

1. Car Park Fees and Charges 2009/10

1.1) The provision of off-street car parking is a very important service that Warwick District Council provides. It helps "promote the accessibility to and the vitality and viability of each town centre", one of the key objectives within the Corporate Strategy, whilst at the same time helping to generate a significant level of additional income for the Authority which is then used to help fund other priorities.

1.2) The current Car Park Strategy was agreed by the Executive in September 2007. This strategy includes a five year financial plan from the original car park Strategy of 2004. The financial plan includes two key elements.

- The level of anticipated car park income revenue support which would be used to support the general fund.
- Details of the spending on car park improvements planned over the next three years which would allow the car park service to meet the "secure by design standard".

1.3) The car park strategy supports the continued development of parking policies and solutions which should:

"Meet the individual needs of each town centre and which fit within the overall corporate strategic objective of making each town centre more accessible and attractive for business".

1.4) This statement reflects that the towns have different levels of parking demand and supply and that the charges in place should aim to reflect that position.

2 Fees & Charges 2009/10

2.1) The car park strategy seeks to increase car park income by 10% year on year over a five year period. This additional income generated (over the 4.0% required by the Authority) is being invested in the car park improvement plan agreed by the Executive in September 2007. The proposed car park fees and charges for 2009/10 will be the last year of the 10% increases.

2.2) the principle recommendations for 2009/10 are:

- The introduction of short stay car parks in Leamington Spa will increase the number of longer stay parking spaces available in these key locations in the town centre.
- Season tickets being used to attract "commuter parking" in certain car parks, particularly those located on the edge of town particularly in Warwick. The cost of a season ticket will be calculated based on the number of days parking multiplied by the day rate. Commuters using Long Stay car parks will see number of days used to calculate the day rate reduced back to 100 days from 105 days. There will be an increase in the number of season tickets available in certain car parks and the option to have two registrations for each season ticket will become available.

2.3) The estimated income from car parking fees, season tickets and penalty charges for 2008/09 is £2,300,000. The estimated income for the financial year 2009/10/ is £2,577,000.

	2007/08 Actual £ '000	2008/09 Original Estimate £'000	2008/09 Revised Estimate £'000	2009/10 Original Estimate £ '000	% Variation on last year
Off-Street Charges	1,861	2,043	1,900	2,170	+14
Season Ticket Income	277	363	280	287	+2
Penalty Charge Notices	100	112	120	120	+0
Total Income	2,239	2,518	2,300	2,577	+12

3.0) Proposed Charging

3.1) Comparison of parking charges (including on-street charges) across the three towns based on the 2009/10 proposals are set out below.

Location	Period of Stay							
	½ hour	1 hr	2hr	3hr	4hr	4+	6+	15+
Leamington								
On-street	20p	£1.00	£2.00					
Short stay		£0.90	£1.80	£2.60	£3.20		£5.00	£7.00
Pay on Foot		£0.90	£1.80	£2.60	£3.20	£4.00	£4.80	£7.00
Long stay		£0.90	£1.50	£2.40	£3.00	£4.00	£4.50	£4.50
Old Town								
Long stay		£0.70	£1.20	£2.00	£2.70	£3.20		
Warwick								
On-street	20p	£0.90	£1.50					
Limited stay		£0.90	£1.50					
Short stay		£0.70	£1.40	£2.20	£3.00	£4.80	£6.00	£6.00
Long stay		£0.70	£1.20	£2.00	£2.70	£3.30	£4.00	£4.00
Kenilworth								
On-street	n/a	£0.70	£1.00					
Long stay	30p	£0.60	£0.90	£1.50	£2.00	£3.50		

4 Proposed changes to charges in Leamington Spa.

4.1) The Variable Message Signing system in Leamington Spa has now been installed to the four car parks: Covent Garden, St Peter's, Royal Priors and Chandos Street. To date there has not been any additional usage gained within these car parks as a result of the provision of the VMS system.

4.2) Covent Garden car park has now been turned into a pay on foot car park and the CCTV system has been upgraded. Significant improvements to the interior of the car park are planned to take place during 2009/10 estimated at over £1,000,000.

4.3) New pay and display machines have been installed in all car park locations except Chandos Street as these machines were only 3 years old. The new machines will provide a better standard of reliability for our customers.

4.4) The newly designed tariff board signage have now been installed in all of the surface car parks which incorporates a map of the town centre. Further improvements to the signage within all of the car parks will be made during 2008/09 and 2009/10.

