

RURAL/URBAN CAPITAL IMPROVEMENT GRANTS APPLICATION FOR 7TH MARCH 2018 EXECUTIVE :

Applicant : Kenilworth RFC

Description of scheme: The club moved to its current Glasshouse Lane site in 1947, parts of the clubhouse and facilities are up to 70 years old; as a consequence considerable cost is incurred each year maintaining them to a standard that can safely accommodate all members and visitors and attract new members. There is a range of work that is currently needed:

- Main Bar Area; 1) replace most existing furniture (tables, bench seats, low stools) which are near to the end of their life span and looking very tired, 2), replace damaged radiators, 3) replace security door as it is not currently robust or sufficiently secure, and 4) new dim-out curtains for main bar area and function room
- Gents Toilets; replace old hand drier which is old, inefficient and at the end of its life span
- Changing Rooms; install a new hot water tank to better provide hot water for all showers (currently the club can only provide hot water for one changing room at a time which means other players cannot shower in hot water after a game)

Evidence of need: The club conducted a wide-ranging survey of its 1,000 members, results of which were published in August 2016 (survey document has been provided), key needs and issues raised included; 1) need cleaner, more modern, shower and toilet facilities, 2) that the furniture is all hand-me-downs, 3) a general makeover is needed, 4) clubhouse needs to be modernised in line with other local clubs, and 5) referees changing area is too small and tatty

3 years accounts received? Kenilworth RFC 2015 to 2017 accounts have been received along with bank statements covering the period 1st November 2017 to 9th January 2018 (business account) and 9th August 2017 to 18th December 2017 (business instant account)

Financial Performance; minus figure = deficit	Year ended 30/04/17	Year ended 30/04/16	Year ended 30/04/15
	£7,683	£9,460	-£120

Available Funds (cash and reserves)	Year ended 30/04/17	Year ended 30/04/16	Year ended 30/04/15
	£11,295	£20,273	£14,737

Details of membership, fees etc: Annual Subscription Rates for 2017/18:
Mini & Junior Membership (players under the age of 18 join under a family membership); family (single child) £100, Family (2+ children) £140
Senior Membership; Adult Player £100, non-playing member £100, Vice President £125, Life Member £1,100
Qualification for reduced subscription rates for student memberships, and concessions for armed forces personnel and low attendance players or members is determined at the discretion of the Management Committee.

Details of usage: MAIN CLUB SITE; One full size pitch and single story clubhouse. COWPATCH (ROCKY LANE) SITE; 4 full size pitches (double up as Junior pitches), other Junior pitches fill in the space between main pitches and series of portakabins for storage, changing and very basic toilet facilities. Usage:

- Sunday; 10am to 1pm Minis' & Juniors' training (300 players), 1pm to 5pm Ladies' game every 2nd/3rd week (20 players)
- Tuesday 7pm to 9pm; training for men (30 players), training for ladies (30 players), Kenilworth Runners (40-50 runners)
- Wednesday; 7pm to 9pm training for ladies (30 players), 7pm to 8.30pm Touch Rugby for anyone (20 players)
- Thursday 7pm to 9pm; training for men (30 players)
- Friday 5.30pm to 7pm; Minis & Juniors training on main pitch (40 players)
- Saturday; various rugby games (40 players & coaches)

The club also host Leek Wootton Boys Football Club and community training camps run by Wasps RFC that draw in children who are not necessarily members. The clubhouse and bar facilities are also used by the club's "in-house" and visiting darts teams who play in the local league throughout the year (approx. 20 to 25 players plus spectators for each game) in addition to the Vintage Motor Cycle Club who have met monthly for many years (approx. 40 people per meet), Kenilworth Jazz Club (approx. 40 people meet each month) and an annual Kenilworth Golf Club lunch (approx. 50 people). The function room is regularly utilised by members of the community to hold lunches, family celebrations and fund-raising events for both local and national charities (approx. 10 to 12 per year, approx. number of people ranging between 30 – 150).
The Club hosts social events such as suppers, Burns Night (bi-annually, approx. 60 people), St David's Day (bi-annually, approx. 50 people) and sporting dinners, typically 2-3 per year, in the last 18 months they have included; John Inverdale, BBC sports broadcaster (80 people), Dean Richards, Newcastle Falcons coach (65 people), Nigel Owens, International rugby referee (120 people) and Scott Quinnell, Sky rugby broadcaster (120 people). The club also hosts an annual 2-day festival (historically held at the end of April) which attracts attendance of children and their parents; Saturday (500 people) and Sunday (1,000 people).

