

**APPENDIX**  
**Warwick Town Centre Management Group**

	<b>Annual Health Check Questions</b>	<b>Commentary (Please refer to any supporting documents)</b>	<b>Scrutiny Comments</b>
9.1	What has the partnership achieved during the course of the previous twelve months?	<p>Annual Events Diary produced to showcase Warwick’s rich events programme.</p> <p>Several high-impact events delivered safely and successfully.</p> <p>Visitor information boards replaced to provide a co-ordinated and effective promotion of Warwick’s businesses and attractions.</p> <p>New more punchy and user-friendly web address visitwarwick.co.uk acquired.</p> <p>Five year action plan developed to give the town clear direction and confidence.</p>	
9.2	How have the achievements made a difference to the residents/visitors/businesses of Warwick district and how do those achievements align to the aims of the Sustainable Community Strategy?	<p>These achievements support the Corporate Strategy vision of making Warwick District a great place to live, work and visit. They directly impact upon the Development objective to create thriving town centres, keep pleasant villages and make the district an attractive place to live and work.</p> <p>The Group’s achievements also support the Community Strategy objective to create a prosperous community with a strong local economy, particularly P1: to continue the regeneration of town centres.</p>	
9.3	Have there been any significant changes to the	The state of the economy has made trading conditions	

	external environment, such as the state of the economy or the introduction of new legislation, which require a re-appraisal of the need for the partnership? If so, what are these?	very tough. Businesses benefit from the positive projects that the Group delivers and its efforts to identify and mitigate threats.	
9.4	What measures have been used to determine whether the partnership is providing value for money?	There are no direct costs of running the Group. Partners are asked to contribute to individual projects where appropriate.	
9.5	What consideration to extending the scope of the partnership has been made?	The possibility of the Group leading on the development of the Warwick Town Centre Area Action Plan (AAP) was considered. However, due to the scale and strategic focus of the AAP, it was decided to keep this separate and Warwick Town Centre Partnership was formed.	
9.6	How can it be demonstrated that the achievements were not possible without the partnership?	The Group ensures a co-ordinated and pro-active approach to the management, marketing and enhancement of Warwick town centre that would be difficult to achieve without the partnership.	
9.7	What alternative options to the partnership have been considered?	The partners could operate in isolation but this may hinder effective communication, damage relationships and compromise delivery.	
9.8	What are the key outcomes to be achieved over the forthcoming twelve months and how will they be measured?	<p>Winter in Warwick leaflet promoting the town's Christmas shopping offer and events will be measured by the number of visitors attracted to Warwick over the Winter.</p> <p>Christmas lights display to be maintained in existing streets and restored in West Street as the gateway to Warwick.</p> <p>St George's Day celebration</p>	

		<p>linking the town and the castle will be measured by how many people it attracts to Warwick and benefits to businesses and residents.</p> <p>Other annual events and promotions will be measured by how many visitors they attract to Warwick and benefits to businesses and residents.</p>	
9.9	<p>What arrangements have been in place during the previous 12 months for the management of risk? If no risk register is in place, why was one considered unnecessary?</p>	<p>The Group has no financial or policy responsibilities and all recommendations and requests are referred to the relevant partner organisations. A risk register is therefore not considered necessary.</p>	