4.5) The introduction of decriminalised parking has led to a substantial number in the availability of limited stay spaces within town centre. As a result the need to provide limited stay spaces in the town centre is now greatly reduced. This has led to the change in designation of Chandos Street, Bedford Street and Covent Garden surface from limited stay car parks to short stay car parks during September 2008. Increasing the number of longer stay parking spaces in surface car parks in the town centre will give our customers better choice. There are now no car parks designated as 'limited stay'.

4.6) The move to short stay charges in Chandos Street, Bedford Street and Covent Garden surface has enabled us to reduce the one and two hour charges so that they are now cheaper than on-street charges.

4.7) There are no proposed changes to the "designation" of any car parks or changes to the car parks in which Sunday charging currently applies for 2009/10.

4.8) Details of the charges proposed for Leamington are set out below. Where on-street charges apply there is a 2 hour maximum stay.

4.9) Leamington Spa Short Stay Car Parks - Covent Garden surface / Chandos Street / Bedford Street.

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 1 hour	£1.00	£0.90	£0.70p / £1.00
Up to 2 hours	£2.00	£1.80	£1.30p / £2.00
Up to 3 hours	£2.50	£2.60	£2.60 / n/a
Up to 4 hours	£3.00	£3.20	£5.80 / n/a
Up to 6 hours	£4.50	£5.00	n/a / n/a
Over 6 hours	£6.50	£7.00	£7.90 / n/a

4.10) Pay on Foot Car Parks - *St Peter's / Covent Garden multi storeys*

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 1 hour	£0.90	£0.90	£0.70p / £1.00
Up to 2 hours	£1.60	£1.80	£1.30p / £2.00
Up to 3 hours	£2.50	£2.60	£2.60 / n/a
Up to 4 hours	£3.00	£3.20	£5.80 / n/a
Up to 6 hours	£4.00	£4.00	n/a / n/a
6 – 15 hours	£4.50	£4.80	£7.90 / n/a
Over 15 hours	£6.00	£7.00	£10.50 / n/a

Evening and Sunday charges apply in these two car parks.

4.11) Leamington Long Stay Car Parks - *Rosefield Street / Adelaide Road.*

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 1 hour	£0.90p	£0.90p	£0.70p / £1.00
Up to 2 hours	£1.40	£1.50	£1.30p / £2.00
Up to 3 hours	£2.30	£2.40	£2.50 / n/a
Up to 4 hours	£3.00	£3.00	£3.50 / n/a
Up to 6 hours	£4.00	£4.00	£4.70 / n/a
Over 6 hours	£4.20	£4.50	£5.80 / n/a

These charges only apply from Monday to Saturday.

4.12) Leamington Old Town Car Parks- *Bath Place / Packington Place / Court Street*

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 1 hour	£0.60	£0.70	£0.70p / £1.00
Up to 2 hours	£1.00	£1.20	£1.30p / £2.00
Up to 3 hours	£2.00	£2.00	£2.50 / n/a
Up to 4 hours	£2.60	£2.70	£3.50 / n/a
Over 4 hours	£3.00	£3.20	£5.80 / n/a

These charges only apply from Monday to Saturday.

5 Proposed changes to charges in Warwick

5.1) Demand for on and off-street parking is generated from four main areas. Local shoppers making generally short trips to the town centre (under two hours), visitors / tourists whose average stay is between four and six hours, commuters who generally are seeking all day parking in off-street car parks or on street parking and finally from local residents living close to the town centre who make use of the on-street parking.

5.2) There is high demand for parking in all types of car park designation in the centre of Warwick. Demand is still high in many of the longer stay car parks, there

are now waiting lists for season tickets in most of the Long Stay car parks. It is only those car parks on the edge of the town where spare capacity is available, with plenty of capacity at St Mary's Lands area 2.

5.3) New pay and display machines have been installed in all car park locations except Linen Street and Barrack Street and in some locations increased the number of existing machines. The new machines will provide a better standard of reliability for our customers.

5.4) The newly designed tariff board signage has now been installed in all of the car parks and incorporates a map of the town centre. Further improvements to the signage within all of the car parks will be made during 2008/09 and 2009/10.

5.5) Westgate car park has been released to Warwickshire County Council to allow the construction of a "bus terminus" and should be complete by December 2008.

5.6) The Variable Message Signing system and improved parking signage for Warwick has now been installed. To date there has not been any additional usage gained within these car parks as a result of the provision of the VMS system.

5.7) The County Council is responsible for setting the on-street charges which are to be higher than the off-street charges other than in "limited stay" car parks. There are no plans to increase the limited stay charges in the off-street car parks. As a result no increase in the on-street charges is expected.

Details of the charges proposed for Warwick are set out below.

