provisions to cease providing this activity unless they have secured an SEL) this suggests that the Applicant is able to function perfectly well as a normal nightclub, providing a social venue and employing people in the same manner that other night time economy venues do. A refusal of an SEL does not equate to shutting the business down whatsoever; on the contrary it means the Applicant could continue to operate in a profitable, positive and responsible way which would not be part of the commercial sex industry. The economic benefits that flow from improving the character of the area would be reaped by the broader community. The venue can continue to operate as a regular nightclub for the future without any disruption to its mode of business or economic prosperity.

2. USES TO WHICH NEARBY PREMISES ARE PUT

It is submitted that the Applicant's premises are situated in a locality which is highly inappropriate for a sexual entertainment venue because of the uses to which nearby premises are put. The WDC Sex Establishment policy 2010 provides that *"...the council will not normally licence premises that are in close proximity to:*

- a residential area
- schools/nurseries and other places where children congregate
- a church or other religious place of worship."

(a) Proximity to a residential area

Amara is located in very close proximity to residences situated on:

- a) The Tower Street cul de sac at the end of Court Street – this is comprised of fourteen terrace/semi-detached social housing buildings which are designed to accommodate young families with children but are also suitable for elderly residents.

The main entrance to Tower Street is via Court Street, which means that residents who use this access way are required to pass the Applicant's premises during its hours of operation as a Sex Establishment in order to return home or venture out into town at night. This is very similar to a set of facts which contributed to the refusal of an SEL to Shades in June 2011, because of the pressures and nuisance it would have exposed residents to;

- b) The rear of Clemens Street – multiple flats are mixed in with mixed use commercial/residential buildings. Many of these flats are accessible via Court Street. The same concerns linked to residents passing the Applicant's premises apply to these flats as for Tower Street (see above);
- c) Court Street flats – these are located above retail and public house premises near the t-junction which joins Court Street to the High Street;
- d) High Street flats – these are high in number and are located above the many retail / pub / restaurant premises on the High Street. There is also a residential block of flats opposite the Leamington and Warwick Academy of Dance at 54 High Street, just around the corner from the Applicant.

Photographs which illustrate the proximity of the Applicant to nearby housing are contained in the Appendix to this representation.

It is submitted that a lap dancing club sited in close proximity to a residential area is neither acceptable or appropriate for the reasons in the WDC Sex Establishment policy at para 3.1 which cites *"...a potential fear of crime, anti-social behaviour, noise pollution and disturbance to residents....in such cases the amenity of local residents can be placed under severe pressure."*

This concern is justified when considered in relation to the heightened statistical link to physical, verbal and sexual assaults against women who live or work in the vicinity of

strip clubs.¹ It is acknowledged that the Applicant has not been officially connected with such incidents – yet. However, two factors must be considered in relation this purported record.

Firstly, the absence of a formal connection between the Applicant and an assault to date does not justify placing the local residents at risk and only taking retrospective action when a serious assault has occurred. No young woman should have to pay the price of this risk being underestimated. If such an incident did ever occur then the decision of the Committee members to allow the sex industry to operate in a designated residential area would be rapidly subjected to scrutiny.

Secondly, even if the Applicant employs door staff which are positioned immediately outside the entrance of the premises in Court Street these staff cannot provide security for members of the public in or around the Tower Street cul-de-sac or the nearby High Street area.

b) nurseries / schools / other places where children congregate

Amara is very close to premises where large numbers of children congregate: **The Leamington and Warwick Academy of Dance** at 54 High Street is metres around the corner from the applicant.

It would be clearly inappropriate for a sex establishment to operate so close to a place where high numbers of infants and children are taught. Parents may understandably feel uncomfortable with the sex industry and its customers being drawn to an area where their children regularly attend dance lessons, and would question the decision of the Committee should it facilitate this situation by granting the Applicant an SEL.

In addition, a Sex Establishment Licensed premises could expose children to the harms associated with the sex industry. The school holds classes up to 9-9.30pm on four nights a week. By the time pupils have changed from their dancewear into outside clothes they will need to make their way home during hours that the club is in operation.