Details of Organisations equalities policies: Equality values are documented within the mission, values and vision statement within the club's governance 2017/18 document which has been provided and details are also on the club's website at www.kenilworthrugby.co.uk/about-krfc.html

- Club Mission: to provide a family-friendly and inclusive club which offers and promotes participation and enjoyment in the game of Rugby Union
- Club Vision: to become an inclusive, vibrant, sustainable and successful rugby club with the ambition to participate and play at a National League level
- Club Values: Commitment; we all contribute to maintaining a successful, vibrant and viable club. Inclusive; we are open, transparent and accountable and value all contributions. Community; we are club, family & community-spirited. Friendly; we are a friendly and welcoming club to all those who use our facilities

3 quotes provided:	Yes, for all aspects of the project work (15 quotes in total)	
Which of the Council's Corporate Priorities are met?	Evidence	
Reduce anti-social behaviour	<p>Currently the club has:</p> <ul style="list-style-type: none"> • 3 Mens', 1 Colts' and 2 Ladies' teams who train twice a week and play regular competitive matches • A Minis & Juniors section of 330 children and young people every Sunday in the season, training various teams every weekday evening • Non-playing members and family memberships who utilise the clubhouse facilities and attend social events <p>The clubhouse is also hired by other organisations such as the Vintage Motorcycle Club, Kenilworth Jazz Club and for ad-hoc events by the community. Members also hold several social events and charity fund raising events each year. The project will deliver improved clubhouse and changing facilities which will facilitate further usage and increased social activities; the Members Survey 2016 highlighted the need for this project and also included requests for more social events, more evening dinners, more social events for younger adults and social events and possibly an evening dinner with speaker for the Minis' & Juniors section.</p> <p>This all helps to potentially reduce anti-social behaviour.</p>	
Reducing obesity, particularly in children	<p>Whilst the project doesn't directly impact on this, without the club, sports activities/opportunities would be reduced within the town which may potentially increase obesity. Currently:</p> <ul style="list-style-type: none"> • Saturday (Sept - April); generally, one game every second week, very occasionally two (40 players & coaches per game) • Sunday (Sept - April); 300 Minis & Juniors children (aged 5-16) who train and play rugby • Monday to Thursday (Sept - April); during weekday evenings various age groups and teams use the pitches for training with an average of 20-30 people per night • Friday; four Mini & Junior groups of around 60 children (typically 8-13 age range) use the main pitch for training • Other; the club host Leek Wootton Boys Football Club and run community training camps run by Wasps RFC several times a year that draws in children who are not necessarily members <p>Members of the Minis' & Juniors' section are given regular advice and guidance to help promote a healthier lifestyle, advice and guidance is provided to all levels and ages of players in relation to the maintenance and improvement in health and fitness, there is also the provision itself of facilities to play and participate in sport and regular exercise. This all helps to reduce obesity, particularly in children.</p>	
Increase opportunities for everyone to enjoy and participate in sports, arts and cultural activities	<p>The project will deliver improved clubhouse and changing facilities which will facilitate further usage and increased social activities; this will increase opportunities for everyone to enjoy and participate in sports, cultural and social activities.</p>	
Engaging and strengthening communities	<p>The club is run by a wide range of volunteers from across the community, in addition to which there are family memberships with parents regularly attending to watch their children train and play, and also social events attended by a wide range of people/members. The project will deliver improved clubhouse and changing facilities which will facilitate further usage and increased social activities further helping to bring people and families together. This all helps to engage and strengthen the community.</p>	
Targeting disadvantage in rural / urban areas:	<p>Whilst the project doesn't directly impact on this; the club invests significant time and energy each year promoting the opportunity (particularly for children and young people) to come and participate in rugby through events such as the Kenilworth Carnival (where the club run a float) and the Christmas Lights Switch On. The club offers reduced membership fees for students and concessions for armed force personnel and low attendance members.</p>	
Total cost of scheme (excluding VAT)	7,705	VAT will be paid by the club part of which will then be reclaimed from HMRC
Funded by:	Status	
Organisations Own Funds	£541	
Kenilworth Town Council	£1,000	Requested; waiting for a decision
Total RUCIS	£6,164	
equates to	80.0%	