5.8) Warwick Limited Stay - New Street / Westgate / St Mary's Lands area 3.

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 1 hour	£0.90	£0.90p	£0.70p / £1.00
Up to 2 hours	£1.50	£1.50	£1.30 / £2.00
St Mary's Land Area 3			
0 – 2 hours	Free	Free	£1.30 / £2.00
2 – 3 hours	£2.00	£2.20	£2.50
3 – 4 hours	£2.80	£3.00	£3.50

The charges in the limited stay car parks are reflected on-street. With no planned changes to charges on "limited stay" car parks no increase in on-street charges is expected.

At St Mary's Lands area 3 there is free parking for periods of stay of up to 2 hours. Charges apply for periods from 2 to 3 and 3 to 4 hours these charges mirror those charges in the Warwick long stay car parks. The maximum stay is 4 hours. The current charges only apply Monday to Saturday, from 2009/10 they will include extend to seven days a week.

5.9) Warwick Short Stay - Linen Street / Priory Road / The Butts / Castle Lane

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 1 hour	£0.70p	£0.70p	£0.70p / £1.00
Up to 2 hours	£1.20	£1.40	£1.30p / £2.00
Up to 3 hours	£2.00	£2.20	£2.60 / n/a
Up to 4 hours	£2.80	£3.00	£5.80 / n/a
Up to 6 hours	£4.80	£4.80	n/a / n/a
Over 6 hours	£6.00	£6.00	£7.90 / n/a

Charges apply seven days a week except Priory Road which is Monday to Saturday.

5.10 Warwick Long Stay Car Parks - St Nicholas Park / West Rock / St Mary's Lands areas 2 & 4 / Barrack Street.

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to ½ hr	*£0.20p	£0.20p	£0.50 on-street only
Up to 1 hour	£0.60p	£0.70p	£0.70p / £1.00
Up to 2 hours	£1.10	£1.20	£1.30p / £2.00
Up to 3 hours	£2.00	£2.00	£2.50 / n/a
Up to 4 hours	£2.70	£2.70	£3.50 / n/a
Up to 6 hours	£3.30	£3.30	£4.70 / n/a
Over 6 hours	£3.80	£4.00	£5.80 / n/a

Sunday charges currently only apply at St Nicholas Park, from 09/10 the following car park will also charge seven days a week; St Mary's Lands areas 2.

* The 30 minute parking period is only applicable in St Nicholas Park.

5.11) Warwick - Myton Fields Picnic Area. - Myton Fields

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to 4 hour	£3.00	3.00	£3.50
Over 4 hours	£4.50	4.50	£6.80

Charges apply at all times during the hours of opening seven days a week.

6 Proposed changes to charges in Kenilworth

6.1) Demand for parking is generated from just two main areas. Firstly those visiting the town on mainly short shopping trips. 95% of the tickets issued in the two car parks are to users who visit for less than 2 hours and 40% of these are free issue tickets. Secondly we have a degree of commuter parking in support of business in the town.

6.2) There has been very high demand for parking in last twelve months, mainly due to the closure of Talisman Square. The layout at Square West car park was altered to accommodate more parking. Talisman Square car park has now re-opened with the completion of the new Waitrose store. We are currently monitoring the tickets sales closely within our two car parks to see what impact this is having on usage.

6.3) During the disruption in parking caused by the closure of Talisman Square it was been agreed that no changes to charges in Kenilworth would be introduced in April 2008 for periods of stay of up to 2 hours.” It was recommended that they remain in place until approximately 6 months after the opening of the Waitrose store. At that stage (anticipated to be April 2009) changes in charges for periods of stay for up to 2 hours will be introduced. As there has been no increase in the up to 2 hours charges for the last 3 years it is proposed that there will be increases to these charge bands in 2009/10.

6.4) New pay and display machines have been installed in all car park locations. The new machines will provide a better standard of reliability for our customers.

6.5) There has been new tariff board signage installed in all of the car parks which incorporates a map of the town centre. Further improvements to the signage within all of the car parks will be made during 2008/09 and 2009/10.

6.6) There are planned improvements to the layout and lighting within Square West for this current financial year. The improvements also include the installation of an additional pay and display machine to improve ease of payment for the customer.

6.7) Charges for on-street parking are set by Warwickshire County Council. As the plans to alter off-street charges for up to 2 hours do not exceed the 1 and 2 hour charges on street we do not expect the County to make any alterations to on-street charges. There is now a 20p for 30 minutes charge in Bertie Road.

Details of the charges proposed for Kenilworth are set out below.