The grant of an SEL would also be very unfair on the dance school business operators who are long established and highly reputed. The school is responsible for the welfare of children within their care when they are on the premises. As a business the school depends on parents' trust that their children will be safe from any harm, so allowing the sex industry to set up close by could discourage custom from the dance school through no fault of their own.

c) A place of worship

54 High Street not only houses the dance school but is also the location of the **Polish Catholic place of worship**. This is similar to the set of facts which was cited in the decision to refuse an SEL to Shades at 6a) High Street in June 2011, which is located close by to a Hindu Temple.

d) other relevant uses of nearby premises:

¹ Inappropriate Behaviour: Adult Venues and Licensing in London, Isabel Eaden, The Lillith Project 2007

Amara is next door to the **Bridge Street Dental practice**, very close by to the **Waterside Medical Centre**, a pharmacy and the **NHS drug rehabilitation centre**. This means that four premises in the immediate area provide public health services for the local community. A key destination for family / vulnerable people's health services is not an appropriate place for the sex industry to be established.

There is also a **bus stop** located metres away from the Applicant at the intersection of Court Street and the High Street, which is used by school children, female university students, families and the elderly. It is operational well into the hours that the proposed Sex Establishment would be open. Members of the public would have to wait in a location where any patrons of the sex industry would pass to and from the club, as this t-junction is the main route to access the Applicant's premises. Security personnel positioned directly outside the Applicant's premises on Court Street cannot ensure the safety of members of the public at the bus stop in relation to Applicant patrons passing by them on their way to/from the club.

2) Character of the local area

The points listed above are equally applicable to how the character of a local area can be negatively affected by the sex industry.

Residential housing, dance school and public health services

The character of any given area is based upon the types of land use nearby. There is a designated residential area in the Tower Street cul-de-sac and housing at the rear of Clemens Street and on the High Street. The presence of a busy dance school, dentist, medical centre and pharmacy premises gives the local area a family orientated character that would be typical of a suburb or small town centre location. Around the corner on the High Street are an interior design store, a tailor, a cobbler, an acupuncture clinic, two jewellery/haberdashery shops, several grocer/convenience stores, hair dressing salons and take away restaurants.

All of these premises serve the local community in positive and regenerative ways. The character of the area would be heavily set back by the sex industry moving in as it is not in fitting with the established use of land in this part of the Old Town.

Stigmatisation by the sex industry

The Old Town has suffered from stigmatization due to social and economic decline in the past few years, but it is home to over 500 businesses which are struggling to survive since the recession. Many of them depend on family and couple trade, but the presence of a sex establishment can drive away this valuable source of revenue by unfairly tarnishing the area with an image of sleaze, prostitution, crime, drug abuse and anti-social behaviour.

It is notable that for the second time in early 2012, the Old Town will now have been negatively associated with the sex industry above and beyond any other form of positive news. Amara's Sex Establishment application follows four weeks after an earlier

repeated application made by Shades (yet to be decided). It is deeply unfair upon residents and businesses that the public message regularly communicated about the Old Town is that it is a run down area colonised by the sex industry. It is exactly this perpetual negative image which discourages trade and visitors, and must be tackled to turn around the prosperity of the area.