6.5) Kenilworth Long Stay - Abbey End / Square West

Period of Stay	Current charges 2008/09	Proposed charges 2009/10	Stratford current off-street / on-street charges 2008
Up to ½ hr	£0.30	£0.30	£0.50 on-street only
Up to 1 hour	£0.50	£0.60	£0.70p / £1.00
Up to 2 hours	£0.80	£0.90	£1.30p / £2.00
Up to 3 hours	£1.40	£1.50	£2.50 / n/a
Up to 4 hours	£2.00	£2.00	£3.50 / n/a
Over 4 hours	£3.30	£3.50	£5.80 / n/a

6.6) Charges apply Monday to Saturday, it is not planned to alter this.

7. Season Ticket Prices

7.1) Season tickets offer excellent value to commuters who park regularly in the town. The price of a season ticket will be closely linked to the daily rate in that particular car park. In all cases the yearly season ticket “pay back” is between 105 and 155 days offering a discount of up to 50% against the day rate in most car parks.

7.2) Consideration will be given in 2009/10 to introducing Season Tickets for use in the Leamington Short stay car parks.

Leamington Spa, Warwick & Kenilworth	Passes Available	2008/09 £	2009/10 £	Days
District Wide Long Stay Car Parks ONLY (Excludes Pay on Foot)	Annual 50	660	700	155
District Wide Long Stay Car Parks ONLY (Excludes Pay on Foot)	Monthly As above	70	75	16
Leamington Spa Restricted Locations				
Pay on Foot car parks; St Peter's / Covent Garden MSCP's	Annual 200	560	580	120
Pay on Foot car parks; St Peter's / Covent Garden MSCP's	Monthly As above	60	65	14
Pay on Foot overnight parking pass, 5pm – 9am	Annual 200	50	50	25
Royal Priors	Monthly 50	100	110	14
Adelaide Bridge	Annual 20	440	450	100
Adelaide Bridge	Monthly As above	50	55	12
Rosefield Street	Annual 20	440	450	100
Rosefield Street	Monthly As above	50	55	12
Leamington Old Town; Court Street Packington Place, Bath Place	Annual 60	345	355	111
Leamington Old Town; Court Street Packington Place, Bath Place	Monthly As above	38	40	13

7.3) To encourage season ticket use of St Mary's Lands Area 2 a special half price offer will continue into 2009/10 and will provide a cheap long stay alternative for commuters in Warwick.

7.4) The number of season tickets available for use in Linen Street will increase from 50 to 100.

Warwick Restricted Locations	Passes Available	2008/09 £	2009/10 £	Days
St Nicholas Park	Annual 100	390	400	100
St Nicholas Park	Monthly As above	40	45	11
West Rock	Annual 40	390	400	100
West Rock	Monthly As above	40	45	11
St Mary's Lands Area 2	Annual 150	195	195	65
St Mary's Lands Area 2	Monthly As above	20	20	7
St Mary's Lands Area 4	Annual 50	390	400	100
St Mary's Lands Area 4	Monthly As above	40	45	11
Linen Street	Annual 100	610	660	110
Linen Street	Monthly As above	60	80	13

7.5) There are no planned increases to Season Tickets in Kenilworth for 2009/10.

Kenilworth Restricted Location	Passes Available	2008/09 £	2009/10 £	Days
Square West	Annual 50	350	350	100
Square West	Monthly As above	40	40	11
Abbey End	Annual 50	350	350	100
Abbey End	Monthly As above	40	40	11

7.6) There is no increase to the administration charge of £6 for 2009/10.

8 Penalty Charge Notice Income.

8.1) In March 2008 the Traffic Management Act 2004 was introduced and with it a two tier system for Penalty Charge Notices. The cost of a PCN is now either £70 (higher rate) or £50 (lower rate) discounted by 50% if a payment is made within 14 days. The higher rate is for the more serious offences such as parking on double yellow lines, where as the lower rate is for the less serious offences such as overstaying the time on a pay and display ticket. PCNs are not subject to V.A.T. and the Council does not have the discretion to alter these charges.

8.2) There is no budget increase for the number of PCN issued in the off-street car parks. Indeed with the increased number of Civil Enforcement Officers working within the District it is anticipated that this may slightly reduce the amount of PCN's issued once motorists become accustomed to the regular enforcement regime.

8.3) Given the number of PCN's issued, the fact that a number of these are now at the debt recovery stage at the higher payment rates and even with a reduction in PCN's issued in the off-street car parks. It is estimated that the overall level of income generated from PCN's during 2009/10 will remain at £120,000.

9. Other changes to charges.

There are no other planned increases.