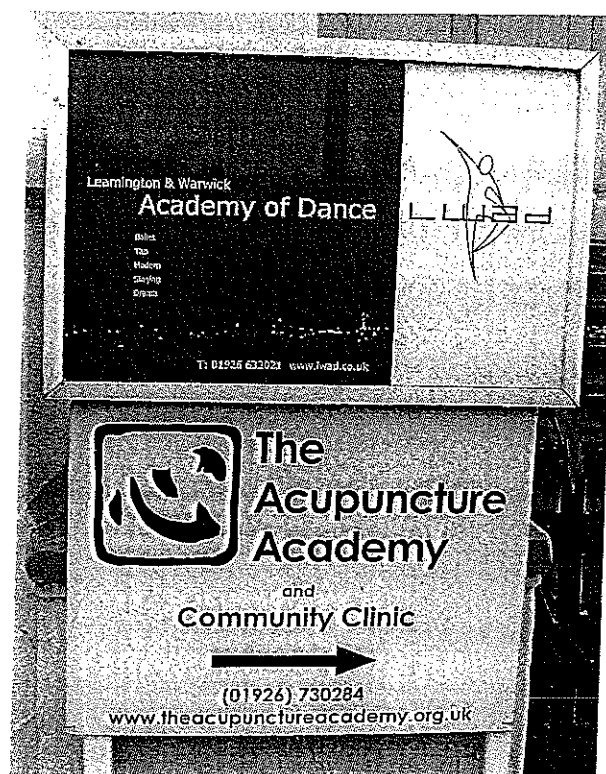
However, the character of the Old Town area has seen significant improvements due to the investment of local and national organisations. This includes the Friends of Leamington Spa Station which has raised money to refurbish the station; the Leamington Assembly music venue, Wetherspoons take over of the Jug and Jester public house, and the decision of national retail chains to locate themselves in the area (Majestic Wine, the Co-Operative Food and Iceland stores).

It is necessary to continue to improve the public image of the area so that it is more appealing to families and couples. If the sex industry is allowed to establish itself in the Old Town, this would severely undermine the efforts the other stakeholders who have worked so hard to enhance the character of the location for the benefit of the broader community.

APPENDIX



Location of the Polish Catholic place of worship and Leamington and Warwick Academy of Dance (54 High Street, around the corner from Amara)

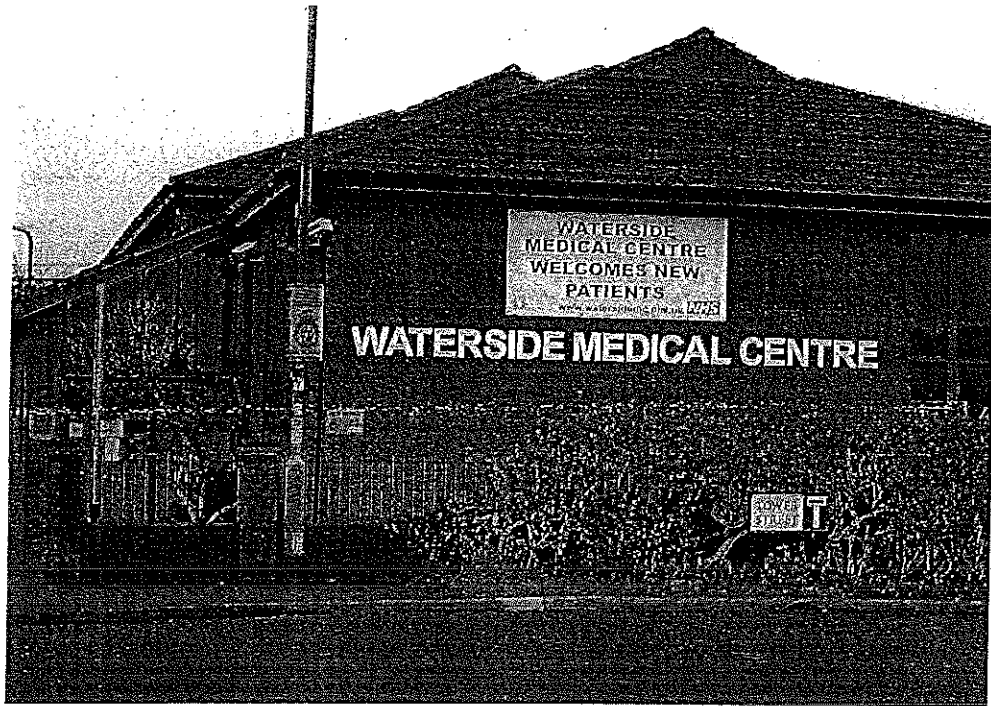




Position of family dental practice next door to Amara (above) and site of Waterside Medical Centre in close proximity to the club (below)



5/97



The Tower Street cul de sac at the end of Court Street, requiring residents to pass Amara in order to access the main entrance to the estate (above and below)





Some of the residential housing in the Tower Street cul de sac estate (above) and the family chemist on Court Street, beside the medical centre (below)

